



Town of Hilton Head Island  
**Accommodations Tax Advisory Committee**

Thursday, October 24, 2024, at 9:00 a.m.

**MEETING MINUTES**

**Present from the Committee:** Stephen Arnold, *Chairman*; John Farrell, *Vice-Chairman*; Cecile Eck, Martin Lesch, Keith Schlegel, Adriaan Radder, and Thomas Dowling

**Absent from the Committee:** None

**Present from Town Council:** Alan Perry

**Present from Town Staff:** Adriana Burnett, *Director of Finance*; Erica Madhere, *Budget Analyst*; Bob Bromage, *Director of Public Safety*; Shena Smith, *Finance Assistant*; and Jacob Schreib, *IT Analyst*

**Present from the Media:** None

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**1. Call to Order**

The meeting was called to order at 9:00 a.m.

**2. Adoption of the Agenda**

Chairman Arnold called for a motion to approve the agenda. Mr. Schlegel moved to approve the agenda as submitted, and Mr. Farrell seconded. The motion was carried unanimously by a show of hands, with a vote of 7-0-0.

**3. New Business**

**a. Hearing of Applicants – Shena Smith, Finance Assistant**

The following applicants made presentations to the Committee during the morning session:

1. Lean Ensemble Theater
2. Arts Center of Coastal Carolina
3. Long Cove Club
4. The Coastal Discovery Museum
5. Hilton Head Wine & Food
6. The Boys & Girls Club of HHI
7. Hilton Head Island Airport
8. Hilton Head Rhythm & Brews
9. Native Island Business Community Affairs Assoc.

The Committee broke for lunch at 12:10 p.m. and resumed the meeting at 1:11 p.m. During the afternoon session, the following applicants made presentations to the Committee:

10. Hilton Head Dance Theatre
11. Sea Turtle Patrol HHI
12. HHI Bridge Association

- 13. Rotary Club of Hilton Head
- 14. TEDx Hilton Head
- 15. HHI Land Trust
- 16. Shelter Cove Harbour Company
- 17. Harbour Town Merchants Association

During the presentation of the Boys & Girls Club, Mr. Dowling disclosed that, although he has no conflict of interest, he serves as a board member for the organization and therefore chose to recuse himself from participating. Similarly, during the presentation of the Harbour Town Merchants Association, Mr. Farrell disclosed what could be perceived of a potential conflict of interest and, in the interest of full transparency, opted to recuse himself from further discussion. The required disclosure forms are on file.

**4. Public Comment – Non Agenda items None.**

**5. Adjournment**

At 3:39 p.m. Mr. Arnold adjourned the meeting.

**Submitted by:** Shena Smith, Secretary

**Approved:** November 7, 2024