



Town of Hilton Head Island

Accommodations Tax Advisory Committee Meeting

Thursday, April 4, 2024, 9:00 AM

**1 Town Center Court, Hilton Head Island, SC
Benjamin M. Racusin Council Chambers**

The Accommodations Tax Advisory Committee meeting will be held in person at Town Hall in the Benjamin M. Racusin Council Chambers.

- 1. Call to Order**
- 2. Roll Call**
- 3. Adoption of the Agenda**
- 4. Approval of the Minutes**
 - a. Regular Meeting Minutes of October 30, 2023
- 5. Appearance by Citizens:** Citizens who wish to speak on the matters being discussed during the meeting may do so by contacting the Committee Secretary at 843-715-3241 no later than 4:30 p.m. the day prior to the meeting.
- 6. New Business**
 - a. Hearing Regarding the Hilton Head Island-Bluffton Chamber of Commerce/Visitor & Convention Bureau's proposed 2024-2025 Marketing Plan and Budget of Expenditures of the 30% Allocation of State Accommodations Tax Funds for the Advertising and Promotion of Tourism - Jeff Herriman, Interim Finance Director
 - b. Discussion Regarding Potential Amendments to the Calendar Year 2025 Accommodations Tax Grant Application - Shena Smith, Finance Assistant
 - c. Consideration and Approval of the Revised Calendar Year 2024 Accommodations Tax Advisory Committee Meeting Dates - Shena Smith, Finance Assistant
- 7. Adjournment**

FOIA Compliance: Public notification of this meeting has been published, posted, and distributed in compliance with the South Carolina Freedom of Information Act and the requirements of the Town of Hilton Head Island.

In accordance with the requirements of Title II of the Americans with Disabilities Act of 1990 ("ADA"), the Town of Hilton Head Island will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs, or activities. Auditory accommodations are available. Any person requiring further accommodation should contact the Town of Hilton Head Island ADA Coordinator as soon as possible but no later than 48 hours before the scheduled event.

Municipal Association of South Carolina (MASC) Civility Pledge:

"I pledge to build a stronger and more prosperous community by advocating for civil engagement, respecting others and their viewpoints, and finding solutions for the betterment of my city or town."