



Town of Hilton Head Island

Finance and Administrative Committee Meeting

Tuesday, March 12, 2024, 10:00 AM

**1 Town Center Court, Hilton Head Island, SC
Benjamin M. Racusin Council Chambers**

The meeting can be viewed on the [Town's YouTube Channel](#), the [Beaufort County Channel](#), and Spectrum Channel 1304.

- 1. Call to Order**
- 2. Adoption of the Agenda**
- 3. Approval of the Minutes**
 - a. Regular Meeting Minutes of February 13, 2024
- 4. Appearance by Citizens:** Citizens who wish to speak on the matters being discussed during the meeting may do so by submitting the [Request to Speak form](#) no later than the day prior to the meeting.
- 5. New Business**
 - a. Consideration of a Resolution to Authorize Submittal of the Community Development Block Grant Entitlement Program Annual Action Plan for Program Year 2024 to the U.S. Department of Housing and Urban Development - Marcy Benson, Senior Grants Administrator
 - b. Consideration of Award Recommendations for the Fiscal Year 2024-2025 Affiliated Agency Budget Requests - Jeff Herriman, Interim Finance Director
- 6. Adjournment**

FOIA Compliance: Public notification of this meeting has been published, posted, and distributed in compliance with the South Carolina Freedom of Information Act and the requirements of the Town of Hilton Head Island.

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activities. Auditory accommodations are available. Any person requiring further accommodation should contact the Town of Hilton Head Island ADA Coordinator as soon as possible but no later than 48 hours before the scheduled event.

Municipal Association of South Carolina (MASC) Civility Pledge:

“I pledge to build a stronger and more prosperous community by advocating for civil engagement, respecting others and their viewpoints, and finding solutions for the betterment of my city or town.”



Town of Hilton Head Island FINANCE AND ADMINISTRATION COMMITTEE MEETING Tuesday, February 13, 2024, 10:00 AM Minutes

Call to Order

Chair Alex Brown called the meeting to order at 10:00 a.m.

Committee Members Present: Alex Brown, Chair, Ward 1; Steve Alfred, Ward 5; David Ames, Mayor ProTem, Ward 3; Glenn Stanford, Ward 6 (attending remotely)

Council Member Present: Mayor Alan Perry; Tamara Becker, Ward 4

Adoption of the Agenda

David Ames moved to approve the agenda as presented. Steve Alfred seconded. Motion carried 4-0.

Approval of the Minutes

David Ames moved to approve the regular meeting minutes of January 11, 2024 as presented. Steve Alfred seconded. Motion carried 4-0.

Appearance by Citizens:

Skip Hoagland addressed the Committee regarding drafting the contract with the Chamber of Commerce as the Designated Marketing Organization (DMO.) He spoke about the need to have a CPA on Council as well as on the Finance and Administration Committee. He also noted that there are Town Council members who are part of the Greater Island Council.

Skip Hoagland addressed the Committee on behalf of Lynn Greenly regarding the DMO Chamber funding. It was noted that the DMO funding from the Town has paid for the Chamber's website, designated as 'Hilton Head Island.org.'

Presentations and Recognitions

Presentation and Overview of the Upcoming FY24-25 Destination Marketing Plan and DMO Budget Creation, Review Process, and Timeline - Angie Stone, Assistant Town Manager, Community Engagement

Angie Stone, Assistant Town Manager, Community Engagement, addressed the committee regarding the presentation and overview of the upcoming FY24-25 Destination Marketing Plan and DMO budget creation, review process, and timeline. She began with the specifics for the timeline for this year's marketing plan and budget creation including when each item will be submitted and presented to the

Town Council. Ms. Stone noted that the Town of Hilton Head Island contracted with the Hilton Head Island- Bluffton Chamber of Commerce Visitor and Convention Bureau to serve as its Destination Marketing Organization (DMO) in December of 2020. The contract is slated to expire in December 2025. The contract outlines the specific requirements for the DMO, including the budget, the creation of a marketing plan and the financial audit requirements. In addition to the contractual requirements, Town staff will receive quarterly reports. Those reports will be shared with Town Council immediately upon receipt. The DMO will also present a quarterly report based on that data at a subsequent Town Council meeting.

Ms. Stone further described that the DMO created the 2024 Official Vacation Planner which features Arts & Culture, Ecotourism, History, Recreation and Wellness. The focus is to educate the visitors about what is important to the Town, including our history, historical places, the Gullah culture, and ecotourism. It will also focus on the Arts & Culture scene along with the Town's hidden treasures of public art, music, and the beauty of the island with the historical scenery and places to visit.

The Committee asked questions and made comments regarding the new focus of the Official Vacation Planner; what are the community metrics that deal with pride of place, strengthen our place in the world; continuing to focus on what is important to the Town; assistance from the DMO in creating the community metrics that relate to the Town's comprehensive plan to include arts, tourism, ecotourism, and history; questioning if those community metrics will lead in the direction that will bring what residents want and what tourists receive in alignment; not waiting until the 2025 contract to address the question of new metrics; the community's response to day-trippers and understand the concerns associated with them; communicating the new metrics to the ATAX Committee; and Destinations International's focus and how it aligns with the DMO in terms of community interest and Island visitors.

Chair Brown asked if there were any public comments on this presentation.

Skip Hoagland addressed the Committee regarding the idea of what the Chamber should and should not do with the tax funds provided by the Town. He stated that the Chamber should operate as a Chamber and another organization should operate as the Town's DMO.

Chair Brown brought the matter back to the dais and thanked Ms. Stone for her presentation.

There was no action taken on this matter.

New Business

Review and Discussion of the Town of Hilton Head Island's Affiliated Agency Funding Request Applications for Fiscal Year 2025 - Jeff Herriman, Interim Finance Director

Jeff Herriman, Interim Finance Director, addressed the committee regarding a review and discussion of the Town of Hilton Head Island's Affiliated Agency funding request applications for Fiscal Year 2025. He began with the presentation for the affiliated agency's process and timeline. He provided some background on when the process began in August 2021 with Town Council approving the decision to establish a process to accept and consider affiliated agency applications. It was explained that affiliated agencies are integral partners contracted by the Town to deliver services that benefit the public on the Town's behalf. A funding review process is conducted with a commitment to transparency and accountability. The process is guided by the following criteria: a clear public goal or benefit; who is the primary beneficiary; a speculation level; and the probability of public interest. The purpose of this program is to provide a transparent process to consider grant requests using public funds and to document the proposed public benefit of each funding request. It is the intention of this program to make limited grants to agencies and non-profit organizations providing services for public benefit that are not tourism related. Mr. Herriman went through the specific requirements that were established and where

Town of Hilton Head Island Finance and Administration Committee

Meeting Minutes

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the Town is in the process currently.

The list of applications are as follows: Hilton Head Island Recreation Association, Coastal Discovery Museum, Mitchelville Preservation Project, USCB Event Management & Hospitality Training, LRTA-Palmetto Breeze, 14th Circuit Solicitor – Multidisciplinary Court, 14th Circuit Solicitor- Career Criminal Program, Beaufort County Economic Development Corporation, Hilton Head Regional Habitat for Humanity, Beaufort Jasper Economic Opportunity Commission, BlacQuity, Memory Matters and Sea Turtle Patrol Hilton Head.

The Committee asked questions and made comments regarding how new applicants are brought to the Committee's attention; the implications and selection when a nonprofit applicant is associated with medical and health services on the Island; how those agencies that are supporting Town goals, objectives and the comprehensive plan; how the agencies provide a level of community assistance different from what the Town can do; staff's ability to review the applications and make comments and answer questions.

Chair Brown asked if there were any public comments on this item.

Skip Hoagland addressed the Committee regarding the lawyers allowing the use of ATAX money under state laws, specifically noting the dredging of Harbor Town. He spoke of the Town's need to hire a CPA and a forensic auditor.

James Williams addressed the Committee regarding the Beaufort Jasper Economic Opportunity Commission being a new applicant this year. He noted that the Commission deals with low-income households on Hilton head Island. He continued by thanking the Committee for their forward thinking regarding the citizens of Hilton Head Island.

Melinda Tunner addressed the Committee regarding her appreciation for the explanation of the affiliated agency process. She agreed with the Committee's comments that the Town will need predetermined metrics to form a fact-based decision based upon understanding the economic impact or the number of people impacted.

Chair Brown brought the matter back to the dais.

The Chair asked that each applicant be provided with time to present their information to the Committee. He requested the applicant provide a 5-minute presentation, prior to questions and dialog from the Committee. Chair Brown asked each Committee member to have any specific questions for an applicant be relayed to Town staff. Staff will provide these questions to the applicant so that answers can be presented in their initial presentation.

Chair Brown thanked Mr. Herriman for his presentation.

There was no action taken on this matter.

Adjournment

The meeting was adjourned at 10:39 a.m.

The recording of this Meeting can be found on the Town's website at www.hiltonheadislandsc.gov



TOWN OF HILTON HEAD ISLAND

Finance & Administrative Committee

TO: Finance & Administrative Committee
FROM: Marcy Benson, Senior Grants Administrator
VIA: Jeff Herriman, Treasurer
DATE: February 26, 2024
SUBJECT: HUD/CDBG Entitlement Program 2024 Annual Action Plan

RECOMMENDATION:

Staff recommends the Finance & Administrative Committee recommend to Town Council approval of the resolution to authorize the submittal of the Town's 2024 Community Development Block Grant (CDBG) Annual Action Plan to the U.S. Department of Housing and Urban Development (HUD).

BACKGROUND:

To meet the HUD requirements public input must be solicited during the Annual Action Plan development process. From January 3 through January 27, 2024, a CDBG survey was posted on the Open Town Hall portal requesting input and comments from the public for funding needs and priorities. A public meeting was conducted on January 10, 2024. Three comments were submitted via the Open Town Hall portal, and no comments were submitted at the public meeting. Open Town Hall commenters ranked housing activities and other real property improvements as tied for the highest priority followed by public improvements receiving the second highest ranking. Public facilities ranked third and public services ranked last. Project suggestions from commenters included: drainage maintenance and improvements across all major and minor arterial roads in Native Island neighborhoods, park investments in all Native Island neighborhoods, acquisition of land and development rights in Native Island neighborhoods, annual investments to preserve and improve quality of life in the historic Native neighborhoods, affordable workforce housing, support of the CCDC, and enforcement of existing housing codes.

The CDBG Five Year Consolidated Plan (2020 – 2024) was approved by HUD in July 2020 and amended in October 2020, January 2021, and August 2022. The Five-Year Consolidated Plan describes the planned uses for HUD allocated CDBG funds. Attached is a copy of the five-year project table from the most current Town of Hilton Head Island HUD approved Five Year Consolidated Plan. In program year one, based on HUD allowances due to the Covid-19 pandemic, all Town 2020 CDBG funds were allocated to public services and program administration. Five percent of the 2020 CDBG allocation was expended on program administration (\$41,262) and 95% (\$831,674) was distributed to public service organizations servicing low- and moderate-

income residents, within the Town, to assist with response and recovery efforts to the COVID-19 pandemic. In program year two the Patterson Park project was selected for funding with 2021 CDBG funds. In program year three the Taylor Family Neighborhood Park project was selected for funding with 2022 CDBG funds. In program year four the Fords Shell Ring Park project was selected for funding with 2023 CDBG funds. In program year five, the project category included flexibility to select a project for the 2024 Annual Action Plan that could address public facilities & improvements, or housing activities, or economic development, or public services to benefit low-and-moderate income residents.

Based on CDBG program caps, the maximum amount allowed for public services is 15% of the 2024 CDBG allocation and the maximum amount allowed for program administration costs is 20% of the 2024 CDBG allocation. In past years the administrative costs have accounted for between 2% and 5% of the total CDBG allocation. If administrative costs are less than the allowed 20% cap and public services less than the allowed 15% cap this would allow for the majority of CDBG funds to be used for the Patterson Park project.

The draft 2024 Annual Action Plan details \$2,500 of the 2024 CDBG funds, to be used for program administration and the remaining 2024 funds to be used for the Patterson Park project. This park project is being recommended because the HUD-required environmental review has been completed for this project. With the environmental review complete this lets expenditures begin promptly upon executing the 2024 CDBG grant agreement allowing for compliance with timeliness requirements.

In order to meet the May 17, 2024, HUD submittal deadline, the draft 2024 Annual Action Plan was released for the required 30-day public comment period on February 14, 2024, and the comment period will close on March 15, 2024. Public comments received by the end of the comment period will be included in the final plan. Approval of the final 2024 Annual Action Plan by resolution is scheduled for the April 2, 2024, Town Council meeting.

SUMMARY:

Recommendation of the resolution to authorize the submittal of the Town's 2024 CDBG Annual Action Plan to HUD will allow the 2024 funding allocation to be used for the Patterson Park project. As of the writing of this memo HUD has not yet announced the 2024 CDBG funding allocation. However, the draft of the 2024 Annual Action Plan expresses the use of funds based on the 2023 CDBG allocation and includes language stating the funding allocation figures will be updated in accordance with the HUD allocation announcement when the final plan appears before Town Council for authorization to submit the plan to HUD.

Recommendation of the Patterson Park project is consistent with the current Five-Year Consolidated Plan, as well as several Our Plan goals, strategies, and tactics including Connected – Strategy 4.5 and Tactic 4.5.1; Inclusive – Goal 8 and Strategy 8.5; Priority Investment – Strategy 4.5; and Parks & Recreation – Goal 2, and Strategy 7.2. The

CDBG program has been identified in the Our Plan Capital Improvement Program (CIP) section as a funding source for Town CIP projects.

ATTACHMENTS:

1. Five-Year Project Table
2. Resolution
3. Exhibit A – Draft Program Year 2024 Annual Action Plan

2020 – 2024 Five Year Consolidated Plan Project Table – Attachment 1

#	Program Year	Project Name	Project Description	Estimated Amount	Annual Goals Supported	Target Area	Priority Need Addressed	Goal Outcome Indicator
1	2020	COVID-19 Response and Recovery	Provide grant funding for the purchase of equipment, or supplies, or materials necessary to carry-out response and recovery due to COVID-19.	\$770,401	COVID-19 Response & Recovery	Town-Wide	Non- Housing Community Development – Public Services; and Administration & Planning	Public service activities other than low/moderate-income housing benefit
2	2021	Facilities, Housing, Public Services, Economic Development Year 2	Provide funding for public facilities & improvements, or housing activities or economic development initiative, or public services in LMI neighborhoods or to LMI clientele.	\$238,313	Facilities, Housing, Public Services, Economic Development Year 2	Census Tract 105, 108, 110, 111, or 113	Non- Housing Community Development – Public Improvements; Public Services; Housing Activities; Economic Development; Administration & Planning	Public facility or infrastructure activities other than low/moderate-income housing benefit
3	2022	Facilities, Housing, Public Services, Economic Development Year 3	Provide funding for public facilities & improvements, or housing activities or economic development initiative, or public services in LMI neighborhoods or to LMI clientele.	\$238,313	Facilities, Housing, Public Services, Economic Development Year 3	Census Tract 105, 108, 110, 111, or 113	Non- Housing Community Development – Public Improvements; Public Services; Housing Activities; Economic Development; Administration & Planning	Public facility or infrastructure activities other than low/moderate-income housing benefit

2020 – 2024 Five Year Consolidated Plan Project Table – Attachment 1

4	2023	Facilities, Housing, Public Services, Economic Development Year 4	Provide funding for public facilities & improvements, or housing activities or economic development initiative, or public services in LMI neighborhoods or to LMI clientele.	\$238,313	Facilities, Housing, Public Services, Economic Development Year 4	Census Tract 105, 108, 110, 111, or 113	Non- Housing Community Development – Public Improvements; Public Services; Housing Activities; Economic Development; Administration & Planning	Public facility or infrastructure activities other than low/moderate-income housing benefit
5	2024	Facilities, Housing, Public Services, Economic Development Year 5	Provide funding for public facilities & improvements, or housing activities or economic development initiative, or public services in LMI neighborhoods or to LMI clientele.	\$238,313	Facilities, Housing, Public Services, Economic Development Year 5	Census Tract 105, 108, 110, 111, or 113	Non- Housing Community Development – Public Improvements; Public Services; Housing Activities; Economic Development; Administration & Planning	Public facility or infrastructure activities other than low/moderate-income housing benefit

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF HILTON HEAD ISLAND, SOUTH CAROLINA TO APPROVE THE COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG) ENTITLEMENT PROGRAM 2024 ANNUAL ACTION PLAN

WHEREAS, in July, 2020 the Town of Hilton Head Island CDBG Five Year Consolidated Plan for program years 2020-2024 detailing goals and objectives to be implemented to address community needs of low and moderate income residents within the Town's jurisdiction was approved by the United States Department of Housing and Urban Development (HUD); and

WHEREAS, in October 2020, January 2021, and August 2022 the Town of Hilton Head Island CDBG Five Year Consolidated Plan for program years 2020-2024 was amended and approved by the United States Department of Housing and Urban Development (HUD); and

WHEREAS, as an entitlement community, the Town must prepare and submit an Annual Action Plan detailing activities to be undertaken during the program year 2024 to address goals and objectives outlined in the amended Five-Year Consolidated Plan; and

WHEREAS, for program year 2024 the Town will receive a CDBG award in an amount to be determined via official HUD announcement to carry out activities that meet one of three National Objectives, as described by HUD; and

WHEREAS, the program year 2024 Annual Action Plan is compatible with the HUD approved amended Five Year Consolidated Plan for program years 2020 - 2024; and

WHEREAS, the Town has adhered to the public participation requirements set forth in the Citizen Participation Plan in the development of the program year 2024 Annual Action Plan; and

WHEREAS, a public engagement and 30 day public comment period for the program year 2024 Annual Action Plan were conducted for citizen input and review; and

WHEREAS, the Town Manager is authorized to submit this program year 2024 Annual Action Plan to HUD for their review and acceptance;

NOW, THEREFORE BE IT, AND IT HEREBY IS RESOLVED BY THE TOWN COUNCIL FOR THE TOWN OF HILTON HEAD ISLAND, SOUTH CAROLINA, THAT The Community Development Block Grant Entitlement Program 2024 Annual Action Plan as submitted in the attachment to this resolution be approved and submitted to HUD.

MOVED, APPROVED, AND ADOPTED ON THIS ____ DAY OF _____ 2024.

Alan R. Perry, Mayor

ATTEST:

Kimberly Gammon, Town Council Clerk

APPROVED AS TO FORM:

Curtis Coltrane, Town Attorney

Introduced by Council Member: _____

Town of Hilton Head Island

Program Year 2024

Annual Action Plan

For the
U.S. Department of Housing and Urban Development
Community Development Block Grant Program



~DRAFT~

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Executive Summary

AP-05 Executive Summary - 24 CFR 91.200(c), 91.220(b)

1. Introduction

The program year 2024 Annual Action Plan represents the fifth year of the Town of Hilton Head Island Consolidated Plan for the program years 2020 – 2024 (Con Plan) as amended and approved by Town Council and accepted by the U.S. Department of Housing and Urban Development (HUD). The Annual Action Plan is the Town of Hilton Head Island application for the HUD Community Development Block Grant (CDBG) Entitlement Program and identifies the proposed project or projects to be funded during the 2024 program year.

The purpose of the Town of Hilton Head Island Annual Action Plan is to preserve and revitalize primarily low and moderate income (LMI) neighborhoods, support LMI activities which enhance the quality of life for Hilton Head Island residents, and address priority community development or redevelopment needs within applicable local, state and federal statutes and regulations. According to CDBG program guidelines, an activity using LMI area benefit must meet the minimum threshold of 51% LMI qualified residents. However, according to the HUD issued program year 2023 exception grantee list, the Town of Hilton Head Island has been designated an exception grantee. This designation resulted in an LMI area percentage of 49.56% and is applied to Census tracts and blocks to determine activity eligibility on an area basis.

This Annual Action Plan outlines the priorities by which the Town of Hilton Head Island CDBG program funds will be invested over the program year 2024 to achieve specific HUD objectives. It is important to note the 2020 – 2025 Con Plan identified public facilities and improvements, public services, housing activities, and economic development benefiting LMI persons as high priorities.

2. Summarize the objectives and outcomes identified in the Plan

The Town goal for the program year 2024 period is to focus on neighborhood revitalization efforts by providing the CDBG allocation to one on-going CDBG funded neighborhood park project. This is the Patterson Park project which was funded in 2021. The project is located on Town-owned property and a parcel that will be acquired by the Town with 2021 CDBG funds. The Patterson Park project is located on Marshland Road in census tract 110. This census tract meets the 49.56% or higher LMI requirement. This Annual Action Plan provides a guide for the Town of Hilton Head Island allocation of CDBG program funding for the program year 2024 planning period. The goals focus on priority needs and targets available resources designed to meet those need. The needs include public improvements and facilities for LMI persons. The

primary emphasis of the goals is the continuance of maintaining and improving quality of life of LMI residents. The project selected for CDBG funding in the Action Plan will be managed efficiently and in compliance with program requirements.

3. Evaluation of past performance

The Town of Hilton Head Island has participated in the HUD CDBG Entitlement Program since 2015 and continues to monitor and evaluate the performance of the program while ensuring regulatory compliance. The Town recognizes the evaluation of past performance is critical to ensuring CDBG funded activities are implemented in an effective manner and align with established strategies and goals.

During the nine years of program participation the Town met required program deadlines. Notifications of acceptable levels of program accomplishment were received from the HUD Columbia, South Carolina field office during the first seven years of program participation. In May 2023 the Town received a second-year noncompliance with timely expenditure requirement notice. An untimely expenditure notice is given when a grantee has more than 1.5 times its most recent entitlement grant. In June 2023 the Town had 3.96 times its most recent entitlement grant and submitted the required timeliness workout plan to HUD. The Town continues to submit monthly workout plan progress reports to HUD and intends to be in timeliness compliance by the next 60-day compliance test in May 2024. In April 2021 a remote monitoring session was conducted by the Columbia, South Carolina HUD field office. No findings were reported during this monitoring; however, two concerns were cited. The first concern identified the need for a local written policies and procedures manual for administration of the CDBG award. Town staff completed this manual and submitted it to HUD in June 2022. The second concern identified the need for an oversight process for subrecipients of 2020 CDBG and CDBG-CV funds. Town staff immediately conducted seven monitoring reviews of randomly selected subrecipients of 2020 CDBG and CDBG-CV funds. All subrecipient monitoring reviews resulted in no findings or concerns. In 2019 a 'No Findings or Concerns' report was issued by the Regional Environmental Officer during an onsite Environmental Review Procedures monitoring visit.

The Town intends to continue to report its progress in meeting the five-year goals in the Consolidated Annual Performance Evaluation Report (CAPER). The CAPER will be submitted in compliance with program deadlines.

4. Summary of Citizen Participation Process and consultation process

The Town of Hilton Head Island conducted a public meeting on January 10, 2024, to solicit input from citizens on community development needs. A public meeting notice was published in the local newspaper, The Island Packet, seven days preceding the public meeting. The meeting notice was also posted on the Town of Hilton Head Island website and distributed via email

blast to all email addresses listed on the Town E-subscription service list, which reached 3,465 subscribers. Included in the public meeting notice was a link to a community needs survey posted on the Open Town Hall portal seeking input from citizens on needs and funding priorities for the 2024 Annual Action Plan. The Open Town Hall portal survey was open from January 3 through January 27, 2024.

At the January 10, 2024, public meeting a presentation including an overview of the CDBG Entitlement Program, purpose of the Action Plan, anticipated funding allocation amount, and staff recommended project was presented to the meeting attendees. Eight members of the public attended this meeting. No comments on the Annual Action Plan were given during the meeting. Discussion of CDBG program requirements occurred.

On January 11, 2024, Town staff taped an interview at the local WHHI television station to be broadcast in mid-January. During the interview staff described the CDBG program and how community members can submit comments recommending the types of projects to be funded by the CDBG program.

A draft of the 2024 Annual Action Plan was released to the public on February 14, 2024, for a 30-day public comment period, which will end on March 15, 2024.

The 2024 Annual Action Plan is scheduled as an item of discussion at the March 12, 2024, Town Council Finance and Administrative Committee meeting.

5. Summary of public comments

In preparation for the January 10, 2024, public meeting to solicit input for the program year 2024 Annual Action Plan Town staff developed a presentation describing the CDBG entitlement program, the purpose of the Annual Action Plan, the anticipated funding allocation amount for program year 2024 and staff recommended projects. Eight members of the public attended the January 10, 2024, public meeting and there was discussion on the CDBG program, anticipated funding allocation and types of projects eligible for CDBG funding. No comments on the Annual Action Plan were given during the meeting. Discussion of CDBG program requirements occurred.

There were three public comments received via the community needs survey posted on the Open Town Hall portal seeking input from citizens on needs and funding priorities for the 2024 Annual Action Plan. Commenters ranked housing activities and other real property improvements as tied for the highest priority followed by public improvements receiving the second highest ranking. Public facilities ranked third and public services ranked last. Project suggestions from commenters included: drainage maintenance and improvements across all major and minor arterial roads in Native Island neighborhoods, park investments in all Native Island neighborhoods, acquisition of land and development rights in Native Island

neighborhoods, annual investments to preserve and improve quality of life in the historic Native neighborhoods, affordable workforce housing, support of the CCDC, and enforcement of existing housing codes.

6. Summary of comments or views not accepted and the reasons for not accepting them

All comments were taken into consideration in preparing this Annual Action Plan.

7. Summary

The Town of Hilton Head Island Annual Action Plan outlines priorities by which the Town CDBG program funds will be invested over the program year 2024 to achieve specific HUD objectives. The Town may use CDBG funds to leverage other public investment to address Town priority need to provide public improvements for primarily LMI neighborhoods.

DRAFT

PR-05 Lead & Responsible Agencies – 91.200(b)

1. Agency/entity responsible for preparing/administering the Consolidated Plan

Agency Role	Name	Department/Agency
Lead Agency	Town of Hilton Head Island	
CDBG Administrator	Town of Hilton Head Island	Finance Department

Table 1 – Responsible Agencies

Narrative (optional)

The Town of Hilton Head Island was incorporated as a municipality in 1983 and has a Council-Manager form of government. The Town of Hilton Head Island is comprised of Executive, Administration/Legal Division, Community Development, Finance, Fire Rescue, Human Resources, and Information Technology departments.

The Town of Hilton Head Island Finance Department will be the lead department for the preparation, submission, and administration of this Annual Action Plan and the Town CDBG program. Town staff has been an integral part of development of this Annual Action Plan by assessing the CDBG program, reviewing materials, regulations, and documentation of the Annual Action Plan process. The Town Manager, Finance Director and Treasurer will oversee the preparation and administration of the Annual Action Plan.

Consolidated Plan Public Contact Information

Town of Hilton Head Island Finance Department
Marcy Benson, Senior Grants Administrator
1 Town Center Court
Hilton Head Island, SC 29928
Telephone: (843)341-4689
FAX: (843) 842-8908
Email: marcyb@hiltonheadislandsc.gov

AP-10 Consultation – 91.100, 91.200(b), 91.215(l)

1. Introduction

Provide a concise summary of the jurisdiction’s activities to enhance coordination between public and assisted housing providers and private and governmental health, mental health and service agencies (91.215(l))

The Beaufort Housing Authority services all of Beaufort County, South Carolina, including the Town of Hilton Head Island. Within the jurisdiction of the Town of Hilton Head Island the Beaufort Housing Authority operates one public housing apartment facility containing 80 units which provide housing to 187 family members.

The Town of Hilton Head Island is a member of the Beaufort County Human Services Alliance, which is an informal group whose purpose is to promote and sustain activities that improve the quality of life for all Beaufort County residents. This group provides an organizational framework that contributes to our community capacity to address societal needs. Through the Beaufort County Human Services Alliance resources are pooled and community needs are addressed in the areas of economy, education, poverty, and health and environmental issues.

In 2022 the Town of Hilton Head Island approved a resolution establishing the Beaufort-Jasper Housing Trust Fund. This regional organization was created to address the need for affordable housing in Beaufort and Jasper Counties. The Housing Trust Fund goal is to create new housing units or rehabilitate existing housing units for households at or below 100 percent of Area Median Income with a strong focus on households at or below 60 percent of Area Median Income.

In November 2022 the Town Council of the Town of Hilton Head Island adopted a Workforce Housing Framework, which commits the Town to work with the community to plan, manage, and fund home initiatives. The resolution approving the Framework authorizes the Town manager to take necessary steps to develop, implement and carry out strategies identified in the Workforce Housing Framework. The resolution also directs the Town manager to make an annual allocation of \$1 million for workforce housing beginning in the current fiscal year.

In May 2023, the Town Council of the Town of Hilton Head Island authorized the creation of the Housing Action Committee, which will advise and recommend to the Town various housing strategies for consideration, adoption, and implementation.

In September 2023 the Town of Hilton Head Island entered into formal development negotiations with OneStreet Residential to establish a workforce housing community on an 11-acre tract of Town-owned property on the north end of the island. It is anticipated when completed this community will feature 150 – 170 residences including a combination of one-,

two-, and three-bedroom apartments with 50% serving households between 60 and 80 percent of the Area Median Income.

Describe coordination with the Continuum of Care and efforts to address the needs of homeless persons (particularly chronically homeless individuals and families, families with children, veterans, and unaccompanied youth) and persons at risk of homelessness.

The Lowcountry Continuum of Care, based in Charleston, South Carolina is the Continuum of Care working to address the needs of the homeless in a seven-county region of the South Carolina lowcountry. Annual point in time counts are conducted in the area; however, due to no homeless shelters operating in the Town of Hilton Head Island, there is no homeless data specific to the Town of Hilton Head Island.

Describe consultation with the Continuum(s) of Care that serves the jurisdiction's area in determining how to allocate ESG funds, develop performance standards for and evaluate outcomes of projects and activities assisted by ESG funds, and develop funding, policies and procedures for the operation and administration of HMIS.

The Town of Hilton Head Island program year 2024 Annual Action Plan intends to use HUD resources to fund only CDBG program projects and will not fund Emergency Solutions Grants (ESG) program projects; therefore, no consultation related to the allocation of ESG funds was conducted.

2. Describe Agencies, groups, organizations and others who participated in the process and describe the jurisdiction's consultations with housing, social service agencies and other entities

1	Agency/Group/Organization	Beaufort Housing Authority
	Agency/Group/Organization Type	Housing PHA Services - Housing Regional organization
	What section of the Plan was addressed by consultation?	Public Housing Needs
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	The Beaufort Housing Authority was consulted on housing needs via email correspondence.
2	Agency/Group/Organization	Lowcountry Continuum of Care
	Agency/Group/Organization Type	Services-homeless Regional organization
	What section of the Plan was addressed by consultation?	Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	The Lowcountry Continuum of Care was consulted on homeless needs via website research.
	Agency/Group/Organization	Beaufort County Human Services Alliance

3	Agency/Group/Organization Type	Housing Services - Housing Services-Children Services-Elderly Persons Services-Persons with Disabilities Services-Persons with HIV/AIDS Services-Victims of Domestic Violence Services-homeless Services-Health Services-Education Services-Employment Service-Fair Housing Services - Victims Health Agency Child Welfare Agency Other government - County Business and Civic Leaders
	What section of the Plan was addressed by consultation?	Homeless Needs - Chronically homeless Homeless Needs - Families with children
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	The Beaufort County Human Services Alliance was consulted on homeless needs via online data gathering.
4	Agency/Group/Organization	Lowcountry Council of Governments
	Agency/Group/Organization Type	Regional organization Planning organization
	What section of the Plan was addressed by consultation?	Public Housing Needs Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth Economic Development Non-housing Community Development Needs
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	The Lowcountry Council of Governments was consulted on housing, homeless and non-housing community development needs via online data gathering.

Table 2 – Agencies, groups, organizations who participated

Identify any Agency Types not consulted and provide rationale for not consulting.

Efforts were made to consult as broadly as possible with community stakeholders. No particular agency types were excluded from participation. Those that did not participate did so of their own volition.

Other local/regional/state/federal planning efforts considered when preparing the Plan.

Name of Plan	Lead Organization	How do the goals of your Strategic Plan overlap with the goals of each plan?
Continuum of Care	Lowcountry Continuum of Care	The Lowcountry Continuum of Care, based in Charleston, South Carolina is the Continuum of Care working to address the needs of the homeless in a seven-county region of the South Carolina lowcountry. Annual point in time counts are conducted in the area; however, due to no homeless shelters operating in the Town of Hilton Head Island, there is no homeless data specific to the Town of Hilton Head Island.
Town of Hilton Head Island Comprehensive Plan	Town of Hilton Head Island	Developed Consolidated Plan goals in conjunction with elements of the Town of Hilton Head Island Comprehensive Plan.

Table 3 – Other local / regional / federal planning efforts

Narrative (optional)

The Town of Hilton Head Island coordinates with public entities and other bodies of government to develop the Annual Action Plan. Town of Hilton Head Island Finance department staff works closely with the Town Community Development staff to collaborate on improvement projects. These efforts include but are not limited to plans for infrastructure and other improvements in the community through CDBG funded activities.

When necessary, the Town of Hilton Head Island will establish collaborative efforts and partnerships with state and local government entities such as Beaufort County, the Lowcountry Council of Governments, and various State of South Carolina offices to ensure complete implementation of the Annual Action Plan.

AP-12 Participation – 91.105, 91.200(c)

1. Summary of citizen participation process/Efforts made to broaden citizen participation Summarize citizen participation process and how it impacted goal-setting

The Town of Hilton Head Island conducted a public meeting on January 10, 2024, to solicit input from citizens on community development needs. A public meeting notice was published in the local newspaper, The Island Packet, seven days preceding the public meeting. The meeting notice was also posted on the Town of Hilton Head Island website and distributed via email blast to all email addresses listed on the Town E-subscription service list, which reached 3,465 subscribers. Included in the public meeting notice was a link to a community needs survey posted on the Open Town Hall portal seeking input from citizens on needs and funding priorities for the 2024 Annual Action Plan. The Open Town Hall portal survey was open from January 3 through January 27, 2024.

At the January 10, 2024, public meeting a presentation including an overview of the CDBG Entitlement Program, purpose of the Action Plan, anticipated funding allocation amount, and staff recommended project was presented to the meeting attendees. Eight members of the public attended this meeting. No comments on the Annual Action Plan were given during the meeting. Discussion of CDBG program requirements occurred.

On January 11, 2024, Town staff taped an interview at the local WHHI television station to be broadcast in mid-January. During the interview staff described the CDBG program and how community members can submit comments recommending the types of projects to be funded by the CDBG program.

A draft of the 2024 Annual Action Plan was released to the public on February 14, 2024, for a 30-day public comment period, which will end on March 15, 2024.

The 2024 Annual Action Plan is scheduled as an item of discussion at the March 12, 2024, Town Council Finance and Administrative Committee meeting.

Citizen Participation Outreach

DRAFT

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/ attendance	Summary of Comments received	Summary of comments not accepted and reasons	URL (If applicable)
1	Internet Outreach	Non-targeted/ broad community	The Open Town Hall Portal survey was announced via posting on the Town of Hilton Head Island website and via email blast to all email addresses listed on the Town E-subscription service list on Jan. 3, 2024. Comments were accepted until Jan. 27, 2024. There were 3 responses to the survey.	Commenters ranked housing activities and other real property improvements as tied for the highest priority followed by public improvements receiving the second highest ranking. Public facilities ranked third and public services ranked last. Project suggestions from commenters included: drainage maintenance and improvements across all major and minor arterial roads in Native Island neighborhoods, park investments in all Native Island neighborhoods, acquisition of land and development rights in Native Island neighborhoods, annual investments to preserve and improve quality of life in the historic Native neighborhoods, affordable workforce housing, support of the CCDC, and enforcement of existing housing codes.	All comments were accepted.	

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/ attendance	Summary of Comments received	Summary of comments not accepted and reasons	URL (If applicable)
2	Public Meeting	Non-targeted/ broad community	At the Jan. 10, 2024, Annual Action Plan public meeting 8 members of the public attended.	No comments on the Annual Action Plan were given during the meeting. Discussion of CDBG program requirements occurred.	All comments were accepted.	
3	Other	Non-targeted/ broad community	On January 11, 2024, Town staff taped an interview at the local WHHI television station to be broadcast in mid-January. Staff described the CDBG program and how community members can submit comments recommending the types of projects to be funded by the CDBG program.	No comments taken during interview.	No comments taken during interview.	

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/ attendance	Summary of Comments received	Summary of comments not accepted and reasons	URL (If applicable)
4	Internet Outreach	Non-targeted/ broad community	The draft 2024 Annual Action Plan was posted on the Town of Hilton Head Island website from Feb. 14, 2024, through Mar. 15, 2024. A dedicated public comment link was posted on the front page of the website where the public could directly submit comments. A notification of the Annual Action Plan 30-day public comment period was sent via email blast to all email addresses listed on the Town E-subscription service list.		All comments will be accepted.	

Table 4 – Citizen Participation Outreach

Expected Resources

AP-15 Expected Resources – 91.220(c)(1,2)

Introduction

The following table outlines the expected estimated resources from the HUD Community Development Block Grant (CDBG) program the Town of Hilton Head Island expects to have available during the 2024 program year covered by this Annual Action Plan. The annual allocation column reflects an estimated 2024 funding amount level with the 2023 funding allocation or \$185,250. The funding dollar amount will be updated when final 2024 allocations are announced by HUD. The prior year resources column reflects the remaining 2020 funds that will be moved to 2024 activities. The distribution of allocated funds will be in the following two use categories: program administration will be allocated \$2,500 and public improvements and facilities will be allocated all remaining funds.

Anticipated Resources

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Remainder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
CDBG	Public - Federal	Acquisition Admin and Planning Economic Development Housing Public Improvements Public Services	\$185,250	\$0.00	\$364	\$185,614	\$0.00	2024 is the final program year for the current five-year Consolidated Plan, therefore the allocation amount for the remaining years of the Consolidated Plan time frame is zero.

Table 5 - Expected Resources – Priority Table

Explain how federal funds will leverage those additional resources (private, state and local funds), including a description of how matching requirements will be satisfied.

It is anticipated the federal funding listed above will be received annually to support activities outlined in the Annual Action Plan and Consolidated Plan. While the CDBG program does not require leveraging, other Town of Hilton Head Island resources may be used in combination with these funds to complete the project listed in this Annual Action Plan. Leveraging is a way to increase project efficiencies which often come with combining sources of funding. Funds may be considered leveraged if financial commitments to the cost of a project from a source other than Community Development Block Grant funds are documented. Town staff may identify and explore additional leveraging opportunities such as other federal, state, and local resources.

If appropriate, describe publicly owned land or property located within the jurisdiction that may be used to address the needs identified in the plan.

The Town of Hilton Head Island owns the Patterson Park property and adjacent property will be acquired with 2021 CDBG funds to complete this park project. The Patterson Park project is located on Marshland Road in census tract 110. This census tract meets the 49.56% or higher LMI requirement. This project is currently funded with a previous years CDBG allocation and is in the park project development process. The Patterson Park project was listed in the 2021 annual action plan.

One of the community needs identified during a previous needs assessment meeting was public improvements and facilities. It is anticipated a portion of the remaining funds in the 2020 CDBG allocation, which were not used for program administration, coupled with the 2024 CDBG allocation will provide leverage for project completion.

Annual Goals and Objectives

AP-20 Annual Goals and Objectives

Goals Summary Information

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
1	Facilities, Housing, Public Services, Economic Development Year 5	2024	2025	Non-Housing Community Development or Affordable Housing	Census Tract 110	Public Facilities & Improvements	\$185,614	Public Facility or Infrastructure Activities other than Low/Moderate Income Housing Benefit: 1,733

Table 6 – Goals Summary

Goal Descriptions

1	Goal Name	Facilities, Housing, Public Services, Economic Development Year 5
	Goal Description	Provide funding for public facilities & improvements, or housing activities or economic development initiative, or public services in LMI neighborhoods or to LMI clientele.

Table 7 – Goal Description

Estimate the number of extremely low-income, low-income, and moderate-income families to whom the jurisdiction will provide affordable housing as defined by HOME 91.215(b):

In November 2022 the Town Council of the Town of Hilton Head Island adopted a Workforce Housing Framework, which commits the Town to work with the community to plan, manage, and fund home initiatives. The resolution approving the Framework authorizes the Town manager to take necessary steps to develop, implement and carry out strategies identified in the Workforce Housing Framework. The resolution also directs the Town manager to make an annual allocation of \$1 million for workforce housing beginning in the current fiscal year.

In May 2023, the Town Council of the Town of Hilton Head Island authorized the creation of the Housing Action Committee, which will advise and recommend to the Town various housing strategies for consideration, adoption, and implementation. In September 2023 the Town of Hilton Head Island entered into formal development negotiations with OneStreet Residential to establish a workforce housing community on an 11-acre tract of Town-owned property on the north end of the island. It is anticipated that when completed this community will feature 150 – 170 residences including a combination of one-, two-, and three-bedroom apartments with 50% serving households between 60 and 80 percent of the Area Median Income.

Projects

AP-35 Projects – 91.220(d)

Introduction

Town of Hilton Head Island activities funded by the 2024 CDBG program are designed to benefit LMI persons. The following table outlines the projects to be carried out by the Town of Hilton Head Island during the 2024 program year covered by this Action Plan.

Projects

#	Project Name
1	Patterson Park
2	Program Administration

Table 8 - Project Information

Describe the reasons for allocation priorities and any obstacles to addressing underserved needs.

The primary objective of Community Development Block Grant (CDBG) funds received by the Town of Hilton Head Island is to preserve and revitalize neighborhoods, enhance quality of life for residents and address priority community public services, community development, economic development, and redevelopment needs within applicable local, state, and federal statutes and regulations. For the 2024 program year, CDBG funds were allocated based on project readiness in a census tract with low- and moderate-income households comprising 49.56% or more of the population.

AP-38 Project Summary

Project Summary Information

1	Project Name	Patterson Park
	Target Area	Census Tract 110
	Goals Supported	Facilities, Housing, Public Svcs., Econ Dev. Yr. 5
	Needs Addressed	Public Facilities & Improvements
	Funding	CDBG: \$183,114
	Description	Provide funding for public facilities & improvements, or housing activities or economic development initiative, or public services in LMI neighborhoods or to LMI clientele.
	Target Date	06/30/2025
	Estimate the number and type of families that will benefit from the proposed activities	It is estimated approximately 1,733 persons living in Census tract 110 will benefit from the proposed activity.
	Location Description	Town-owned property at 23 Marshland Road, Hilton Head Island, SC (former Patterson property) and adjacent acquired property.
	Planned Activities	Neighborhood Park
2	Project Name	Program Administration
	Target Area	Town-Wide
	Goals Supported	Facilities, Housing, Public Svcs., Econ Dev. Yr. 5
	Needs Addressed	Administrative and Planning
	Funding	CDBG: \$2,500
	Description	Program Administration
	Target Date	06/30/2025
	Estimate the number and type of families that will benefit from the proposed activities	All town residents and families will benefit from the proposed activity.
	Location Description	Town of Hilton Head Island Town Hall.
	Planned Activities	Drafting and submitting the Annual Action Plan, CAPER, related reports, and program administration.

Table 9 – Project Summary Information

AP-50 Geographic Distribution – 91.220(f)

Description of the geographic areas of the entitlement (including areas of low-income and minority concentration) where assistance will be directed.

The geographic area within the Town of Hilton Head Island where assistance will be directed is Census tract 110. Community development activities may include infrastructure improvements, new or improved public facilities, acquisition, housing activities, economic development, or public services in LMI neighborhoods.

Geographic Distribution

Target Area	Percentage of Funds
Census Tract 105	0
Census Tract 108	0
Census Tract 110	98
Census Tract 111	0
Census Tract 113	0
Town-Wide	2

Table 10 - Geographic Distribution

Rationale for the priorities for allocating investments geographically

Community Development Block Grant (CDBG) funds will be used to address the needs of low- and moderate-income areas. These areas are determined using Census tracts which have a low- and moderate-income population of 49.56% or higher. CDBG funds will be designated for use on a project located in a low- and moderate-income Census tract 110 within the boundaries of the Town of Hilton Head Island.

Affordable Housing

AP-55 Affordable Housing – 91.220(g)

Introduction

The Housing Choice Voucher Program, commonly known as Section 8 housing, is subsidized by the Federal government and provides Federal assistance to families and individuals in the private rental market. The Beaufort Housing Authority program is tenant-based therefore eligible families receive assistance based on income for housing units meeting general program requirements. There are currently eight (8) units within the Town of Hilton Head Island participating in the voucher program which are scattered throughout the Town. Tenants identify and choose their own units and the landlord agrees to participate in the housing choice voucher program.

One Year Goals for the Number of Households to be Supported	
Homeless	0
Non-Homeless	8
Special-Needs	0
Total	8

Table 11 - One Year Goals for Affordable Housing by Support Requirement

One Year Goals for the Number of Households Supported Through	
Rental Assistance	8
The Production of New Units	0
Rehab of Existing Units	0
Acquisition of Existing Units	0
Total	8

Table 12 - One Year Goals for Affordable Housing by Support Type

AP-60 Public Housing – 91.220(h)

Introduction

Actions planned during the next year to address the needs to public housing.

The Town of Hilton Head Island does not own or operate any public housing developments or units. The Beaufort Housing Authority is the agency providing public housing and Section 8 vouchers to approximately 2,408 residents in Beaufort County, South Carolina and there are 293 public housing units located throughout the county. In the Town of Hilton Head Island, the Beaufort Housing Authority operates 80 public housing units at the Sandalwood Terrace Apartments.

Actions to encourage public housing residents to become more involved in management and participate in homeownership.

The Beaufort Housing Authority provides resident councils at every public housing development they operate. There is also a Resident Advisory Board that is comprised of resident leaders from each development and Housing Choice Voucher (Section 8) representatives. The Housing Authority works with resident services at each of the public housing developments and through this collaboration promotes programs and activities for residents. Some of the programs offered include: the Family Self-Sufficiency Program, which is a five-year homeownership education program, Sandalwood Terrace Resident Council, free budgeting classes, community garden clubs, and college scholarships for graduating high school student through the Housing Authority's professional associations.

If the PHA is designated as troubled, describe the manner in which financial assistance will be provided or other assistance.

Not applicable.

AP-65 Homeless and Other Special Needs Activities – 91.220(i)

Introduction

The Lowcountry Continuum of Care, based in Charleston, South Carolina, is the continuum of care working to address the needs of homeless in a seven-county region of the South Carolina lowcountry. Annual point in time counts are conducted in the Beaufort County area; however, due to no homeless shelters operating in the Town of Hilton Head Island, there is no homeless data for the Town. Anecdotal evidence indicates there is a homeless population within the jurisdiction, however, no definite statistics are available on the total homeless population in the Town of Hilton Head Island.

Describe the jurisdictions one-year goals and actions for reducing and ending homelessness including:

Reaching out to homeless persons (especially unsheltered persons) and assessing their individual needs

The results from the 2023 point in time count conducted by the Lowcountry Continuum of Care in January 2023 indicated a total of 404 persons experiencing homelessness in the continuum's seven county service area, which includes Beaufort County. The 2023 results do not show a break-out of individual municipalities or counties. Of the 404 persons 92 were living in emergency shelters, 215 were unsheltered, and 97 were living in transitional housing. The results also indicate 37 persons were chronically experiencing homelessness, 84 were veterans, and 13 were unaccompanied youth. It is important to note, since the Town does not have any homeless shelters, the figures reflected in the point in time count data pertain to homeless persons counted in the Lowcountry Continuum of Care seven county service area and are not specific to the Town.

The most current South Carolina Interagency Council on Homelessness (SCICH) State of Homelessness Report available is from January 2022. The SCICH released the state-wide report that focused on Homeless Management Information System (HMIS) data. The South Carolina 2022 State of Homelessness Report indicated while the statewide count for 2022 shows a 15% reduction in persons counted on a single night (point in time count), when compared to 2020, the annual data shows an increase in individuals receiving homeless services in fiscal year 2021. Overall, males remained the dominate gender receiving homeless services across the state. More than 50% of those receiving services reported as Black or African American. Of the 13,399 persons receiving homelessness services three percent reported Hispanic/Latino ethnicity. Adults ages 55 to 64 made up 19% of those served, ages 45 to 54 made up 17% of those served, and ages 35 to 44 made up 17% of those served. The average age of adults

receiving services was 45 and the average age of children receiving services was eight.

Addressing the emergency shelter and transitional housing needs of homeless persons

Currently there are no emergency and transitional housing shelters operating in the Town of Hilton Head Island. At this time there is no future plan to own or operate emergency shelters or transitional housing in the Town of Hilton Head Island.

Helping homeless persons (especially chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth) make the transition to permanent housing and independent living, including shortening the period of time that individuals and families experience homelessness, facilitating access for homeless individuals and families to affordable housing units, and preventing individuals and families who were recently homeless from becoming homeless again

There are no homeless shelters located within the jurisdiction of the Town of Hilton Head Island and no homeless population count data available from the Lowcountry Continuum of Care, the regional continuum of care servicing the Town. There is a non-profit organization, Family Promise of Beaufort, located in neighboring Bluffton, South Carolina, which provides a 90-day program of temporary shelter for families. This program includes case management and other services to assist families in sustaining independence. The program capacity is four families, or 14 individuals.

Helping low-income individuals and families avoid becoming homeless, especially extremely low-income individuals and families and those who are: being discharged from publicly funded institutions and systems of care (such as health care facilities, mental health facilities, foster care and other youth facilities, and corrections programs and institutions); or, receiving assistance from public or private agencies that address housing, health, social services, employment, education, or youth needs.

The Town of Hilton Head Island anticipates continued collaboration with the Beaufort County Human Services Alliance, which is an informal group whose purpose is to promote and sustain activities that improve the quality of life for all Beaufort County residents. This group provides an organizational framework that contributes to our community capacity to address societal needs. Through the Beaufort County Human Services Alliance resources are pooled and community needs are addressed in the areas of economy, education, poverty, and health and environmental issues.

AP-75 Barriers to affordable housing – 91.220(j)

Introduction:

A variety of barriers exist which make increasing affordable housing stock in the Town of Hilton Head Island difficult. The following list highlights some affordable housing issues; however, this list should not be considered exhaustive. Many other circumstances may occur which prevent the market from providing affordable housing.

- Land costs are a limiting factor in the construction of affordable housing units.
- Land supply is a finite resource as the Town approaches build-out.
- Construction costs which continue to increase are a factor in development of affordable housing.
- Much of the housing located in the Town of Hilton Head Island and land available for housing is subject to floodplain insurance requirements in addition to other insurance requirements, such as wind and hail.
- Marketability and potential profit is a factor for developers because of the challenges faced with construction in a coastal area.
- The “NIMBY” syndrome, “Not in My Backyard”, is a common sentiment toward affordable housing within the Town of Hilton Head Island.

Actions it planned to remove or ameliorate the negative effects of public policies that serve as barriers to affordable housing such as land use controls, tax policies affecting land, zoning ordinances, building codes, fees and charges, growth limitations, and policies affecting the return on residential investment.

In 2017 the Town Council Public Planning Committee began studying various aspects of affordable housing on Hilton Head Island. During 2017 the committee met with local developers, business owners, employers, and service organizations for discussions on providing affordable housing to the local workforce. In 2018 strategies were developed to further address fostering affordable housing within the Town of Hilton Head Island. In 2019 the Town’s housing consultant presented a workforce housing strategic plan. Town staff prepared an approach to implement the recommendations included in the strategic plan and the Town Council Public Planning Committee made a recommendation to Town Council to adopt the strategic plan. In 2020 Town staff developed workforce housing amendments for the Town of Hilton Head Island Land Management Ordinance (LMO). The amendments created a policy which uses incentives to promote conversion of commercial space into workforce housing units. These amendments moved through the approval process and the commercial conversion LMO amendment was adopted by Town Council in November 2020. In February 2021, a second set of LMO amendments related to work force housing were adopted by Town Council allowing

bonus density for work force housing units under certain conditions.

In 2022 the Town of Hilton Head Island approved a resolution establishing the Beaufort-Jasper Housing Trust Fund. This regional organization was created to address the need for affordable housing in Beaufort and Jasper Counties. The Housing Trust Fund goal is to create new housing units or rehabilitate existing housing units for households at or below 100 percent of Area Median Income with a strong focus on households at or below 60 percent of Area Median Income.

In November 2022 the Town Council of the Town of Hilton Head Island adopted a Workforce Housing Framework, which commits the Town to work with the community to plan, manage, and fund home initiatives. The resolution approving the Framework authorizes the Town manager to take necessary steps to develop, implement and carry out strategies identified in the Workforce Housing Framework. The resolution also directs the Town manager to make an annual allocation of \$1 million for workforce housing beginning in the current fiscal year. In May 2023, the Town Council of the Town of Hilton Head Island authorized the creation of the Housing Action Committee, which will advise and recommend to the Town various housing strategies for consideration, adoption, and implementation.

In September 2023 the Town of Hilton Head Island entered into formal development negotiations with OneStreet Residential to establish a workforce housing community on an 11-acre tract of Town-owned property on the north end of the island. It is anticipated that when completed this community will feature 150 – 170 residences including a combination of one-, two-, and three-bedroom apartments with 50% serving households between 60 and 80 percent of the Area Median Income.

AP-85 Other Actions – 91.220(k)

Introduction:

The Town of Hilton Head Island anticipates taking the following actions throughout the program year 2024 to address the challenges listed below.

Actions planned to address obstacles to meeting underserved needs.

As part of the 2024 program year, the Town of Hilton Head Island will determine where underserved populations are located through analysis of Census data and community input. To reduce the number of obstacles in meeting the needs of the underserved populations Town staff may assist with facilitating collaborations with area service organizations which spearhead community-wide solutions to local needs.

Actions planned to foster and maintain affordable housing.

In 2022 the Town of Hilton Head Island approved a resolution establishing the Beaufort-Jasper Housing Trust Fund. This regional organization was created to address the need for affordable housing in Beaufort and Jasper Counties. The Housing Trust Fund goal is to create new housing units or rehabilitate existing housing units for households at or below 100 percent of Area Median Income with a strong focus on households at or below 60 percent of Area Median Income.

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two-, and three-bedroom apartments with 50% serving households between 60 and 80 percent of the Area Median Income.

Actions planned to reduce lead-based paint hazards.

Specific data for lead-based paint hazards in the Town of Hilton Head Island is unavailable. The number of units built before 1980 may be used to represent a baseline for the number of units which may pose a lead-based paint threat. At this time action to address lead-based paint hazards have not been identified.

Actions planned to reduce the number of poverty-level families.

The Beaufort Housing Authority operates a Family Self Sufficiency Program which promotes independence for its residents. Participants in the program work toward setting and obtaining future life and career goals by accomplishing activities and objectives. The Beaufort Housing Authority also operates a homeownership program, which assists residents in their programs pay a mortgage rather than a rental payment.

The Town of Hilton Head Island anticipates continued collaboration with the Beaufort County Human Services Alliance, which is an informal group whose purpose is to promote and sustain activities that improve the quality of life for all Beaufort County residents. This group provides an organizational framework that contributes to our community's capacity to address societal needs. Through the Beaufort County Human Services Alliance resources are pooled and community needs are addressed in the areas of economy, education, poverty, and health and environmental issues.

Actions planned to develop institutional structure.

The Town of Hilton Head Island has participated in the HUD CDBG Entitlement Program since 2015 and continues to monitor and evaluate the performance of the program while ensuring regulatory compliance. The Town recognizes the evaluation of past performance is critical to ensuring CDBG funded activities are implemented in an effective manner and align with established strategies and goals.

During the nine years of program participation the Town met required program deadlines. Notifications of acceptable levels of program accomplishment were received from the HUD Columbia, South Carolina field office during the first seven years of program participation. In May 2023 the Town received a second-year noncompliance with timely expenditure requirement notice. An untimely expenditure notice is given when a grantee has more than 1.5 times its most recent entitlement grant. In June 2023 the Town had 3.96 times its most recent

entitlement grant and submitted the required timeliness workout plan to HUD. The Town continues to submit monthly workout plan progress reports to HUD and intends to be in timeliness compliance by the next 60-day compliance test in May 2024.

In April 2021 a remote monitoring session was conducted by the Columbia, South Carolina HUD field office. No findings were reported during this monitoring; however, two concerns were cited. The first concern identified the need for a local written policies and procedures manual for administration of the CDBG award. Town staff completed this manual and submitted it to HUD in June 2022. The second concern identified the need for an oversight process for subrecipients of 2020 CDBG and CDBG-CV funds. Town staff immediately conducted seven monitoring reviews of randomly selected subrecipients of 2020 CDBG and CDBG-CV funds. All subrecipient monitoring reviews resulted in no findings or concerns. In 2019 a ‘No Findings or Concerns’ report was issued by the Regional Environmental Officer during an onsite Environmental Review Procedures monitoring visit.

The Town intends to continue to report its progress in meeting the five-year goals in the Consolidated Annual Performance Evaluation Report (CAPER). The CAPER will be submitted in compliance with program deadlines.

Strategies for overcoming gaps in capacity issues in the service delivery system may require more findings or changes in public policy. The Town of Hilton Head Island will continue to coordinate efforts and partnerships with state and local government entities such as Beaufort County, the Lowcountry Council of Governments, and various State of South Carolina offices when necessary to carry out the priority needs listed in this Annual Action Plan.

Actions planned to enhance coordination between public and private housing and social service agencies.

The Town of Hilton Head Island anticipates continued collaboration with the Beaufort County Human Services Alliance, which is an informal group whose purpose is to promote and sustain activities that improve the quality of life for all Beaufort County residents. This group provides an organizational framework that contributes to our community capacity to address societal needs. Through the Beaufort County Human Services Alliance resources are pooled and community needs are addressed in the areas of economy, education, poverty, and health and environmental issues.

Program Specific Requirements

AP-90 Program Specific Requirements – 91.220(I)(1,2,4)

Introduction:

Community Development Block Grant Program (CDBG) Reference 24 CFR 91.220(I)(1)

Projects planned with all CDBG funds expected to be available during the year are identified in the Projects Table. The following identifies program income that is available for use that is included in projects to be carried out.

1. The total amount of program income that will have been received before the start of the next program year and that has not yet been reprogrammed	0
2. The amount of proceeds from section 108 loan guarantees that will be used during the year to address the priority needs and specific objectives identified in the grantee's strategic plan	0
3. The amount of surplus funds from urban renewal settlements	0
4. The amount of any grant funds returned to the line of credit for which the planned use has not been included in a prior statement or plan.	0
5. The amount of income from float-funded activities	0
Total Program Income	0

Other CDBG Requirements

1. The amount of urgent need activities	0
2. The estimated percentage of CDBG funds that will be used for activities that benefit persons of low and moderate income. Overall Benefit - A consecutive period of one, two or three years may be used to determine that a minimum overall benefit of 70% of CDBG funds is used to benefit persons of low and moderate income. Specify the years covered that include this Annual Action Plan.	98

Attachments

**NOTICE OF PUBLIC MEETING FOR
COMMUNITY DEVELOPMENT BLOCK GRANT PROGRAM
FISCAL YEAR 2024-25 ANNUAL ACTION PLAN**

Notice is hereby given that on **JANUARY 10, 2024, at 5:15 p.m.**, the Town of Hilton Head Island will hold a public meeting at the Town of Hilton Head Island Town Hall, Benjamin M. Racusin Council Chambers at 1 Town Center Court, to solicit input on needs and funding priorities related to the Community Development Block Grant (CDBG) program year 2024 Annual Action Plan. On January 3, 2024, a CDBG Annual Action Plan questionnaire for program year 2024 will be available via the Town's Open Town Hall portal at <https://hiltonheadislandsc.gov/opentownhall/>. As required by the U.S. Department of Housing and Urban Development (HUD), the Town of Hilton Head Island is developing its Annual Action Plan for the period of 2024-2025. The Annual Action Plan outlines community development needs and provides a one-year action plan for how the Town of Hilton Head Island intends to use its federal funds to address those needs.

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Program Year 2024 CDBG Annual Action Plan Open Town Hall Question

As a Community Development Block Grant (CDBG) Entitlement Community the Town of Hilton Head Island receives an annual allocation from the U.S. Department of Housing and Urban Development (HUD) to fund projects which benefit the community needs of low- and moderate-income residents. The 2024 -2025 funding allocation is estimated to be approximately \$200,000. The Town is accepting comments on needs and funding priorities for the CDBG program year 2024-2025 Annual Action Plan.

1. Please rank the following types of project categories from 1 – 5
(1 as highest priority and 5 as lowest priority)

Public Improvements such as streets, sidewalks, water and sewer infrastructure, parks, or drainage improvements.

Select Rank: __ 1 __ 2 __ 3 __ 4 __ 5

Public Facilities such as neighborhood or community facilities or facilities for persons with special needs.

Select Rank: __ 1 __ 2 __ 3 __ 4 __ 5

Housing Activities such as rehabilitation of owner-occupied homes for energy improvements, water and sewer efficiency improvements, or lead-based paint testing and abatement.

Select Rank: __ 1 __ 2 __ 3 __ 4 __ 5

Other Real Property Improvements such as acquisition, clearance/demolition, code enforcement, historic preservation, renovation of closed buildings, or handicapped accessibility.

Select Rank: __ 1 __ 2 __ 3 __ 4 __ 5

Public Services such as employment services, crime prevention and public safety, childcare, health services, fair housing counseling, education programs, or services for senior citizens.

Select Rank: __ 1 __ 2 __ 3 __ 4 __ 5

2. Please tell us a specific project you would like to see in the three highest ranking categories you selected

3. Please tell us why you selected the ranking order of the above project categories

4. Tell us how you would allocate \$200,000 in any of the project categories?

Public Improvements \$ _____

Public Facilities \$ _____

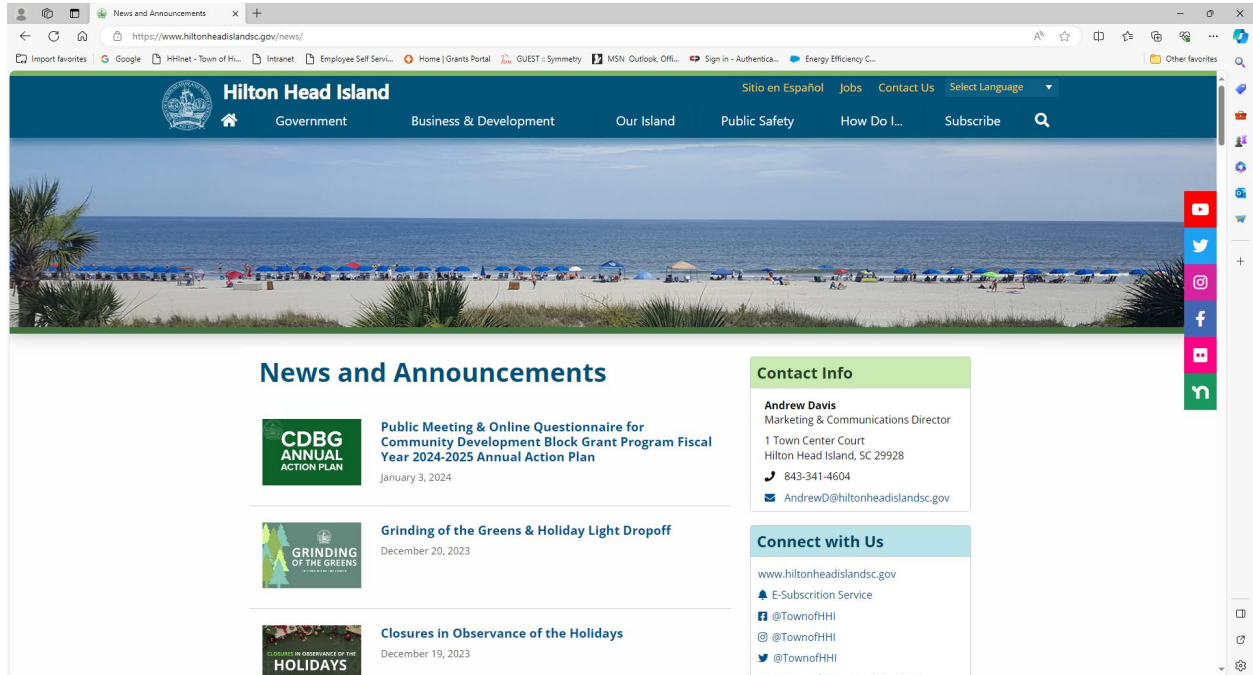
Housing Activities \$ _____

Other Real Property Improvements \$ _____

Public Services \$ _____

5. Additional Comments

Town of Hilton Head Island Website - Main Page
January 03, 2024
2024 – 2025 CDBG Annual Action Plan
Public Meeting Notice



Town of Hilton Head Island Website
January 03, 2024
2024 – 2025 CDBG Annual Action Plan
Public Meeting Notice Page

Public Meeting & Online Questionnaire for Community Development Block Grant Program Fiscal Year 2024-2025 Annual Action Plan

January 3, 2024

Notice of Public Meeting for Community Development Block Grant Program Fiscal Year 2024-2025 Annual Action Plan

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[Program Year 2024 CDBG Annual Action Plan Questionnaire](#)

Contact
Marcy Benson, Senior Grants Administrator
📞 843-341-4689
✉ MarcyB@hiltonheadislandsc.gov

[View More News](#)

Hilton Head Island
📍 1 Town Center Court
Hilton Head Island, SC 29928
📞 843-341-4600
8 am - 4:30 pm Monday - Friday

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f i y t y n

Site en Español
Website Policy
Social Media Use Policy
Employee Portal
Contact Webmaster

Short-Term Rental Nuisance Management Hotline - 📞 843-341-6864
Stormwater Hotline - 📞 843-671-7246

Town of Hilton Head Island Website
January 03, 2024
2024 – 2025 CDBG Annual Action Plan
Open Town Hall Portal

Open Town Hall HHI

https://hiltonheadislandsc.gov/opentownhall/home.cfm?cf_url=https%3A%2F%2Fcommunityfeedback.opengov.com%2Fportals%2Fhiltonheadislandsc%2Fissue_13510#community_feedback

Import favorites | Google | HHI.net - Town of Hi... | Intranet | Employee Self Servi... | Home | Grants Portal | QUEST - Symmetry | MSN, Outlook, Offi... | Sign in - Authentica... | Energy Efficiency C...

Hilton Head Island

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Open Town Hall HHI

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Program Year 202 CDBG Annual Action Plan Questionnaire

The Town is accepting comments on needs and funding priorities for the CDBG program year 2024-2025 Annual Action Plan.

24 days left before deadline

Introduction | Feedback | Your Comment | Outcome

As a Community Development Block Grant (CDBG) Entitlement Community the Town of Hilton Head Island receives an annual allocation from the U.S. Department of Housing and Urban Development (HUD) to fund projects which benefit the community needs of low- and moderate-income residents. The 2024 -2025 funding allocation is estimated to be approximately \$200,000.

The Town is accepting comments on needs and funding priorities for the CDBG program year 2024-2025 Annual Action Plan.

Please take a moment to rank the types of project categories from 1 – 5 in our brief survey.

(1 as highest priority and 5 as lowest priority)

Your Comment

[Take the Survey](#)

Deadline: 4:30 PM on January 27, 2024

Comments

This topic has 4 visitors and 0 comments.

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JINI via Xinhua/Sipa USA

Benjamin Netanyahu, Israel's prime minister, has vowed to press ahead with the war in Gaza until the Hamas militant group that attacked Israel on Oct. 7 is crushed and all its hostages are freed.

Israel to defend itself against genocide claims at UN court

BY MELANIE LIDMAN, WAFAA SHURAF AND SAMY MAGDY
Associated Press

TEL AVIV, ISRAEL

Israel will defend itself before the United Nation’s top court against charges that it has engaged in genocide of Palestinians in Gaza, officials said Tuesday, a rare engagement with the world body, which Israel often denounces as biased against it.

South Africa launched the case Friday at the International Court of Justice at The Hague, Netherlands, saying the magnitude of death, destruction and humanitarian crisis in Gaza from the Israeli military campaign against Hamas meets the threshold of genocide under international law. South Africa asked the court to order Israel to halt its attacks in Gaza. Israel dismisses international cases against it

as unfair and biased and rarely cooperates. Its decision to respond to the charge signals that the government is concerned about the potential damage to its reputation. Eylon Levy, an official in the Israeli prime minister’s office, on Tuesday accused South Africa of “giving political and legal cover” to the Oct. 7 attack by Hamas that triggered Israel’s campaign. “The state of Israel will appear before the Interna-

tional Court of Justice at the Hague to dispel South Africa’s absurd blood libel,” he said. Israeli Prime Minister Benjamin Netanyahu has vowed to press ahead with the war until Hamas is crushed and the more than 100 hostages still held by the militant group in Gaza are freed, which he has said could take several more months. But Israel is under growing international pressure to scale back the offensive ahead of a visit to the region by U.S. Secretary of State Antony Blinken, who has urged Israel to do more to protect Palestinian civilians. On Monday, Israel said it was withdrawing thousands of troops from other areas in a potential shift away from the massive air and ground operations that have devastated the Hamas-ruled enclave. Still, heavy fighting continued Tuesday in the southern Gaza city of Khan Younis. Israel’s onslaught in Gaza has been unprecedented in the century-old Mideast conflict, killing nearly 22,000 Palestinians and leveling large swaths of the tiny Mediterranean territory. Since the war began, Israel has banned entry of food, water, medicine and other supplies to its population of 2.3 million people, except for a trickle of aid that the U.N. says falls far below its needs. Israel’s War Cabinet was to meet later Tuesday, Netanyahu’s office said. The agenda reportedly includes a discussion on postwar arrangements for Gaza, a highly polarizing issue in Israel.

\$300,000 winning lottery game sold in Orangeburg County

BY NOAH FEIT
nfeit@thestate.com

Lots of attention has been focused on the recent \$810 million Powerball drawing, but someone who played a different lottery game in South Carolina also captured a significant prize. The person who bought a Palmetto Cash 5 lottery ticket before last Friday’s drawing needs to check their numbers, because they won the game’s \$300,000 grand prize, South Carolina Education Lottery officials said in a news release. The six-figure winning Palmetto Cash 5 ticket was sold at the EZ Trip gas station/convenience store at 5290 Five Chop Road, according to the release. That’s in the Santee area of Orangeburg County. The winning numbers — 2, 8 11, 15, 17, and Power-Up: 3 — were drawn on Dec. 29. The Palmetto Cash 5 ticket matched all five numbers drawn to win the game’s top prize, officials said. Because the ticket holder bought the power-up option for an additional \$1, the prize was tripled to \$300,000 when a three was drawn, according to the release. The winner has 180

days to claim the prize, according to lottery officials. The winner will be allowed to retain some privacy, as South Carolina is one of 11 states — along with Arizona, Delaware, Georgia, Kansas, Maryland, New Jersey, North Dakota, Ohio, Texas and Virginia — that allow lottery winners to remain anonymous. “Sign the back of your ticket and put it in a safe location until you’re ready to come forward to claim the prize,” lottery officials said. For complete information on claiming prizes, go to sceducationlottery.com. The odds of winning \$300,000 playing Palmetto Cash 5 are 1,405,438-to-1, according to the release. The EZ Trip will receive a commission of \$3,000 for selling the winning ticket when it is turned into lottery officials. In addition to the \$300,000 winning game, more than 6,700 other players in South Carolina won prizes in Friday’s drawing, according to the release. Noah Feit: 803-771-8435, @NoahFeit

Aircraft carrier to rotate out of seas near Israel

BY TARA COPP
Associated Press

WASHINGTON

After months of extra duty at sea providing protection for Israel, the USS Gerald R. Ford aircraft carrier strike group will be heading home, the Navy announced Monday. The Ford and its accompanying warships will be replaced by the amphibious assault ship the USS Bataan and its accompanying warships, the USS Mesa Verde and the USS Carter Hall. The three vessels had been in the Red Sea and have been transiting toward the Eastern Mediterranean over the last few days. The Ford will sail for home “in the coming days,” the U.S. 6th Fleet, the European-based U.S. naval command that’s responsible for ships sailing in the Mediterranean, said in a statement.

The Ford was sent to the Eastern Mediterranean to be within striking distance of Israel since the day after Hamas’ Oct. 7 attacks. The carrier stayed in the Eastern Mediterranean while its accompanying warships had sailed into the Red Sea, where they repeatedly intercepted incoming ballistic missiles and attack drones fired from Houthi-controlled Yemen. Defense Secretary Lloyd Austin visited the Ford last month. Since it was extended in the Eastern Mediterranean, the Ford and the USS Dwight D. Eisenhower aircraft carrier have been part of a two-carrier presence bracketing the Israel-Hamas war, underscoring U.S. concerns that the conflict will widen. The Eisenhower has recently patrolled near the Gulf of Aden, at the mouth of the Red Sea waterway, where so many commercial vessels have come under

attack in recent weeks. On Sunday, helicopters from the Eisenhower and its destroyer the USS Gravely responded to a distress call from the container ship Maersk Hangzhou, which was under attack by four Iranian-backed Houthi small boats. As the helicopters responded, the boats fired at them with crew-served weapons and small arms and the helicopters returned fire, sinking three of the four boats and killing their crews, the U.S. Central Command said. The incessant attacks on the commercial ships have led some companies to suspend transits through the narrow Bab el-Mandeb Strait, which connects the Gulf of Aden to the southern Red Sea and then the Suez Canal. The Bataan’s accompanying warship the Mesa Verde is a transport dock ship, carrying approximately 2,000 Marines from the 26th Marine Expeditionary Unit. Those Marines provide “forces capable of supporting a wide range of missions,” the U.S. 6th Fleet said. The Carter Hall is a dock landing ship, which carries amphibious landing craft

and their crews. Both vessels and the Bataan can support rotary aircraft; the Bataan can also carry and support Marine Corps’ F-35 vertical takeoff fighter aircraft.

THE ISLAND PACKET The Beaufort Gazette

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NOTICE OF ELECTION

JASPER COUNTY POCOTALIGO TOWNSHIP COUNTY COUNCIL SPECIAL ELECTION

STATE OF SOUTH CAROLINA COUNTY OF JASPER

A Special Primary Election for Jasper County Pocotaligo Township County Council will be held on Tuesday, February 20, 2024. Any necessary runoffs will be held on Tuesday, March 5, 2024. Any person wishing to vote in the primaries and runoffs must register no later than 5:00pm on January 19, 2024. Voter registration forms received by mail will be accepted if postmarked by January 22, 2024.

The early voting period for this special primary election begins on Monday, February 5, 2024, and ends on Friday, February 16, 2024. If a runoff is necessary the early voting period for the runoff election will begin on Wednesday, February 28, 2024, and ends on Friday, March 1, 2024. The following early voting center will be open during the early voting period from 8:30 a.m. until 5:00 p.m., Monday through Friday (closed Saturdays; Sundays and Holidays).

Jasper County Board of Elections Office

1506 Grays Highway, Unit A

Ridgeland, SC 29936

Voters will be asked to show a current and valid Photo ID when voting in person. A valid Photo ID can include a S.C. driver’s license, an ID Card issued by S.C. Department of Motor Vehicles, a SC voter registration card with photo, a federal military ID, or a US Passport.

At 9:00 a.m. on Tuesday, February 20, 2024, the Jasper County Board of Voter Registration and Elections will begin its examination of the absentee ballot return envelopes at the Jasper County Board of Elections & Voter Registration Office, located at 1506 Grays Highway, Unit A, Ridgeland, SC 29936 (843)726-7709.

At 8:00 a.m. on Thursday, February 22, 2024, the Jasper County Board of Canvassers will hold a hearing to determine the validity of all provisional ballots cast in this election. This hearing will be held at the Late Senator Clementa Pinckney Government Building, located at 358 Third Avenue, 3rd Floor, County Council Chambers, Ridgeland, SC 29936.

The following precincts and polling places will be open from 7:00 a.m. until 7:00 p.m. on election day. Always check your polling place at www.scVOTES.gov before leaving to vote in any election.

Precincts

COOSAWHATCHIE BAPTIST CHURCH

3853 Morgan Dollar Road

Coosawhatchie, SC 29912

102 - GILLISONVILLE PRECINCT

GILLISONVILLE BAPTIST CHURCH, SOCIAL HALL

10158 Grays Highway

Ridgeland, SC 29936

103 - GRAHAMVILLE I

ANGELICAN CHURCH PARRISH

2718 Bees Creek Road, Hwy. 13

Ridgeland, SC 29936

104 - GRAHAMVILLE II

MT. CARMEL BAPTIST CENTER FELLOWSHIP HALL

3776 Bees Creek Road, Hwy. 13

Ridgeland, SC 29936

105 - GRAYS

PINE LEVEL BAPTIST CHURCH SOCIAL HALL

2009 Pine Level Church Road

Early Branch, SC 29916

106 - HARDEEVILLE I

ST. STEPHEN A.M.E. CHURCH SOCIAL HALL

710 Main Street, Hwy. 46 East

Hardeeville, SC 29927

107 - HARDEEVILLE II

FISHER CHAPEL UNITED METHODIST CHURCH FELLOWSHIP HALL

445 Church Road, Hwy. 46 West

Hardeeville, SC 29927

108 - LEVY

LEVY/LIMEHOUSE COMMUNITY CENTER

470 Mitchell Court

Hardeeville, SC 29927

109 - OKATIE I

BEAUFORT JASPER SEWER & WATER AUTHORITY COMMUNITY ROOM

6 Snake Road

Ridgeland, SC 29936

110- PINELAND

ROBERTVILLE COMMUNITY CENTER

9731 Cotton Hill Road

Pineland, SC 29934

111 - Ridgeland I

KINGDOM TOUCH MINISTRIES GYMNASIUM

6714 Tillman Road

Ridgeland, SC 29936

112 - Ridgeland II

KINGDOM TOUCH MINISTRIES GYMNASIUM

6714 Tillman Road

Ridgeland, SC 29936

113 - TILLMAN

ST. MATTHEW BAPTIST CHURCH, SOCIAL HALL

1454 Tillman Road

Ridgeland, SC 29936

114 - Ridgeland III

KINGDOM TOUCH MINISTRIES GYMNASIUM

6714 Tillman Road

Ridgeland, SC 29936

115 - SUN CITY

SSHH LAKEHOUSE

1251 Sgt. William Jasper Blvd.

Hardeeville, SC 29927

116 - HARDEEVILLE III

HILTON HEAD LAKES AMENITY CENTER

2000 Club Way

Hardeeville, SC 29927

117 - OKATIE II

OKATEE BAPTIST CHURCH EDUCATION BUILDING

5467 North Okatie Highway

Okatie, SC 29909

118- MARGARITAVILLE

LAKE CLUB

300 Harborside Drive

Hardeeville, SC 29927

Polling Places

NOTICE OF PUBLIC MEETING FOR

COMMUNITY DEVELOPMENT BLOCK GRANT PROGRAM

FISCAL YEAR 2024-25 ANNUAL ACTION PLAN

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From: [Carolyn Grant](#)
To: [Marcy Benson](#)
Cc: [Andrew Davis](#)
Subject: FW: Courtesy Copy: Notice of Public Meeting for Community Development Block Grant Program
Date: Friday, January 5, 2024 1:38:55 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)

Good afternoon Marcy,

We make monthly appearances on WHHI TV to discuss various topics and town projects. I have an opening at 10:15 a.m. on Tuesday, January 9, at the WHHI TV studios. The interview takes 5 to 6 minutes. We would love to have you appear on WHHI to talk about the:

- Community Development Block Grant Program
- How it benefits the community
- What the annual action plan is about and why community feedback is important
- How the community can contribute to this plan and other CDBG initiatives

Please let me know so I can confirm the interview.

Thank you



Carolyn Grant

COMMUNICATIONS

Office: (843) 341-4618
Mobile: (843) 715-1393
Website: hiltonheadislandsc.gov
Address: Town of Hilton Head Island
1 Town Center Court
Hilton Head Island, SC 29928

From: Town of Hilton Head Island <updates@secure.hiltonheadislandsc.gov>
Sent: Friday, January 5, 2024 11:34 AM
To: Rene Phillips <renep@hiltonheadislandsc.gov>; Carolyn Grant <carolyng@hiltonheadislandsc.gov>; Kelly Spinella <kellys@hiltonheadislandsc.gov>; Andrew Davis <AndrewD@hiltonheadislandsc.gov>; Andrew Nicholls <andrewn@hiltonheadislandsc.gov>
Subject: Courtesy Copy: Notice of Public Meeting for Community Development Block Grant Program

THIS MESSAGE ORIGINATED OUTSIDE YOUR ORGANIZATION

This is a courtesy copy of an email bulletin sent by Carolyn Grant.

This bulletin was sent to the following groups of people:

Subscribers of Legal Notices (3465 recipients)



**NOTICE OF PUBLIC MEETING FOR
COMMUNITY DEVELOPMENT BLOCK GRANT PROGRAM
FISCAL YEAR 2024-25 ANNUAL ACTION PLAN**



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Hilton Head Island Logo



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TOWN OF HILTON HEAD ISLAND

ANNUAL ACTION PLAN PROGRAM YEAR 2024-2025

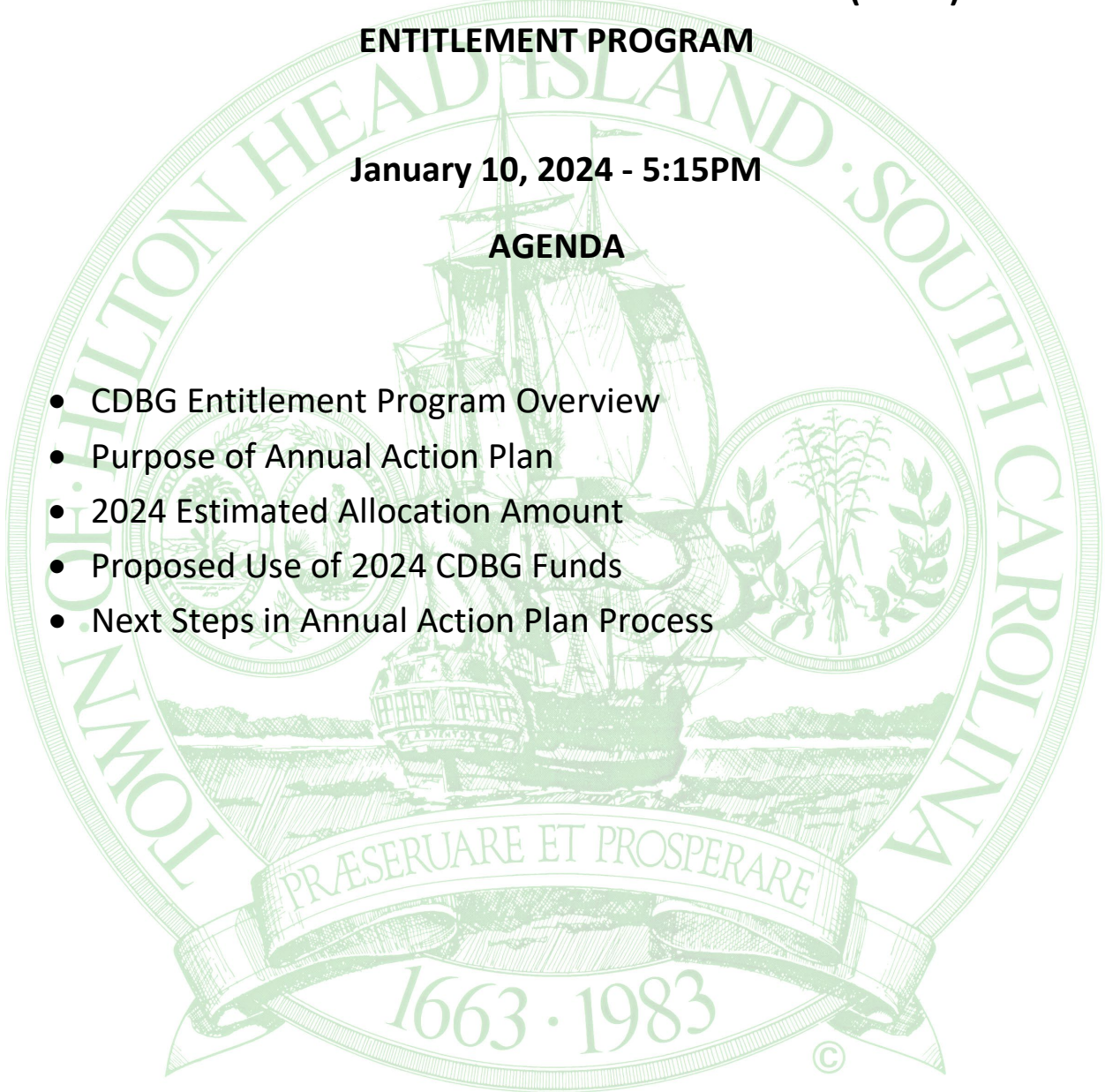
COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG)

ENTITLEMENT PROGRAM

January 10, 2024 - 5:15PM

AGENDA

- CDBG Entitlement Program Overview
- Purpose of Annual Action Plan
- 2024 Estimated Allocation Amount
- Proposed Use of 2024 CDBG Funds
- Next Steps in Annual Action Plan Process





Town of Hilton Head Island

Community Development Block Grant (CDBG)

2024—2025 Annual Action Plan

Public Meeting
Wednesday, January 10, 2024

Marcy Benson
Senior Grants Administrator

Agenda

- CDBG Entitlement Program Overview
- Purpose of Annual Action Plan
- 2024 Allocation Amount
- Proposed Use of 2024 CDBG Funds
- Next Steps in Annual Action Plan Process



Community Development Block Grant Entitlement Program (CDBG)

- Federal grant program administered by HUD
- Provides annual grants on a formula basis
- Anticipated allocation is \$200,000
- Annual amount fluctuates each year
- Benefit low- and moderate-income persons
- Next Annual Action Plan is due in May



Low and Moderate Income (LMI) Definitions

- Low- and moderate-income households = less than 80% of the area median income
- Low Income = equal to or less than 50% of the area median income
- Moderate Income = equal to or less than 80% of area median income



LMI Example

FY2023 Income Limit Summary

FY 2023 Income Limit Area	Median Family Income	Income Limit Category	Persons in Family							
			1	2	3	4	5	6	7	8
Beaufort County, SC HUD Metro FMR Area	\$111,300	50% Income Limit (Low)	\$32,150	\$36,750	\$41,350	\$45,900	\$49,600	\$53,250	\$56,950	\$60,600
		80% Income Limit (Moderate)	\$51,450	\$58,800	\$66,150	\$73,450	\$79,350	\$85,250	\$91,100	\$97,000

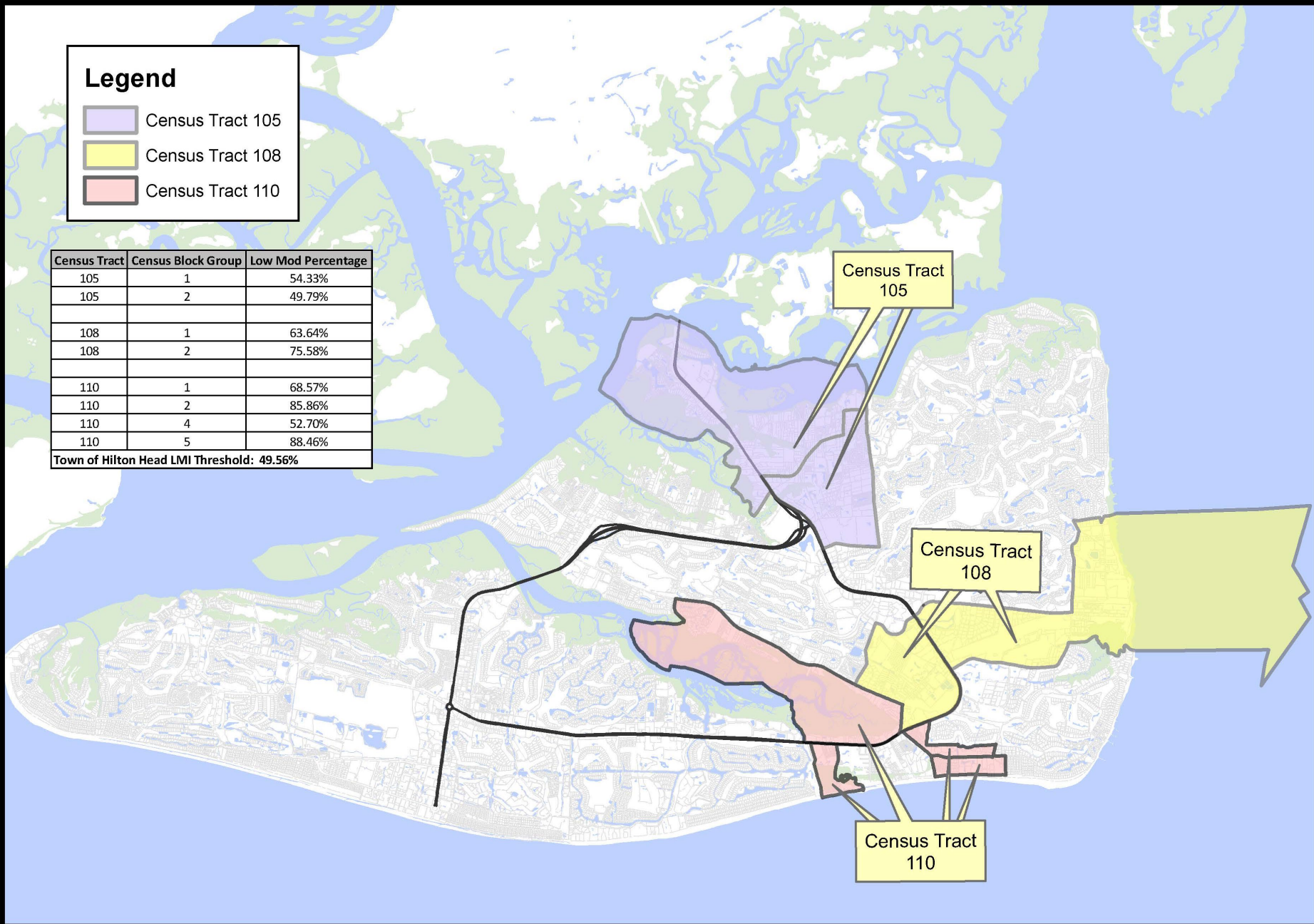
Source: HUD User Website, Office of Policy Development and Research (PD&R)
<https://www.huduser.gov/portal/datasets/il/il2020/2020summary.odn>



Legend

- Census Tract 105
- Census Tract 108
- Census Tract 110

Census Tract	Census Block Group	Low Mod Percentage
105	1	54.33%
105	2	49.79%
108	1	63.64%
108	2	75.58%
110	1	68.57%
110	2	85.86%
110	4	52.70%
110	5	88.46%
Town of Hilton Head LMI Threshold: 49.56%		



Town of Hilton Head Island

LMI Census Tracts and Blocks



Annual Action Plan Purpose

- Provides summary to HUD
- 1 Year Plan with Goals & Objectives
- Allocates Funds for Program Year 2023
- Improve quality of life



2020 – 2024 Consolidated Plan Projects List

#	Program Year	Project Name	Project Description	Estimated Amount	Annual Goals Supported	Target Area	Priority Need Addressed	Goal Outcome Indicator
1	2020	COVID-19 Response and Recovery	Provide grant funding for the purchase of equipment, or supplies, or materials necessary to carry-out response and recovery due to COVID-19.	\$770,401	COVID-19 Response & Recovery	Town-Wide	Non- Housing Community Development – Public Services; and Administration & Planning	Public service activities other than low/moderate-income housing benefit
2	2021	Facilities, Housing, Public Services, Economic Development Year 2	Provide funding for public facilities & improvements, or housing activities or economic development initiative, or public services in LMI neighborhoods or to LMI clientele.	\$238,313	Facilities, Housing, Public Services, Economic Development Year 2	Census Tract 105, 108, 110, 111, or 113	Non- Housing Community Development – Public Improvements; Public Services; Housing Activities; Economic Development; Administration & Planning	Public facility or infrastructure activities other than low/moderate-income housing benefit
3	2022	Facilities, Housing, Public Services, Economic Development Year 3	Provide funding for public facilities & improvements, or housing activities or economic development initiative, or public services in LMI neighborhoods or to LMI clientele.	\$238,313	Facilities, Housing, Public Services, Economic Development Year 3	Census Tract 105, 108, 110, 111, or 113	Non- Housing Community Development – Public Improvements; Public Services; Housing Activities; Economic Development; Administration & Planning	Public facility or infrastructure activities other than low/moderate-income housing benefit
4	2023	Facilities, Housing, Public Services, Economic Development Year 4	Provide funding for public facilities & improvements, or housing activities or economic development initiative, or public services in LMI neighborhoods or to LMI clientele.	\$238,313	Facilities, Housing, Public Services, Economic Development Year 4	Census Tract 105, 108, 110, 111, or 113	Non- Housing Community Development – Public Improvements; Public Services; Housing Activities; Economic Development; Administration & Planning	Public facility or infrastructure activities other than low/moderate-income housing benefit
5	2024	Facilities, Housing, Public Services, Economic Development Year 5	Provide funding for public facilities & improvements, or housing activities or economic development initiative, or public services in LMI neighborhoods or to LMI clientele.	\$238,313	Facilities, Housing, Public Services, Economic Development Year 5	Census Tract 105, 108, 110, 111, or 113	Non- Housing Community Development – Public Improvements; Public Services; Housing Activities; Economic Development; Administration & Planning	Public facility or infrastructure activities other than low/moderate-income housing benefit



2020 – 2024 Consolidated Plan

Program Year 5 Project

#	Program Year	Project Name	Project Description	Estimated Amount	Annual Goals Supported	Target Area	Priority Need Addressed	Goal Outcome Indicator
5	2024	Facilities, Housing, Public Services, Economic Development Year 5	Provide funding for public facilities & improvements, or housing activities or economic development initiative, or public services in LMI neighborhoods or to LMI clientele.	\$204,430	Facilities, Housing, Public Services, Economic Development Year 5	Census Tract 105, 108, 110, 111, or 113	Non- Housing Community Development – Public Improvements; Public Services; Housing Activities; Economic Development; Administration & Planning	Public facility or infrastructure activities other than low/moderate-income housing benefit



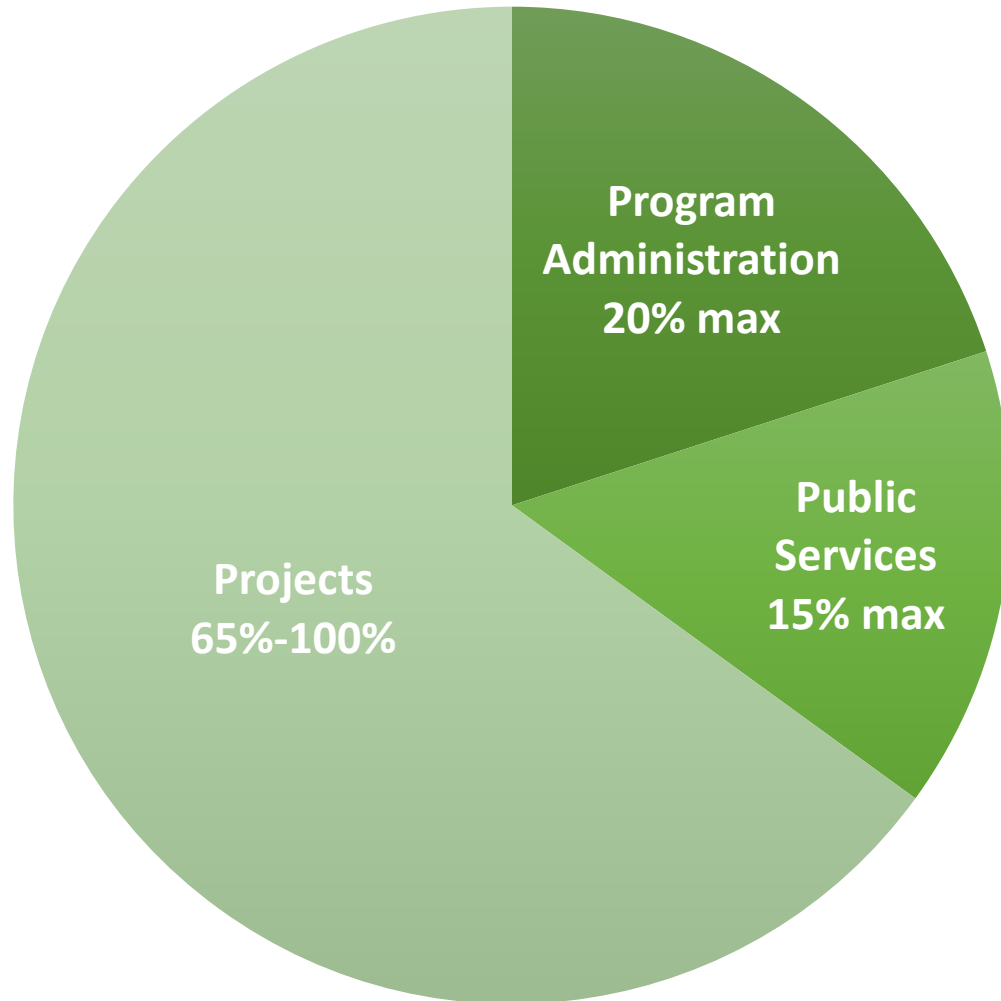
What We've Done 2015 - 2022

- Two dirt road paving projects
- Two playground installation projects
- One parking expansion project
- One pavilion construction project
- 17 public services organizations
- Two park construction projects



2024 Allocation

Approximately \$200,000



Proposed Use of 2024 CDBG Funds

- Public Improvement Project
 - Funding to be allocated to the Patterson Park and Taylor Family Neighborhood Park projects that are currently underway.



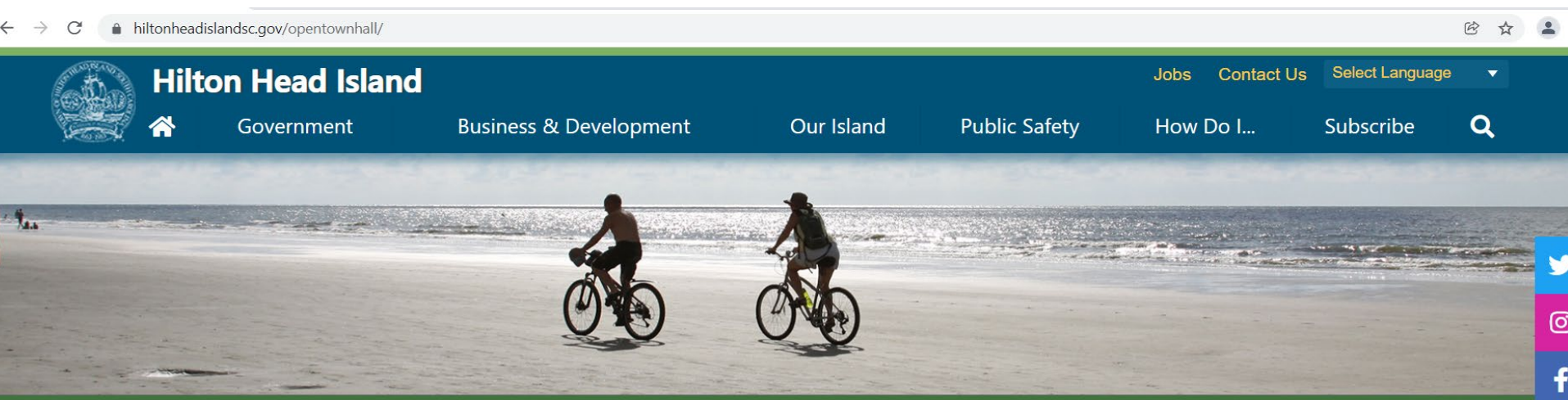
We Want to Hear From You

- Public Improvements?
- Public Facilities?
- Housing Activities?
- Other Real Property Improvements?
- Public Services?



We Want to Hear From You Survey on Open Town Hall

<https://hiltonheadislandsc.gov/opentownhall/>



Open Town Hall HHI

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Open Town Hall HHI

Join the discussion! Participate and contribute feedback on topics being considered by Hilton Head Island officials through Open Town Hall HHI.

[READ MORE](#)

Next Steps

- Annual Action Plan will be drafted
- 30-day public comment period
- Finance and Administrative Committee
- Town Council approval to submit Plan
- Submittal to HUD





Thank you!

Marcy Benson
Senior Grants Administrator
Marcyb@hiltonheadislandsc.gov

PLEASE SIGN IN:

NAME	MAILING ADDRESS	EMAIL ADDRESS
Curtis Barnwell	[REDACTED]	
Lisa Solka	[REDACTED]	
Kim Lilkins	[REDACTED]	
Mary Amonitt		
Belinda Stewart Young	[REDACTED]	[REDACTED]
Carletha Frazier	[REDACTED]	[REDACTED]

**Public Meeting Minutes
Public Meeting to Solicit Input and Discuss
Community Development Block Grant (CDBG) Entitlement Program
Annual Action Plan Fiscal Year 2024-2025 (Program Year 2024)**

**Wednesday, January 10, 2024 – 5:15pm
Town of Hilton Head Island Town Hall
Benjamin M. Racusin Council Chambers
1 Town Center Court, Hilton Head Island, SC**

Present

Town Staff: Marcy Benson, Senior Grants Administrator
Jeff Herriman, Interim Finance Director

Public Attendees: See attached sign-in sheet.

Marcy Benson, Senior Town Grants Administrator, began the public meeting at 5:15pm in the Benjamin M. Racusin, Council Chambers of the Town of Hilton Head Island Town Hall. A PowerPoint presentation was given describing the Community Development Block Grant (CDBG) Entitlement Program, the anticipated CDBG funding allocation amount available for program year 2024 and staff recommended project for the fiscal year 2024-2025 annual action plan.

There was public discussion on the CDBG program, anticipated funding allocation and types of projects eligible for CDBG funding.

The meeting concluded with Town staff stating the next steps for the program year 2024-2025 annual action plan will include a 30-day public comment period and recommended comments be submitted via the Open Town Hall Portal on the Town website by January 27, 2024. The public meeting adjourned at approximately 6:00pm.



Program Year 202 CDBG Annual Action Plan Questionnaire

January 29, 2024, 8:19 AM

Contents

i.	Introduction	2
ii.	Summary of registered comments	3
iii.	Survey questions	7
iv.	Individual registered comments	9

Program Year 202 CDBG Annual Action Plan Questionnaire

The Town is accepting comments on needs and funding priorities for the CDBG program year 2024-2025 Annual Action Plan.

Introduction

As a Community Development Block Grant (CDBG) Entitlement Community the Town of Hilton Head Island receives an annual allocation from the U.S. Department of Housing and Urban Development (HUD) to fund projects which benefit the community needs of low- and moderate-income residents. The 2024 -2025 funding allocation is estimated to be approximately \$200,000.

The Town is accepting comments on needs and funding priorities for the CDBG program year 2024-2025 Annual Action Plan.

Please take a moment to rank the types of project categories from 1 – 5 in our brief survey.

(1 as highest priority and 5 as lowest priority)

Program Year 202 CDBG Annual Action Plan Questionnaire

The Town is accepting comments on needs and funding priorities for the CDBG program year 2024-2025 Annual Action Plan.

Summary Of Registered Comments

As of January 29, 2024, 8:19 AM, this forum had:		Topic Start	Topic End
Attendees:	33	January 3, 2024, 8:00 AM	January 27, 2024, 4:30 PM
Registered Comments:	3		
Minutes of Public Comment:	9		

QUESTION 1

Name	
Answered	3
Skipped	0

QUESTION 2

Public Improvements such as streets, sidewalks, water and sewer infrastructure, parks, or drainage improvements.
(1=highest priority, 5=lowest priority)

Public Improvements		%	Count
1		33.3%	1
3		33.3%	1
4		33.3%	1

QUESTION 3

Public Facilities such as neighborhood or community facilities or facilities for persons with special needs.
(1=highest priority, 5=lowest priority)

Program Year 202 CDBG Annual Action Plan Questionnaire

The Town is accepting comments on needs and funding priorities for the CDBG program year 2024-2025 Annual Action Plan.

Public Facilities

		%	Count
2		33.3%	1
4		66.7%	2

QUESTION 4

Housing Activities such as rehabilitation of owner-occupied homes for energy improvements, water and sewer efficiency improvements, or lead-based paint testing and abatement.

Housing Activities

		%	Count
1		66.7%	2
2		33.3%	1

QUESTION 5

Other Real Property Improvements such as acquisition, clearance/demolition, code enforcement, historic preservation, renovation of closed buildings, or handicapped accessibility.
(1=highest priority, 5=lowest priority)

Other Real Property Improvements

		%	Count
1		66.7%	2
2		33.3%	1

QUESTION 6

Public Services such as employment services, crime prevention and public safety, childcare, health services, fair housing counseling, education programs, or services for senior citizens.

Program Year 202 CDBG Annual Action Plan Questionnaire

The Town is accepting comments on needs and funding priorities for the CDBG program year 2024-2025 Annual Action Plan.

(1=highest priority, 5=lowest priority)

Public Services

		%	Count
3		66.7%	2
5		33.3%	1

QUESTION 7

Please tell us a specific project you would like to see in the three highest ranking categories you selected.

Answered	3
Skipped	0

QUESTION 8

Please tell us why you selected the ranking order of the above project categories.

Answered	3
Skipped	0

QUESTION 9

Tell us how you would allocate \$200,000 in any of the project categories. You have 8 dots to 'allocate'. Each dot represents \$25,000.

		%	Count
Public Improvements		25.0%	6
Public Facilities		12.5%	3
Housing Activities		45.8%	11
Other Real Property Improvments		12.5%	3

Program Year 202 CDBG Annual Action Plan Questionnaire

The Town is accepting comments on needs and funding priorities for the CDBG program year 2024-2025 Annual Action Plan.

		%	Count
Public Services		4.2%	1

QUESTION 10

Additional Comments?

Answered	1
Skipped	2

Program Year 202 CDBG Annual Action Plan Questionnaire

The Town is accepting comments on needs and funding priorities for the CDBG program year 2024-2025 Annual Action Plan.

Survey Questions

QUESTION 1

Name

- 2
- 3
- 4
- 5

QUESTION 2

Public Improvements such as streets, sidewalks, water and sewer infrastructure, parks, or drainage improvements.
(1=highest priority, 5=lowest priority)

Row choices

- Public Improvements

Column choices

- 1
- 2
- 3
- 4
- 5

QUESTION 3

Public Facilities such as neighborhood or community facilities or facilities for persons with special needs.
(1=highest priority, 5=lowest priority)

Row choices

- Public Facilities

Column choices

- 1
- 2
- 3
- 4
- 5

QUESTION 4

Housing Activities such as rehabilitation of owner-occupied homes for energy improvements, water and sewer efficiency improvements, or lead-based paint testing and abatement.

Row choices

- Housing Activities

Column choices

- 1

QUESTION 5

Other Real Property Improvements such as acquisition, clearance/demolition, code enforcement, historic preservation, renovation of closed buildings, or handicapped accessibility.
(1=highest priority, 5=lowest priority)

Row choices

- Other Real Property Improvements

Column choices

- 1
- 2
- 3
- 4
- 5

QUESTION 6

Public Services such as employment services, crime prevention and public safety, childcare, health services, fair housing counseling, education programs, or services for senior citizens.
(1=highest priority, 5=lowest priority)

Row choices

- Public Services

Column choices

- 1
- 2
- 3
- 4
- 5

QUESTION 7

Please tell us a specific project you would like to see in the three highest ranking categories you selected.

QUESTION 8

Program Year 202 CDBG Annual Action Plan Questionnaire

The Town is accepting comments on needs and funding priorities for the CDBG program year 2024-2025 Annual Action Plan.

Please tell us why you selected the ranking order of the above project categories.

QUESTION 9

Tell us how you would allocate \$200,000 in any of the project categories.

You have 8 dots to 'allocate'. Each dot represents \$25,000.

- Public Improvements
- Public Facilities
- Housing Activities
- Other Real Property Improvements
- Public Services

QUESTION 10

Additional Comments?

Program Year 202 CDBG Annual Action Plan Questionnaire

The Town is accepting comments on needs and funding priorities for the CDBG program year 2024-2025 Annual Action Plan.

Individual Registered Comments

Name not shown

inside Town Limits

January 8, 2024, 12:42 PM

Question 1

Andre J White

Question 2

Public Improvements: 1

Question 3

Public Facilities: 2

Question 4

Housing Activities: 1

Question 5

Other Real Property Improvements: 1

Question 6

Public Services: 3

Question 7

-Drainage clean-out, maintenance and improvements across ALL major/minor arterials in Native Island neighborhoods.
-Investment in parks across ALL Native Island neighborhoods. For example, there is not a park in the Spanish Wells or Jonesville community.
-Acquisition of land and development rights in Native Island neighborhoods to ward off gentrification and over development.

Question 8

I believe annual investments by the Town need to be made to preserve and improve the quality of life in the historic Native neighborhoods.

Question 9

- Public Improvements (5)
- Public Facilities (2)
- Other Real Property Improvements (1)

Question 10

No response

Sandra West

inside Town Limits

January 12, 2024, 2:03 PM

Question 1

Sandra West

Question 2

Public Improvements: 4

Question 3

Public Facilities: 4

Question 4

Housing Activities: 1

Question 5

Other Real Property Improvements: 2

Question 6

Public Services: 3

Question 7

Affordable/Workforce Housing

Support of CCDC

Question 8

The number one threat to the quality of life on HHI is a lack of housing for workers.

Question 9

- Housing Activities (8)

Question 10

Program Year 202 CDBG Annual Action Plan Questionnaire

The Town is accepting comments on needs and funding priorities for the CDBG program year 2024-2025 Annual Action Plan.

Please take this opportunity to place more money to assist in solving the housing crisis.

Question 10

No response

Name not shown

inside Town Limits

January 17, 2024, 3:16 PM

Question 1

Jenifer Gajdalo loi

Question 2

Public Improvements: 3

Question 3

Public Facilities: 4

Question 4

Housing Activities: 2

Question 5

Other Real Property Improvements: 1

Question 6

Public Services: 5

Question 7

Enforcement of existing housing codes so that existing housing remains safe and therefore all neighborhoods are safe for residents or prospective residents who need or seek safe shelter primarily based on affordability.

Question 8

What I felt is the greatest need and would thus provide the greatest benefit.

Question 9

- Public Improvements (1)
- Public Facilities (1)
- Housing Activities (3)
- Other Real Property Improvements (2)
- Public Services (1)

Public Comment Summary
For the Town of Hilton Head Island
Community Development Block Grant (CDBG)
2024 Annual Action Plan

Public comments received from Open Town Hall Portal CDBG survey (January 3 - 27, 2024)

Comment #1: Drainage clean-out, maintenance and improvements across ALL major/minor arterials in Native Island neighborhoods. Investment in parks across ALL Native Island neighborhoods. For example, there is not a park in the Spanish Wells or Jonesville community. Acquisition of land and development rights in Native Island neighborhoods to ward off gentrification and over development. I believe annual investments by the Town need to be made to preserve and improve the quality of life in the historic Native neighborhoods.

Comment #2: Affordable/Workforce Housing. Support CCDC. The number one threat to the quality of life on HHI is a lack of housing for workers.

Comment #3: Enforcement of existing housing codes so that existing housing remains safe and therefore all neighborhoods are safe for residents or prospective residents who need or seek safe shelter primarily based on affordability. What I felt is the greatest need and would thru provide the greatest benefit.

Public Comments Received at Public Meeting (January 10, 2024)

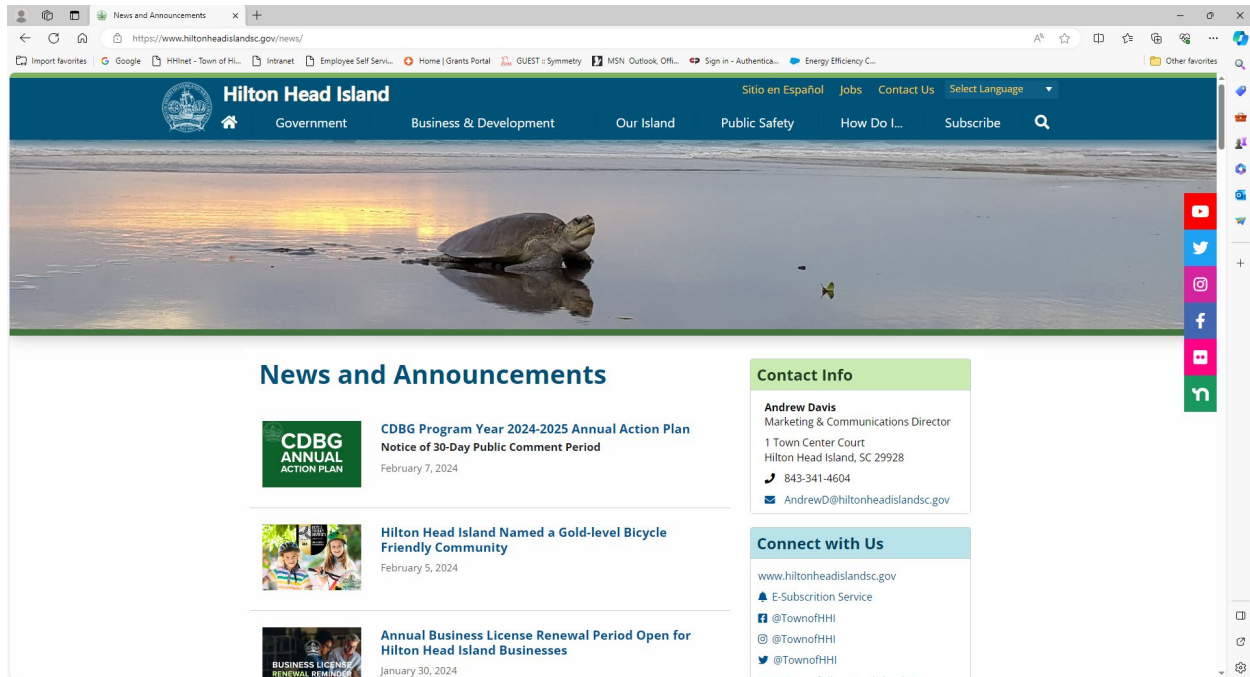
- There was a presentation including an overview of the CDBG Entitlement Program, purpose of the Action Plan, anticipated funding allocation amount, and staff recommended project was presented to the meeting attendees. Eight members of the public attended this meeting. No comments on the Annual Action Plan were given during the meeting. Discussion of CDBG program requirements occurred.
-

**NOTICE OF 30-DAY PUBLIC COMMENT PERIOD
COMMUNITY DEVELOPMENT BLOCK GRANT PROGRAM
YEAR 2024-2025 ANNUAL ACTION PLAN**

Notice is hereby given that the Town of Hilton Head Island has prepared a draft of its program year 2024 – 2025 Annual Action Plan required by the U.S. Department of Housing and Urban Development (HUD) to receive Community Development Block Grant Entitlement Program funding. The Plan will be available for review and comment for 30 days beginning Wednesday, February 14, 2024, through Friday, March 15, 2024, via the Town of Hilton Head Island website at www.hiltonheadislandsc.gov. Written comments on the Plan are encouraged and may be submitted via the website link, or email to MarcyB@hiltonheadislandsc.gov or by mail to Marcy Benson, Senior Grants Administrator, Town of Hilton Head Island Finance Department, 1 Town Center Court, Hilton Head Island, S.C. 29928.

The Town of Hilton Head Island does not discriminate on the basis of age, color, religion, sex, national origin, familial status or disability in the admission or access to, or treatment or employment in its federally assisted programs or activities. Marcy Benson, Senior Grants Administrator, has been designated to coordinate compliance with the nondiscrimination requirements contained in the U.S. Department of Housing and Urban Development's regulations. She may be reached at the email address listed above or by phone at (843) 341-4689.

Town of Hilton Head Island Website – News and Announcements - Main Page
February 7, 2024
2024 – 2025 CDBG Annual Action Plan
30 Day Public Comment Period Notice



Town of Hilton Head Island Website
February 7, 2023
2024 – 2025 CDBG Annual Action Plan
30 Day Public Comment Period Notice Page

The screenshot shows the Hilton Head Island website with a green header and a large landscape image. The main content area is white with a green border. The notice is titled "Public Notice" and "CDBG Program Year 2024-2025 Annual Action Plan". It includes a date of February 7, 2024, and a "View More News" button. The footer is green with white text and includes contact information for the Town of Hilton Head Island.

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Public Notice

CDBG Program Year 2024-2025 Annual Action Plan

Notice of 30-Day Public Comment Period

February 7, 2024

Notice is hereby given that the Town of Hilton Head Island has prepared a draft of its program year 2024 - 2025 Annual Action Plan required by the U.S. Department of Housing and Urban Development (HUD) to receive Community Development Block Grant Entitlement Program funding.

The Plan will be available for review and comment for 30 days beginning **Wednesday, February 14, 2024, through Friday, March 15, 2024**, via the Town of Hilton Head Island website at www.hiltonheadislandsc.gov/cdbg/. Written comments on the Plan are encouraged and may be submitted via the website link, or email to MarcyB@hiltonheadislandsc.gov or by mail to:

Marcy Benson, Senior Grants Administrator
Town of Hilton Head Island Finance Department,
1 Town Center Court,
Hilton Head Island, SC 29928

The Town of Hilton Head Island does not discriminate on the basis of age, color, religion, sex, national origin, familial status or disability in the admission or access to, or treatment or employment in its federally assisted programs or activities. Assistance will be provided to accommodate the special needs of disabled persons and persons with limited English language proficiency. If auxiliary aids are required, please make arrangements 72 hours prior to the meeting by contacting Marcy Benson, Senior Grants Administrator, Town of Hilton Head Island, 1 Town Center Court, Hilton Head Island, SC 29928 via e-mail at MarcyB@hiltonheadislandsc.gov or phone at 843-341-4689.

Contact
Marcy Benson, Senior Grants Administrator
843-341-4689
MarcyB@hiltonheadislandsc.gov

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No decision as SC Supreme Court hears clashing views on death penalty

BY JOHN MONK
jmonk@thestate.com

COLUMBIA, SC
The State Supreme Court on Tuesday heard spirited arguments for and against the constitutionality of using the electric chair and the firing squad as methods to execute condemned killers on death row.
But at the end of nearly 90 minutes of arguments, the justices — as is usual in a complicated case — made no ruling. Nor did they indicate when a ruling might be forthcoming.
The justices will have plenty to think about — lawyers Grayson Lambert, arguing for the state, and John Blume, representing the defendants and a nationally-known death penalty lawyer who is a law professor at Cornell Law School, clashed on a host of topics. All five justices weighed in with questions.
Topics aired included the dreadful choices by a condemned inmate of how he wants to be killed, the pain caused or not by elec-

tricity shooting into a condemned person’s skull, why no state uses hanging — once a common mode of execution — any more and whether the bullets fired by a firing squad into a person’s chest constitute mutilation. Arguments also included legal phrases long important in death penalty cases, such as “evolving standards of decency,” a concept used by anti-death penalty lawyers to support their views on why various methods of killing prisoners be considered outdated and unconstitutional.
Although lethal injection, legal in South Carolina, as a method of execution, was not directly before the court, Blume during the hearing freely conceded his side does not contend lethal injection is unconstitutional. However, challenges can be brought about the potency, purity and stability of the lethal drugs used in an execution, he told the justices.
“What we want to know is, are the drugs going to do the job, without a horrible event... it might just

render them brain dead,” Blume said, adding that death row inmates need to be assured of high quality standards. Currently, verified information about that the quality of lethal drugs is kept from condemned South Carolina inmates, Blume said.
At one point, underscoring the gory nature of the legal problem before them, Associate Justice John Few said, “Even the lawful killing of a man by the state is a gruesome endeavor. It’s going to be an awful procedure, and there are issues with the firing squad, electric chair — even lethal injection. So let’s enact a statutory scheme that once this condemned man faces the eventual prospect of execution.... (he) gets to choose his preferred method.”
The case before the justices Tuesday came from four current death row inmates and their lawyers who brought suit in Richland County court more than two years ago, arguing that the two executions available at that

time — electrocution and firing squad — were unconstitutional.
“This is a case we’ve had more than once,” said Chief Justice Donald Beaty at the beginning to Tuesday’s hearing. “We have it again today, and we’ll probably have it again.”
The inmates are Freddie Eugene Owens, Brad Keith Sigmon, Gary DeBose Terry and Richard Bernard Moore. All have been on death row for years and have pretty much exhausted their appeals. The last execution in South Carolina was in 2011.
In 2022, after an evidence hearing in their case in which she heard opposing experts from the state and the defense testify, state Judge Jocelyn Newman ruled that executions by electrocutions and firing squad were unconstitutional. Her 39-page ruling meant the state was permanently barred from carrying out executions by either method, at least until the State Supreme Court ruled on the matter.
In her decision, New-

man noted that a provision in the state Constitution says, “nor shall cruel, nor corporal, nor unusual punishment be inflicted” and that offers a greater level of protection than a similar provision in the U.S. Constitution, which only bans “cruel and unusual” punishments.
She also wrote that a firing squad is unconstitutional in South Carolina in part because it is “a reversion to a historic method of execution that has never before been used” in the state. And there is no evidence that the electric chair causes a painfree death, she wrote.
Associate Justice John Kittredge tore into Newman’s ruling on Tuesday, calling it a “scorched earth order.... just riddled with errors.”. For one thing, Kittredge said, Newman wrote she found no evidence that death by the electric chair was painless and instantaneous. “Of course, there’s plenty of evidence,” Kittredge said explaining that Newman may have found evidence presented to her about a painfree quick death was not credible, but there was such evidence produced at a hearing before her.
A main feature of Tuesday’s hearing were the main points served up by

Blume and Lambert:
+ Although execution by lethal injection
At one point, Blume acknowledged that he, like all anti-death penalty lawyers, was facing an uphill battle.
“I’m here today on behalf of people, most of which are probably going to be executed, and I’m here on behalf of their interests to make sure it is as humane as possible,” Blume said.
Lawyers representing the inmates are Lindsey Sterling Vann, Emily C. Paavola, and Allison Ann Franz, all of Justice 360; John Christopher Mills, of Columbia; Joshua Snow Kendrick, of Greenville; and Blume, who represented numerous defendants in death penalty cases before going on to Cornell Law School.
Lawyers representing Gov. McMaster are Thomas Ashley Limehouse, Jr., Lambert, and Deputy Legal Counsel Erica Wells Shed. Attorneys Daniel Clifton Plyler and Austin Tyler Reed represent Corrections director Bryan Stirling, and his department
1
John Monk: 803-771-8344, @jmonkatthestate



JAMES MANNING PA Images/Alamy Images/Sipa USA

Two black SUVs, believed to be carrying Prince Harry, arrive Tuesday at Clarence House, London, following the announcement of King Charles III’s cancer diagnosis. The king “remains wholly positive about his treatment,” Buckingham Palace said.

Harry arrives in London as Britain worries about its king

BY JILL LAWLESS
Associated Press

LONDON
King Charles III’s cancer was caught early and the monarch will “crack on” with his constitutional duties, British Prime Minister Rishi Sunak said Tuesday, as Prince Harry flew in from California for a rare visit with his father.
Royal officials announced Monday that the 75-year-old king has been diagnosed with an undisclosed form of cancer and is receiving treatment as an outpatient.
Less than 18 months into the reign that he’d famously waited decades to begin, Charles suspended public engagements but will continue with

state business – including weekly meetings with the prime minister – and won’t be handing over his constitutional roles as head of state.
On Tuesday afternoon, Harry could seen arriving at the king’s Clarence House residence, near Buckingham Palace, in a black SUV after an overnight flight.
The two have a troubled relationship, and Harry has seen his father infrequently since the prince quit royal duties in 2020 and moved to Los Angeles with his wife, Meghan.
Buckingham Palace said the cancer was found during Charles’ recent hospital treatment for an enlarged prostate but is a “separate issue” and not prostate cancer.

Sunak said that like many people he was left “shocked and sad” by the news.
“Thankfully, this has been caught early,” Sunak told BBC radio.
“We’ll crack on with everything,” Sunak said, adding that he would continue to communicate with as normal.
“Many families around the country listening to this will have been touched by the same thing and they know what it means to everyone,” Sunak said. “So we’ll just be willing him on and hopefully we get through this as quickly as possible.”
The palace said Charles, who has generally enjoyed good health, “remains wholly positive about his treatment and looks forward to returning to full public duty as soon as possible.”
Charles became king in September 2022 when his mother, Queen Elizabeth II, died at the age of 96 after 70 years on the throne.
News of the king’s diagnosis comes as his daughter-in-law Kate, Princess of Wales, recovers from abdominal surgery that saw her hospitalized for about two weeks.
Kate is taking a break from royal duties as she recovers. Her husband, Prince William, who is heir to the throne, also took time off to help look after her and the couple’s three children, but is due to preside over a ceremony at Windsor Castle and a charity dinner on Wednesday.
Charles departed from royal tradition with his

openness about his prostate condition. For centuries Britain’s royal family remained tight-lipped about health matters.
Disclosing information about his cancer diagnosis – albeit in a limited way – is another break with tradition.
When U.K. monarchs had real power, news of illness was withheld for fear it might weaken their authority. The habit of secrecy lingered after royals became constitutional figureheads.
The British public wasn’t told that Charles’ grandfather, King George

VI, had lung cancer before his death in February 1952 at the age of 56, and some historians have claimed that the king himself wasn’t told he was terminally ill.
In the final years of Elizabeth’s life, the public was told only that the queen was suffering from “mobility issues” when she began to miss public appearances towards the end of her life. The cause of her death was listed on the death certificate simply as “old age.”
When and how much to disclose about illness remains a difficult subject

for many public figures. U.S. Defense Secretary Lloyd Austin has been criticized for not telling President Joe Biden or other key leaders that that he was being treated for prostate cancer, even when he was hospitalized in intensive care in January for post-surgery complications.
Buckingham palace said that the king “has chosen to share his diagnosis to prevent speculation and in the hope it may assist public understanding for all those around the world who are affected by cancer.”

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McClatchy

NOTICE OF 30-DAY PUBLIC COMMENT PERIOD COMMUNITY DEVELOPMENT BLOCK GRANT PROGRAM YEAR 2024-2025 ANNUAL ACTION PLAN

Notice is hereby given that the Town of Hilton Head Island has prepared a draft of its program year 2024 – 2025 Annual Action Plan required by the U.S. Department of Housing and Urban Development (HUD) to receive Community Development Block Grant Entitlement Program funding. The Plan will be available for review and comment for 30 days beginning Wednesday, February 14, 2024, through Friday, March 15, 2024, via the Town of Hilton Head Island website at www.hiltonheadislandsc.gov. Written comments on the Plan are encouraged and may be submitted via the website link, or email to MarcyB@hiltonheadislandsc.gov or by mail to Marcy Benson, Senior Grants Administrator, Town of Hilton Head Island Finance Department, 1 Town Center Court, Hilton Head Island, S.C. 29928.

The Town of Hilton Head Island does not discriminate on the basis of age, color, religion, sex, national origin, familial status or disability in the admission or access to, or treatment or employment in its federally assisted programs or activities. Marcy Benson, Senior Grants Administrator, has been designated to coordinate compliance with the nondiscrimination requirements contained in the U.S. Department of Housing and Urban Development’s regulations. She may be reached at the email address listed above or by phone at (843) 341-4689.

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From: [Carolyn Grant](#)
To: [Marcy Benson](#)
Subject: FW: Bulletin Detail Report: Public Notice I Notice of 30-Day Public Comment Period Community Development Block Grant Program Year 2024-2025 Annual Action Plan
Date: Wednesday, February 7, 2024 2:35:52 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)

Hi Marcy

Below is the report from distribution of the CDBG Public Notice.



Carolyn Grant
COMMUNICATIONS

Office: (843) 341-4618
Mobile: (843) 715-1393
Website: hiltonheadislandsc.gov
Address: Town of Hilton Head Island
1 Town Center Court
Hilton Head Island, SC 29928

From: Town of Hilton Head Island <updates@secure.hiltonheadislandsc.gov>
Sent: Wednesday, February 7, 2024 2:29 PM
To: Carolyn Grant <carolyng@hiltonheadislandsc.gov>
Subject: Bulletin Detail Report: Public Notice I Notice of 30-Day Public Comment Period Community Development Block Grant Program Year 2024-2025 Annual Action Plan

THIS MESSAGE ORIGINATED OUTSIDE YOUR ORGANIZATION

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Report Generated: 02/07/2024 02:29 PM EST

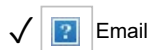
This report automatically generates after a bulletin is sent. [View the Bulletin Detail Report online](#) to see the most recent performance metrics for this bulletin.

Subject: Public Notice I Notice of 30-Day Public Comment Period Community Development Block Grant Program Year 2024-2025 Annual Action Plan

Sent: 02/07/2024 10:29 AM EST

Sent By: carolyng@hiltonheadislandsc.gov

Sent To: Subscribers of Legal Notices



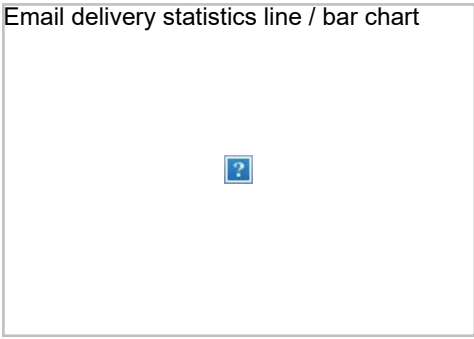
SMS

3,690
Recipients

- X  Facebook
- X  Twitter
- ✓  RSS

96.7%
Delivered

1% Pending
2% Bounced
29% Open Rate
0% Click Rate

Email Delivery Stats		
Email delivery statistics line / bar chart 	Minutes	Cumulative Attempted
	3	98%
	5	98%
	10	98%
	30	99%
	60	99%
	120	99%

Delivery Metrics - Details	Bulletin Analytics
3,690 Total Sent	1,267 Total Opens
3,568 (97%) Delivered	1,027 (29%) Unique Opens
38 (1%) Pending	19 Total Clicks
84 (2%) Bounced	15 (0%) Unique Clicks
0 (0%) Unsubscribed	11 # of Links

Delivery and Performance							
Channel	Progress	Percent Delivered	Number of Recipients	Number Delivered	Opened / Unique	Bounced / Failed	Unsubscribed
Email Bulletin	Sending...	96.2%	3,236	3,114	1027 / 33.0%	84	0
SMS Message	Delivered	0.0%	0	0	n/a	0	n/a

Bulletin Link Overview		
Link URL	Unique	Total
	Clicks	Clicks
https://hiltonheadislandsc.gov/cdbg/?utm_medium=email&utm_source=govdeli...	10	14
https://subscriberhelp.govdelivery.com/	2	2
http://public.govdelivery.com/accounts/SCHILTONHEAD/subscribers/new?pref...	2	2
https://content.govdelivery.com/accounts/SCHILTONHEAD/bulletins/38938db?...	1	1
https://www.flickr.com/photos/townofhiltonheadisland/?utm_medium=email&u...	0	0
https://www.youtube.com/c/TownofHiltonHeadIslandSC?	0	0

utm_medium=email&utm_...		
https://twitter.com/townofhhi?utm_medium=email&utm_source=govdelivery	0	0
https://hiltonheadislandsc.gov/contactus/?utm_medium=email&utm_source=go...	0	0
https://public.govdelivery.com/accounts/SCHILTONHEAD/subscriber/edit?pre...	0	0
https://hiltonheadislandsc.gov?utm_medium=email&utm_source=govdelivery	0	0
https://www.facebook.com/townofhiltonheadislandsc?utm_medium=email&utm_s...	0	0

Need more reports? [Additional reporting is available in your account.](#) If you want additional information on reporting, please visit the [reporting help menu.](#)

Want to learn more about these metrics and the best practices for improving results? Contact your dedicated Client Success Consultant! Not sure who that is? Send us an email at support@granicus.com and we'll help you find out.



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TOWN OF HILTON HEAD ISLAND

Finance & Administrative Committee

TO: Finance & Administrative Committee
FROM: Jeff Herriman, *Interim Finance Director*
VIA: Marc Orlando, *ICMA-CM, Town Manager*
CC: Josh Gruber, *Deputy Town Manager*
DATE: March 5, 2024
SUBJECT: Fiscal Year 2025 Affiliated Agency Funding Requests

RECOMMENDATION:

The Finance & Administrative Committee is requested to review the requests and corresponding presentations from Affiliated agency applicants and recommend corresponding funding levels to be included in the proposed Fiscal Year 2025 budget for Town Council's consideration.

BACKGROUND:

Town Council voted on August 19, 2021, to establish a process and policy to accept and consider Affiliated Agency applications. Initial correspondence was sent to all current Town Affiliates on December 14, 2023, to inform them of the application opening date, January 2, 2024. In addition, the Town issued a press release on January 10, 2024, informing the public of this opportunity as well. The due date for all applications to be submitted in their entirety was on or before January 31, 2024, at 4:30 pm.

For reference, an Affiliated Agency is defined as an integral partner contracted by the Town to deliver services that benefit the public on the Town's behalf. The funding review process is conducted with a commitment to transparency and accountability, and is guided by the following criteria to assess the public purpose served by each project:

- Clear Public Goal or Benefit: Evaluation of the presence of a distinct goal or benefit to the public resulting from the proposed project.
- Primary Beneficiary: Assessment of the extent to which public or private parties will be primary beneficiaries of the project.
- Speculation Level: Consideration of the level of speculation inherent in the project to determine its feasibility and potential impact.
- Probability of Public Interest: Evaluation of the overall probability that the public interest will be served, and the degree to which it will be served.

As part of the Fiscal Year 2025 Affiliated Agency Application process, the Town has received eleven applications for the Finance & Administrative Committee to review. A funding request is also included pursuant to the MOU that was recently approved by the Town Council for the USCB Center for Lowcountry Hospitality Education. The MOU provides a two-year agreement for funding in the amount of \$235,000 for Fiscal Year 2025 and is subject to an inflation factor of three percent (3%) for Fiscal Year 2026.

A summary of all Affiliated Agency funding requests that were received for Fiscal Year 2025 are as follows:

Town of Hilton Head Island					
Affiliated Agency Funding Requests FY 2024 and FY 2025					
	FY 2024		FY 2025		
	Applicant Request	Adopted Budget	Applicant Request	F & A Recommendation	Adopted Budget
Hilton Head Island Recreation Association	\$ 1,123,766	\$ 1,123,766	\$ 1,167,366		
Coastal Discovery Museum	\$ 102,432	\$ 102,432	\$ 107,700		
Mitchelville Preservation Project	\$ 105,000	\$ 105,000	\$ 105,000		
USCB Event Management & Hospitality Training	\$ 238,985	\$ 238,985	\$ 235,000		
LRTA - Palmetto Breeze	\$ 249,911	\$ 277,842	\$ 253,595		
14th Circuit Solicitor - Multidisciplinary Court	\$ 50,000	\$ 50,000	\$ 50,000		
14th Circuit Solicitor - Career Criminal Program	\$ 118,500	\$ 118,500	\$ 118,500		
Beaufort County Economic Development Corporation	\$ 40,000	\$ 40,000	\$ 40,000		
Hilton Head Regional Habitat for Humanity	\$ 500,000		\$ -		
Beaufort Jasper Economic Opportunity Commission			\$ 100,000		
BlacQuity			\$ 75,000		
Memory Matters			\$ 50,000		
Sea Turtle Patrol Hilton Head Island		\$ -	\$ 73,480		
Total	\$ 2,528,594	\$ 2,056,525	\$ 2,375,641	\$ -	\$ -

To support this effort, and to assist in the preliminary development of the Town's Fiscal Year 2025 budget, staff have prepared an initial assessment of the anticipated revenues for the next fiscal year. Based upon this information, staff believes that revenues for the next year will remain flat at the previous Fiscal Year 2024 budgeted levels. Because of this, any additional funding that may be recommended by the Finance and Administrative Committee will have a corresponding impact on the Fiscal Year 2025 budget development.

SUMMARY:

The Finance and Administrative Committee is requested to review and recommend funding levels for Fiscal Year 2025 Affiliated Agency Applications. These recommendations will be included in the Fiscal Year 2025 budget proposal that will be considered by the Town Council on May 7, 2024.

ATTACHMENTS:

1. Spreadsheet of Fiscal Year 2025 Affiliated Agency Funding Requests
2. Fiscal Year 2025 Affiliated Agency Applications
3. Memo regarding approved Affiliated Agency Town Funding Standardization Process (approved by Town Council on August 19, 2021)
4. Fiscal Year 2025 Affiliated Agency Application form

Attachment 1

Town of Hilton Head Island
Affiliated Agency Funding Requests FY 2024 and FY 2025

	FY 2024		FY 2025		
	Applicant Request	Adopted Budget	Applicant Request	F & A Recommendation	Adopted Budget
Hilton Head Island Recreation Association	\$ 1,123,766	\$ 1,123,766	\$ 1,167,366		
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BlacQuity			\$ 75,000		
Memory Matters			\$ 50,000		
Sea Turtle Patrol Hilton Head Island		\$ -	\$ 73,480		
Total	\$ 2,528,594	\$ 2,056,525	\$ 2,375,641	\$ -	\$ -

Fiscal Year 2025

Affiliated Agency Grant Application

Organization Name: 14th Circuit Solicitors Office

Project Name: Career Criminal Program & Multi-Disciplinary Court

Executive Summary

An Effectiveness Measurement spreadsheet has been attached to this application.

Fiscal Year 2025

Affiliated Agency Grant Application

Date Received: 01/19/2024

Time Received: 10:19 AM

By: Online Submittal

Applications will not be accepted if submitted after 4 pm on January 31, 2024

A. SUMMARY OF GRANT REQUEST:

ORGANIZATION NAME: 14th Circuit Solicitors Office

Project/Event Name: Career Criminal Program & Multi-Disciplinary Court

Contact Name: Jeff Kidd

Title: Administrative Chief of Staff

Address: 108 Traders Cross, Suite 103, Bluffton, SC 29909

Email Address:

jkidd@scsolicitor14.org

Contact Phone: 843-790-6439

Total Budget: \$5,650,000.00

Grant Amount Requested:
\$168,500.00

Provide a brief summary on the intended use of the grant and how the money would be used. (100 words or less)

We seek continuation of \$168,500 in funding to support our Career Criminal Unit and our Multidisciplinary Court. The former has a 14-year track record of reducing crime by targeting the most violent and habitual offenders for priority prosecution. The latter seeks to help those on the opposite end of the spectrum – nonviolent offenders whose crimes are motivated by PTSD (former military service members) or alcohol/drug addiction. Through counseling, close supervision and regular drug testing, these offenders become productive, law-abiding citizens at a fraction of the cost of incarceration.

B. DESCRIPTION OF OPERATIONS:

1. For state reporting purposes, give a brief description of the organization. (250 words or less)

The 14th Circuit Solicitor's Office is the chief prosecuting agency for Beaufort, Jasper, Allendale, Colleton and Hampton counties. Solicitor Duffie Stone has led the office since 2006. The office has 66 full-time employees, including 25 attorneys. The majority work and/or live in Beaufort County. Our primary role is to prosecute all criminal cases in General Sessions and Family courts. Each year, we receive about 5,000 new General Sessions warrants circuit-wide, including about 2,000 in Beaufort County, 500 of which involve crimes committed on Hilton Head or by defendants who live there. We also operate prevention programs for traffic and alcohol offenders, as well as alternative-sentencing programs, such as our treatment-based Multidisciplinary Court. Moreover, our role is to distinguish offenders who battle anti-social behavior from offenders who embrace anti-social behavior. Justice entails seeking the most appropriate and effective remedies for both kinds of offender.

2. Describe in detail how the grant would be used? (250 words or less)

The Career Criminal Unit in Beaufort County operates with about \$785,000 annually. This includes salary and fringe benefits for attorneys, investigators and a victim advocate; court-related expenses; and other administrative costs. Hilton Head Island's contribution supports these operations and is applied only to Beaufort County cases. This team has proven to be a highly effective crime-control tool, earning convictions against 479 of the 524 defendants it has prosecuted since its formation in 2009 (through Jan. 16, 2024). In fact, it helped make the circuit one of just two in the state to experience a simultaneous rise in population and decline in criminal warrants since 2010, according to a 2021 SLED analysis. Because the team typically

seeks maximum penalties against those it prosecutes, a higher percentage of these cases are settled in jury trials than the rest of our docket. This is an expensive but worthwhile proposition, as career criminals account for but a sliver of the criminal population but a high percentage of criminal offenses.

We expect the MDC program to operate at a cost of about \$529,790 in FY2025. This includes salary and fringe benefits for seven full-time employees; compensation and training for four part-time judges; random drug screening; and program materials. The town's contribution would defray these costs and be applied to operations in Beaufort County. This program, like the Career Criminal Unit, has a history of success, with graduation rates over the past five years regularly exceeding 80% and a median recidivism rate of 33%.

3. What impact would partial funding have on the activities, if full funding were not received? What would the organization change to account for partial funding? *(100 words or less)*

With regard to the CCU, we likely would have to pare back Beaufort County operations, translating to slower times to court, a larger overall General Sessions backlog and more dangerous defendants out on bond for longer periods – all likely to lead to an uptick in crime.

Diminished funding for MDC would mean fewer participants accommodated and reliance on more expensive punishments. It might also jeopardize the Veterans Court component of the program, a factor considered when the military determines base closures. MDC also crucial to the circuit's fight against the opioid crisis.

4. What is the expected public benefit to these expenditures to the Island's, citizens, visitors, and/or the Town? *(100 words or less)*

The primary benefit of CCU is a lower crime rate, fewer violent offenders on the streets and greater deterrence to the most serious

crimes. MDC's primary benefit is the prevention of future career criminals and the preservation of community fabric at a much lower cost than incarceration. In the era of opioids and fentanyl, its mission his life-saving. In recent years, the program brought two Hilton Head participants out of the sex trade and a third out of homelessness. Other recent graduates include two men who started own construction firms, and a third who earned a college degree.

5. Additional comments. *(250 words or less)*

A few additional facts worth knowing:

- Defendants in more than a dozen Hilton Head-related cases have been successfully prosecuted by the CCU since the start of 2017. Among the most recent are Tyreek Lorenzo Robinson, who was sentenced to 27 years in prison in June 2022 for breaking into a pregnant woman's house and assaulting her as she slept. This past November, Solicitor Duffie Stone personally prosecuted Hilton Head resident Timothy Herndon for sexually abusing two neighbors over a period of more than five years. Herndon was convicted of five charges of criminal sexual conduct with a minor and 12 charges of sexual exploitation of a minor. None of the crimes for which he was convicted carried the possibility of a life sentence, but Solicitor Stone argued that Herndon's sentences should be served consecutively, rather than concurrently, resulting in a 110-year prison term.
- In the past five years, the MDC has served 147 participants across Beaufort County, 40 of whom have either lived, worked or committed their offense on Hilton Head. Of those 40 participants, only one has had to be terminated from the program.

C. FUNDING:

1. Please describe how the organization is currently funded. *(100 words or less)*

Since FY 2018, our office has operated on an annual budget of between \$4.4 million and \$5.6 million. About 45% of its revenue comes from each of the five county governments and some municipalities. However, no county's appropriation covers the actual expenses of operations within its jurisdiction. Funding also is derived from program fees, such as those charged to participate in Pretrial Intervention and MDC; and grants, such as those supporting our Victims Services Center and Special Victims Unit. State funding accounts for about 42% of revenues, but often can be used only for specific, pre-determined purposes.

2. Please also estimate, as a percentage, the source of the organization's total annual funding.

86.8	Government Sources	8.8	Private Contributions, Donations and Grants
	Corporate Support, Sponsors		Membership, Dues, Subscriptions
4.4	Ticket Sales, or Sales and Services		Other

3. Please provide a summary of previous governmental funding applied for, or received, for fiscal year 2024 and fiscal year 2025. (100 words or less)

Both the CCU and the MDC are financed primarily through a combination of general appropriations from county governments and the General Assembly. The CCU receives additional funding through an appropriation from Jasper County that is earmarked for this program. For much of its history, MDC has operated only in Beaufort County because it alone could provide the community resources necessary to support it. Those resources include funding from the county and the Town of Hilton Head Island, as well as agencies that can provide such services as addiction treatment, vocational rehabilitation and transitional housing. We expanded into Colleton and Jasper counties in 2021, using a three-year \$750,000 federal grant that allowed us to add in-house counseling services that were in short supply or unavailable in those counties. One feature of that

4. Please provide a summary of other sources of funding or secured for this initiative. (250 words or less)

Both the CCU and the MDC are financed primarily through a combination of general appropriations from county governments and the General Assembly. The CCU receives additional funding through an appropriation from Jasper County that is earmarked for this program. For much of its history, MDC has operated only in Beaufort County because it alone could provide the community resources necessary to support it. Those resources include funding from the county and the Town of Hilton Head Island, as well as agencies that can provide such services as addiction treatment, vocational rehabilitation and transitional housing. We expanded into Colleton and Jasper counties in 2021, using a three-year \$750,000 federal grant that allowed us to add in-house counseling services that were in short supply or unavailable in those counties. One feature of that

D. FINANCIAL INFORMATION:

Fiscal Year Disclosure: Start Month: July End Month: June

Financial Statement Requirements:

1. The upcoming year's **operating budget** for the organization.

An Organization Budget has been attached to this Application.

2. The previous two years and current year **profit and loss reports** for the organization.

A Current Profit & Loss Report has been attached to this Application.

Profit and Loss Years Provided:

2021

3. The previous two years and current year **balance sheets**.

A Current Balance Sheet has been attached to this Application.

Balance Sheet Years Provided:

FY2016-2021

E. MEASURING EFFECTIVENESS:

1. List any award amounts received in fiscal year 2023 and/or 2024.

2021	\$168,500.00	Career Criminal and Multidisciplinary Court
2022	\$168,500.00	Career Criminal and Multidisciplinary Court
2023	\$168,500.00	Career Criminal Unit and Multidisciplinary Court
2024	\$168,500.00	Career Criminal Unit and Multidisciplinary Court

2. How were those funds used? To what extent were the objectives achieved?

(200 words or less)

The Town of Hilton Head Island provided \$168,500 to our office over the past several fiscal years – \$118,500 in support of CCU operations and \$50,000 in support of MDC.

Both programs show healthy key metrics, despite lingering effects of the COVID-19 pandemic. CCU has earned convictions against 103 defendants in the three years since General Sessions Court operations essentially returned to normal. In CY2023, the unit secured convictions against 13 of 15 Beaufort County defendants it prosecuted and three of four southern Beaufort County defendants. COVID also stalled new admissions to MDC, but that program, too, has now recovered. In fact, at one point in CY2023, it boasted a record-high 53 participants circuit-wide and closed the year with 49. While growing numbers can be attributed largely to expansion into Colleton and Jasper Counties,

Beaufort County's program serviced 49 participants at some point in CY2023. Twenty-four of its participants have graduated since the start of FY2022, nine of them from Hilton Head. MDC maintained a 90% graduation rate in CY2022 and in CY2023 posted a 34% two-year recidivism rate (a calculation that checks the records of 2021 graduates for criminality), both well within the program's historic range.

3. What impact did this have on the success of the organization and how did it benefit the community? (200 words or less)

We believe the Solicitor's Office's role is to distinguish offenders who battle anti-social behavior from offenders who embrace anti-social behavior and to seek appropriate, cost-effective remedies for both. Arguably, no two programs speak more clearly to this distinction and our mission than the Career Criminal Unit and the Multidisciplinary Court. The CCU continues to keep crime low in Beaufort County by removing the most violent and habitual offenders, an aim that is vital to public safety and the health of a tourism-based economy. The MDC helps prevent the next generation of career criminals from forming by helping residents teetering on the brink of lawlessness return to productive lives. We are particularly proud of the MDC's Veterans track, which allows us to give back to those who have sacrificed for our country, sometimes in ways that make reintegrating into civilian life difficult. Further, by its mere existence, the veterans track helps protect another important component of the local economy – our military bases. BRAC committees consider the existence of and support for programs for veterans, such as MDC's Veterans Track, in deciding which bases to close and which to keep open during realignment periods.

4. How does the organization measure the effectiveness of both the overall activity and of individual programs? (200 words or less)

Since the Career Criminal program's inception in late 2009, we have tracked the percentage of defendants convicted and the sentences they have received. Our communications team accesses our case-management system to maintain these tabulations, and they are reviewed regularly by Solicitor Stone to ensure we meet program objectives – specifically, high conviction rates and appropriately severe penalties for offenders. Our attorneys also frequently review cases collectively – both before and after disposition – to ensure our cases are thoroughly and ethically presented, and to improve the quality of future prosecutions.

Similarly, data-driven procedures are coupled with qualitative exercises to ensure the efficacy of other Solicitor's Office programs, including MDC. Participation statistics are tracked monthly. Recidivism statistics are updated and tracked quarterly and annually. Program director Teresa Pye also participates in monthly roundtables with other program leaders, during which they discuss the key performance indicators of each and suggest ways to create synergies across departments. From these roundtables come monthly dashboard reports to Solicitor Stone, ensuring that progress is constantly monitored and problems quickly addressed at our office's highest level.

F. EXECUTIVE SUMMARY

Provide an executive summary using the Effectiveness Measurement spreadsheet provided or your own format. If creating your own format, please refer to the Effectiveness Measurement sample spreadsheet and use the criteria as a guideline. *(1300 words or less)*

An Effectiveness Measurement spreadsheet has been attached to this application.

Signature: Jeff Kidd

Title/Position: Administrative Chief of Staff

Mailing Address: 108 Traders Cross, Suite 103, Bluffton, SC 29909

Email Address: jkidd@scsolicitor14.org

Phone Number: 843-790-6439

Fiscal Year 2025

Affiliated Agency Grant Application

Organization Name: Beaufort County Economic Development Corporation

Project Name: BCEDC FY 25 Affiliate Agency Application

Executive Summary

An Effectiveness Measurement spreadsheet has been attached to this application.

The \$40,000 in funds contributed have been used to fund overall operations that drive to the success that you can see in the attached scorecard that the BCEDC uses to measure success. As you can see in the attached materials the largest portion of funds are used for staffing, marketing, lead generation, office space and equipment.

Fiscal Year 2025

Affiliated Agency Grant Application

Date Received: 01/29/2024

Time Received: 10:19 PM

By: Online Submittal

Applications will not be accepted if submitted after 4 pm on January 31, 2024

A. SUMMARY OF GRANT REQUEST:

ORGANIZATION NAME: Beaufort County Economic Development Corporation

Project/Event Name: BCEDC FY 25 Affiliate Agency Application

Contact Name: John A. O'Toole

Title: Executive Director

Address: PO Box 7017, Hilton Head Island, SC 29938

Email Address:

jotoole@beaufortscedc.org

Contact Phone: 860-685-0689

Total Budget: \$2,103,669.00

Grant Amount Requested:
\$40,000.00

Provide a brief summary on the intended use of the grant and how the money would be used. (100 words or less)

We will use the requested funds for operations of the Beaufort County Economic Development Corp. The BCEDC's focus is on diversifying the county's economy and fostering responsible growth. We are positioned to be the collaborative entity for organizing, structuring and leading economic Development efforts on behalf of Beaufort County's residents. Since inception (2017) we have facilitated 64 deals, amounting to \$342 million and 1,600 new and retained jobs. On Hilton Head Island specifically we have facilitated: \$42 million investments, 253 jobs averaging \$52,649 per year, \$2.6 million in investments. The BCEDC will use the funds (leveraged with county funds) for overall operations which includes marketing, lead

generation, staff and benefits, travel and meals, site development and incentives.

B. DESCRIPTION OF OPERATIONS:

1. For state reporting purposes, give a brief description of the organization. (250 words or less)

We will use the requested funds for operations of the Beaufort County Economic Development Corp. The BCEDC's focus is on diversifying the county's economy and fostering responsible growth. We are positioned to be the collaborative entity for organizing, structuring and leading economic Development efforts on behalf of Beaufort County's residents. Since inception (2017) we have facilitated 64 deals, amounting to \$342 million and 1,600 new and retained jobs. On Hilton Head Island specifically we have facilitated: \$42 million investments, 253 jobs averaging \$52,649 per year, \$2.6 million in investments. The BCEDC will use the funds for overall operations which includes marketing, lead generation, staff and benefits, travel and meals, site development and incentives.

2. Describe in detail how the grant would be used? (250 words or less)

As stated earlier, The BCEDC will use the funds for overall operations which includes marketing, lead generation, staff and benefits, travel and meals, site development and incentives. The requested funds are leveraged with \$40,000 contributions from Bluffton, Beaufort and Port Royal, a \$375,000 operations funding from Beaufort County, and 780,644 from the County for site development and grants to companies. The balance of our budget comes from utility tax credits, sponsors and state grants.

3. What impact would partial funding have on the activities, if full funding were not received? What would the organization change to account for partial funding? *(100 words or less)*

If we were partially funded, we would find a way to still provide services to Hilton Head Island. With that said, we hope that the town believes that its contribution of \$40,000 provides an excellent return on investment.

4. What is the expected public benefit to these expenditures to the Island's, citizens, visitors, and/or the Town? *(100 words or less)*

Our work diversifies the local economy, puts underutilized properties into productive use, increases tax base and provides jobs for community members. We are working with the county to fund product development in the county. These funds could be utilized for developments at 355 William Hilton Parkway, Palmetto Bay Business Park and other sites to be identified as Hilton Head Island priorities.

5. Additional comments. *(250 words or less)*

We consider it a priveledge to provide economic development services to Hilton Head Island and Beaufort County. We strive to deliver value and believe we have and will continue to do so! We will continue to work with town staff to make sure our work is on target with community expectations.

C. FUNDING:

1. Please describe how the organization is currently funded. *(100 words or less)*

Currently our funding is as follows:

Town of Hilton Head Island \$40,000, City of Beaufort \$40,000, Town of Bluffton \$40,000, Town of Port Royal \$40,000

Beaufort County (Operations) \$375,000, Beaufort County (Site and Jobs Fund - new and carry-over) \$918,700

Grants, Utility Tax Credits and Sponsorships \$650,869

2. Please also estimate, as a percentage, the source of the organization's total annual funding.

69	Government Sources	28.6	Private Contributions, Donations and Grants
2.4	Corporate Support, Sponsors	0	Membership, Dues, Subscriptions
0	Ticket Sales, or Sales and Services	0	Other

3. Please provide a summary of previous governmental funding applied for, or received, for fiscal year 2024 and fiscal year 2025. *(100 words or less)*

Throughout the year we apply for funding through the South Carolina's Departments of Agriculture and Commerce as notices of funding are announced.

4. Please provide a summary of other sources of funding or secured for this initiative. *(250 words or less)*

Throughout the year we apply for funding through the South Carolina's Departments of Agriculture and Commerce as notices of funding are announced.

D. FINANCIAL INFORMATION:

Fiscal Year Disclosure: Start Month: July End Month: June

Financial Statement Requirements:

1. The upcoming year's **operating budget** for the organization.

An Organization Budget has been attached to this Application.

2. The previous two years and current year **profit and loss reports** for the organization.

A Current Profit & Loss Report has been attached to this Application.

Profit and Loss Years Provided:

FY 21

FY 20

FY 22

FY 22

FY 23

3. The previous two years and current year **balance sheets**.

A Current Balance Sheet has been attached to this Application.

Balance Sheet Years Provided:

FY 21

FY 20

22

23

E. MEASURING EFFECTIVENESS:

1. List any award amounts received in fiscal year 2023 and/or 2024.

2022	\$25,000.00	BCEDC - Town Contribution
2022	\$25,000.00	BCEDC - Annual Town Support
2021	\$25,000.00	Operations
2020	\$25,000.00	BCEDC - Annual Town Support
2023	\$40,000.00	BCEDC - Annual Town Support

2. How were those funds used? To what extent were the objectives achieved?
(200 words or less)

The Hilton Head Island Funds were used to support operations. In the last fiscal year the efforts of the BCEDC resulted in \$61.5 M in investments and 315 jobs. According to Clemson's Regional Economic Analysis Lab, the work of the BCEDC will have the following impact on Hilton Head Island: "

3. What impact did this have on the success of the organization and how did it benefit the community? (200 words or less)

According to Clemson's Regional Economic Analysis Lab, the work of the BCEDC will have the following impact on Hilton Head Island: "The total impact on compensation is projected to be approximately \$6.1 million in 2024; cumulatively (summed across all years), compensation in the Town is projected to be \$236 million over the years 2024-2030. Annual output (total sales) is projected to be approximately \$157.1 million in 2024, for a cumulative impact of \$1.1 billion over the years 2024-2030. Note that the employment and output numbers for the Town include direct effects, as these businesses will be located within the Town. Compensation projections are by place of residence, so they are

not assumed to be localized within the Town limits.

The estimated impact of the new entrants' capital investment and operations on town government is projected to be net positive in each year, i.e., the positive impact on revenues is projected to exceed the impact on expenditures. The impact on annual net revenue is projected to be approximately \$229,000 in 2023 and \$712,000 in 2024. Cumulatively, the Town is projected to see a positive net revenue impact of \$4.4 million between 2024-2030."

4. How does the organization measure the effectiveness of both the overall activity and of individual programs? *(200 words or less)*

We measure success by the total investments made, job creation and the quality of the jobs - annual salary.

F. EXECUTIVE SUMMARY

Provide an executive summary using the Effectiveness Measurement spreadsheet provided or your own format. If creating your own format, please refer to the Effectiveness Measurement sample spreadsheet and use the criteria as a guideline. *(1300 words or less)*

An Effectiveness Measurement spreadsheet has been attached to this application.

The \$40,000 in funds contributed have been used to fund overall operations that drive to the success that you can see in the attached scorecard that the BCEDC uses to measure success. As you can see in the attached materials the largest portion of funds are used for staffing, marketing, lead generation, office space and equipment.

Signature: John A. O'Toole

Title/Position: Executive Director

Mailing Address: PO Box 7017, Hilton Head Island, SC 29938

Email Address: jotoole@beaufortscedc.org

Phone Number: 860-685-0689

Fiscal Year 2025

Affiliated Agency Grant Application

Organization Name: Beaufort Jasper EOC

Project Name: HHI Community Enrichment

Executive Summary

An Effectiveness Measurement spreadsheet has been attached to this application.

Fiscal Year 2025

Affiliated Agency Grant Application

Date Received: 01/31/2024

Time Received: 03:59 PM

By: Online Submittal

Applications will not be accepted if submitted after 4 pm on January 31, 2024

A. SUMMARY OF GRANT REQUEST:

ORGANIZATION NAME: Beaufort Jasper EOC

Project/Event Name: HHI Community Enrichment

Contact Name: James Williams

Title: Executive Director

Address: 1905 Duke Street, Suite 250, Beaufort, SC 29901

Email Address:

jgwilliams@thebjeoc.org

Contact Phone: 843-255-7221

Total Budget: \$11,750,000.00

Grant Amount Requested:
\$100,000.00

Provide a brief summary on the intended use of the grant and how the money would be used. (100 words or less)

Hoping to receive funding via the Town of Hilton Head Island's Fiscal Year 2025 Affiliated Agency Grant', the Beaufort Economic Opportunity Commission (BJEOC) can implement an alternative type of transportation to assist our HHI senior residents to our agency for needed services and programs.

The key is making it as easy and reliable as possible for seniors to schedule and access transportation and provide assistance as needed. A robust system can greatly aid seniors' health and well-being, with wide-reaching benefits.

B. DESCRIPTION OF OPERATIONS:

1. For state reporting purposes, give a brief description of the organization. (250 words or less)

For over 50 years, the Beaufort Economic Opportunity Commission (BJEOC) has assisted countless families in the Beaufort and Jasper County areas. We are a nonprofit organization that provides a variety of services, programs, and initiatives to increase economic opportunity and self-sufficiency among our local residents. We promote advocacy and initiatives to address systemic economic challenges in the community; offer assistance with basic needs like food, housing, utilities, and healthcare access; and administer community development and antipoverty programs through partnerships, sponsorships, and funding.

With funding from the Town of Hilton Head Island's Fiscal Year 2025 Affiliated Agency Grant', we can implement innovative and resourceful methods to safeguard a good quality of life for our senior residents. Unfortunately, our senior residents are more likely to lose assistance for basic living necessities. Funding from this grant will focus on the transportation needs of our senior residents of Hilton Head Island. This grant will serve the Town of Hilton Head Island by improving services, reducing costs, aiding the economy, and enhancing quality of life through additional transit options. BJEOC will be able to offer a better transportation infrastructure that creates a safer, more accessible commute for our *(low-income/qualified)* senior residents.

2. Describe in detail how the grant would be used? (250 words or less)

BJEOC proposes to assist our HHI senior residents with transportation assistance by utilizing the our BJEOC agency's Community Outreach vehicle to transport our HHI senior clients and potential clients to our local office for assistance as needed.

We will:

- Hire a driver(s)/coordinator
- Create a scheduling system
- Establish pickup/drop-off protocols
- Communicate regularly to inform seniors of services
- Monitor the project and refine the service as needs evolve.

This transportation option will provide service for four (4) days a week, Monday through Thursday.

3. What impact would partial funding have on the activities, if full funding were not received? What would the organization change to account for partial funding? *(100 words or less)*

If BJEOC receives only partial funding for this transportation project, we will make the necessary provisions. Our organization will contact, with hopes of establishing a partnership with, our local HHI's senior citizen and family/community services organizations to schedule a time to meet senior residents and provide services at that particular location.

4. What is the expected public benefit to these expenditures to the Island's, citizens, visitors, and/or the Town? *(100 words or less)*

BJEOC does not have any future capital projects, nor do we anticipate upcoming matters that might impact future operations or financial requests related to the Town of Hilton Head Island's Fiscal Year 2025 Affiliated Agency Grant.

5. Additional comments. *(250 words or less)*

C. FUNDING:

1. Please describe how the organization is currently funded. (100 words or less)

BJEOC is currently funded by federal, state, local, and private sponsors and partners.

2. Please also estimate, as a percentage, the source of the organization's total annual funding.

Government Sources	Private Contributions, Donations and Grants
Corporate Support, Sponsors	Membership, Dues, Subscriptions
Ticket Sales, or Sales and Services	Other

3. Please provide a summary of previous governmental funding applied for, or received, for fiscal year 2024 and fiscal year 2025. (100 words or less)

4. Please provide a summary of other sources of funding or secured for this initiative. (250 words or less)

D. FINANCIAL INFORMATION:

Fiscal Year Disclosure: Start Month: _ End Month: _

Financial Statement Requirements:

1. The upcoming year's **operating budget** for the organization.

An Organization Budget has been attached to this Application.

2. The previous two years and current year **profit and loss reports** for the organization.

Profit and Loss Years Provided:

2023

2023

3. The previous two years and current year **balance sheets**.

A Current Balance Sheet has been attached to this Application.

Balance Sheet Years Provided:

2021-22

2021-22 Income

E. MEASURING EFFECTIVENESS:

1. List any award amounts received in fiscal year 2023 and/or 2024.

2. How were those funds used? To what extent were the objectives achieved?
(200 words or less)

n/a

3. What impact did this have on the success of the organization and how did it benefit the community? (200 words or less)

In focus with our current mission

4. How does the organization measure the effectiveness of both the overall activity and of individual programs? *(200 words or less)*

Overall community impact

F. EXECUTIVE SUMMARY

Provide an executive summary using the Effectiveness Measurement spreadsheet provided or your own format. If creating your own format, please refer to the Effectiveness Measurement sample spreadsheet and use the criteria as a guideline. *(1300 words or less)*

An Effectiveness Measurement spreadsheet has been attached to this application.

Signature: James Williams

Title/Position: Executive Director

Mailing Address: 1905 Duke Street, Suite 250, Beaufort, SC 29901

Email Address: jgwilliams@thebjeoc.org

Phone Number: 843-255-7221



Margaret Mouzon
Board Chairperson

James G. Williams
Executive Director

Dear Councilman Brown,

I hope this message finds you well. Unfortunately, due to a technical error, the executive summary outlining our proposal for senior transportation services was omitted from our original application.

Please accept this executive summary as an integral part of our submission. Its contents detail our plan to provide much-needed transportation services for seniors in our community.

Thank you for your understanding.

Warm regards,

James Williams
Executive Director

Post Office Drawer 9 • 1905 Duke Street, Suite 250 • Beaufort, South Carolina 29901-0009
Phone 843-255-7220 • Fax 843-255-7231 • Website: thebjeoc.org • Email: info@thebjeoc.org

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Margaret Mouzon
Board Chairperson

James G. Williams
Executive Director

Executive Summary, BJEOC Proposal to Town of Hilton Head Island

The Program:

The Beaufort Jasper Economic Opportunity Commission (BJEOC), a stalwart advocate for community well-being, is proposing a transportation service aimed at seniors residing within the Town of Hilton Head Island town limits, aged 60 and above, within our established income guidelines of less than 200% of the Federal Poverty Guideline. This initiative comes in response to robust transportation discussions within the Council, underscoring the critical need for comprehensive transportation services in our area. This would be the only program like it in the County.

Why Seniors?

BJEOC selected the senior population with this program as we currently have successful programs within this demographic. The Farmers Market program and our Senior Food & Nutrition program are outstanding examples of our work with the Beaufort County senior population. In our Senior Food & Nutrition Program, we transport seniors to local grocery stores to shop for needed grocery items. Transportation enables seniors to maintain their independence and autonomy, staying in place. It allows them to travel to essential destinations such as medical appointments, grocery stores, and social gatherings without relying on others. Access to transportation enhances the quality of life for seniors by enabling them to remain active, engaged, and connected to their communities.

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Demographics:

Approximately 2,000 to 2,500 seniors on Hilton Head Island fall within the service's demographic scope of 200% or below of the Federal Poverty Guidelines. According to census data and our Community Assessment examination, these seniors reside in many areas of the Island including Hilton Head Plantation, Squire Pope, Gum Tree, Matthews Drive, Mitchelville, Shipyard, Forest Beach, Cordillo and Sea Pines. Our recent Community Assessment provides insights into potential user sentiments. Our seniors facing immense challenges. For millions of seniors, lack of adequate transportation is a crisis that drastically limits their mobility and ability to live independently. Without access to reliable transportation options, something as simple as getting to a doctor's appointment or grocery store can become an insurmountable challenge. Together, we can ensure our honored senior citizens are cared for and can thrive.

Accessibility and Coverage:

The service will facilitate transportation around Hilton Head Island to residents within the Town of Hilton Head Island municipal limits. The service could also take residents from Hilton Head Island to Bluffton (no further than 170) for medical appointments only. The service will offer online and phone scheduling with a lead time of 24-48 hours. Priority will be given to medical appointments, with limited recreational scheduling based on availability.

Affordability and Funding:

Transportation programs, whether it be plane, ferry, rail or bus are all successful due to Federal funding - and this program is no different. We are excited to report that funding from the BJEOC own Community Service Block Grant (CSBG) will provide a 100% match

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Margaret Mouzon
Board Chairperson

James G. Williams
Executive Director

to the Town of Hilton Head Island, ensuring first year financial sustainability. The funding request from the Town of Hilton Head Island will be for one year of service. Future service of the program, funding and expansion of scope may be considered if both BJEOC and the Town of Hilton Head Island find success in this program.

Quality and Safety:

Safety protocols will align with state standards and incorporate ModivCare's expertise. Vehicles will undergo regular maintenance.

Accessibility Features:

Transit vehicles will be fully accessible, accommodating mobility challenges, with trained personnel available for assistance, trained by ModivCare professionals.

Community Engagement and Outreach:

BJEOC has a proven track record of and soliciting feedback from our clients and community to ensure service alignment with user needs. Examples of such feedback are available upon request.

Partnership:

The Town of Hilton Head Island would serve as a partner to the BJEOC to develop and solidify the final scope of work, metrics, service area and program.

Success Metrics and Evaluation:

Key performance indicators (KPIs) will include user satisfaction surveys, evaluated monthly to assess impact on low-income seniors' lives, with continuous improvement opportunities based on data analysis.

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Executive Director

Sustainability and Future Planning:

While this proposal represents a critical starting point, it's essential to recognize that it's not a complete picture of what could be offered. However, it falls within a scoped initiative to catalyze action. We are aware Council is seeking transportation solutions and believe this is one piece of the transportation puzzle. Program sustainability will be ensured through staff evaluations, continued training, and client (both Town and seniors we serve) feedback. A strategic plan for future growth, service scope and improvements could be jointly developed between the Town of Hilton Head Island and the BJEOC if Council requests long-term sustainability.

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Fiscal Year 2025

Affiliated Agency Grant Application

Organization Name: BlacQuity

Project Name: BEU Program

Executive Summary

We will ensure that our resources are optimized to yield the best possible results. It also enables us to adapt and refine our strategies based on the data we collect, enhancing our ability to achieve our objectives effectively and efficiently. Our objective of promoting economic equity and empowering black-owned businesses by maximizing the impact of our efforts from our resources.

Fiscal Year 2025

Affiliated Agency Grant Application

Date Received: 01/31/2024

Time Received: 04:15 PM

By: Online Submittal

Applications will not be accepted if submitted after 4 pm on January 31, 2024

A. SUMMARY OF GRANT REQUEST:

ORGANIZATION NAME: BlacQuity

Project/Event Name: BEU Program

Contact Name: Gwen Chambers

Title: Executive Director

Address: PO BOX 3132, Bluffton, SC 29910

Email Address: gwen@blacquitysc.org

Contact Phone: 843-707-5271

Total Budget: \$196,895.00

Grant Amount Requested: \$75,000.00

Provide a brief summary on the intended use of the grant and how the money would be used. (100 words or less)

The grant funds will be used to support the implementation of the Black Business Empowerment Initiative (BBEI) for Black Equity University (BEU) by BlacQuity. This initiative aims to empower and support black-owned businesses affiliated with the Town by providing resources, training, and networking opportunities. The funds will be allocated towards personnel costs for a Program Coordinator and facilitators, as well as expenses related to training workshops, networking events, consultation services, and the development of a public impact assessment toolkit. The grant will directly contribute to the capacity building and growth of black-owned businesses, ultimately benefiting the local economy and community.

www.blacquitysc.org

B. DESCRIPTION OF OPERATIONS:

1. For state reporting purposes, give a brief description of the organization. (250 words or less)

BlacQuity is a non-profit organization dedicated to promoting, uplifting, and empowering black-owned businesses within the Town and its surrounding communities. Our mission is to reshape the entrepreneurial ecosystem by providing equitable opportunities for business ownership and community transformation. We achieve this through initiatives like the Black Equity University (BEU), a 12-week accelerator program aimed at providing comprehensive support to black entrepreneurs. Additionally, our Get Seeded Pitch Night - BEU IGNITE offers funding opportunities for innovative business ideas through pitch events, further fostering entrepreneurship and economic growth.

The requested funding will be used to support the implementation of the Black Business Empowerment Initiative (BBEI) of Black Equity University (BEU), a strategic program designed to empower and support black-owned businesses affiliated with the Town. The funding will enable us to provide essential resources, training, and networking opportunities to enhance the capacity and effectiveness of these businesses in delivering services that benefit the public on the Town's behalf. This includes personnel costs for a dedicated Program Coordinator and facilitators, as well as expenses related to training workshops, networking events, consultation services, and the development of a public impact assessment toolkit.

By investing in the Black Business Empowerment Initiative, the funding will directly contribute to the public function of the Town by promoting economic development, fostering entrepreneurship, and supporting the growth of black-owned businesses. This initiative aligns with the Town's goals of promoting diversity, equity, and economic prosperity within the community. Additionally, the fun

2. Describe in detail how the grant would be used? (250 words or less)

The grant funds will be used to implement the Black Equity University (BEU) program, specifically focusing on capacity building, networking, and performance improvement for black-owned businesses affiliated with the Town. This includes:

1. Personnel Costs: Hiring a dedicated Program Coordinator and facilitators to oversee the implementation of the program.
2. Training Workshops: Conducting regular workshops and training sessions to enhance the organizational capacity of black-owned businesses in areas such as business management, financial literacy, marketing, and customer relations.
3. Networking Events: Organizing networking events and forums to facilitate interaction and collaboration among black-owned businesses.
4. Consultation Services: Offering consultation services to assist black-owned businesses in addressing specific challenges and opportunities.
5. Public Impact Assessment Toolkit: Developing a toolkit for assessing the public impact of projects undertaken by black-owned businesses to ensure alignment with public goals and transparency in funding allocation.

BlacQuity is committed to leveraging additional funds to support the operations. We will seek partnerships with local businesses, community organizations, and philanthropic entities to secure matching funds and in-kind contributions. These additional resources will complement the grant funds, enabling us to expand the scope and reach, ultimately benefiting a larger number of black-owned businesses and the community as a whole.

3. What impact would partial funding have on the activities, if full funding were not received? What would the organization change to account for partial funding? (100 words or less)

Partial funding would impact the scale and scope of the Black Equity University (BEU), potentially limiting the number of workshops, networking events, and consultation services provided to black-owned businesses. To account for partial funding, BlacQuity would prioritize essential activities, such as core training workshops, while seeking alternative sources of funding to supplement the shortfall. This might involve scaling back on non-essential activities or seeking partnerships with other organizations to leverage resources. While partial funding would necessitate adjustments, BlacQuity remains committed to delivering impactful programming to empower black-owned businesses and promote economic equity.

4. What is the expected public benefit to these expenditures to the Island's, citizens, visitors, and/or the Town? *(100 words or less)*

The expected public benefit is a more vibrant and inclusive local economy. By empowering black-owned businesses, the program will contribute to job creation, economic growth, and a more diverse business landscape. This benefits not only the citizens and visitors of the Island by providing a wider array of goods and services but also the Town by fostering a thriving business community. Future capital projects or changes in service delivery scope might include expanding BEU to reach a larger audience, developing specialized training programs for existing businesses to continue education, or partnering with other organizations to enhance its impact. These changes could impact future operations and financial requests by necessitating additional resources to support growth and sustainability.

5. Additional comments. *(250 words or less)*

C. FUNDING:

1. Please describe how the organization is currently funded. (100 words or less)

BlacQuity is currently funded through a combination of grants, donations, sponsorships, and fundraising events. We receive grants from various foundations and government agencies that support our initiatives aimed at empowering black-owned businesses. Additionally, we rely on donations and sponsorships from individuals, businesses, and community organizations that share our commitment to promoting economic equity. Our fundraising events, such as our Roots & Rivers festival and awareness campaigns, also play a crucial role in generating funds to support our programs and operations. Together, these funding sources enable us to continue our mission of uplifting and empowering black entrepreneurs in the community.

2. Please also estimate, as a percentage, the source of the organization's total annual funding.

	Government Sources	35	Private Contributions, Donations and Grants
43	Corporate Support, Sponsors		Membership, Dues, Subscriptions
22	Ticket Sales, or Sales and Services		Other

3. Please provide a summary of previous governmental funding applied for, or received, for fiscal year 2024 and fiscal year 2025. (100 words or less)

We proactively seek and secure funding from diverse sources to bolster our initiatives. This includes obtaining grants from private foundations aligned with our mission of promoting economic equity and empowerment. Corporate sponsorships are pivotal in providing financial backing and cultivating partnerships that amplify the impact of our programs. Equally crucial are individual donations from community members who share our vision, showcasing grassroots support and sustaining our organization. We also host engaging fundraising events like our Roots & Rivers festival and awareness campaigns, which not only raise funds but also spotlight our mission, drawing in potential

partners and supporters. This multifaceted funding strategy underpins our commitment to fostering the growth and stability of our programs dedicated to our mission.

4. Please provide a summary of other sources of funding or secured for this initiative. (250 words or less)

We proactively seek and secure funding from diverse sources to bolster our initiatives. This includes obtaining grants from private foundations aligned with our mission of promoting economic equity and empowerment. Corporate sponsorships are pivotal in providing financial backing and cultivating partnerships that amplify the impact of our programs. Equally crucial are individual donations from community members who share our vision, showcasing grassroots support and sustaining our organization. We also host engaging fundraising events like our Roots & Rivers festival and awareness campaigns, which not only raise funds but also spotlight our mission, drawing in potential partners and supporters. This multifaceted funding strategy underpins our commitment to fostering the growth and stability of our programs dedicated to our mission.

D. FINANCIAL INFORMATION:

Fiscal Year Disclosure: Start Month: January End Month: December

Financial Statement Requirements:

1. The upcoming year's **operating budget** for the organization.
2. The previous two years and current year **profit and loss reports** for the organization.

Profit and Loss Years Provided:

2023

3. The previous two years and current year **balance sheets**.

Balance Sheet Years Provided:

2023

2023

2024

E. MEASURING EFFECTIVENESS:

1. List any award amounts received in fiscal year 2023 and/or 2024.

2. How were those funds used? To what extent were the objectives achieved?
(200 words or less)

3. What impact did this have on the success of the organization and how did it benefit the community? (200 words or less)

4. How does the organization measure the effectiveness of both the overall activity and of individual programs? (200 words or less)

BlacQuity measures the effectiveness of its overall activities and individual programs through a comprehensive evaluation process that includes both quantitative and qualitative assessments. We track key performance indicators such as the number of participants in our programs, their feedback and satisfaction levels, and the tangible outcomes achieved by the businesses we support. Additionally, we

conduct regular surveys, interviews, and focus groups to gather qualitative data on the impact of our initiatives on the participants and the community.

For individual programs like the Black Equity University (BEU) and the Get Seeded Pitch Night - BEU IGNITE, we use specific metrics related to program goals, such as the number of businesses launched or expanded, jobs created, revenue generated, and community engagement. We also assess the long-term sustainability and growth of the businesses that have gone through our programs.

By analyzing both quantitative and qualitative data, we are able to assess the effectiveness of our programs in achieving their intended outcomes, identify areas for improvement, and make data-driven decisions to enhance the impact of our initiatives. This evaluation process is essential for ensuring that we are meeting the needs of the community and fulfilling our mission of promoting, elevating, and empowering black-owned businesses for equity in our economy.

F. EXECUTIVE SUMMARY

Provide an executive summary using the Effectiveness Measurement spreadsheet provided or your own format. If creating your own format, please refer to the Effectiveness Measurement sample spreadsheet and use the criteria as a guideline. *(1300 words or less)*

We will ensure that our resources are optimized to yield the best possible results. It also enables us to adapt and refine our strategies based on the data we collect, enhancing our ability to achieve our objectives effectively and efficiently. Our objective of promoting economic equity and empowering black-owned businesses by maximizing the impact of our efforts from our resources.

Signature: Gwen Chambers

Title/Position: Executive Director

Mailing Address: PO Box 3132, Bluffton, SC 29910

Email Address: gwen@blacquitysc.org

Phone Number: 843-707-5271

Fiscal Year 2025

Affiliated Agency Grant Application

Organization Name: Coastal Discovery Museum

Project Name: Museum Management Fee

Executive Summary

The Coastal Discovery Museum is a mainstay for both local residents and tourists visiting Hilton Head Island. Our 68-acre historic property and museum are open for all to enjoy free of charge, and we offer year-round programming for all ages. We hosted our first visitors at Honey Horn in 2007 and have steadily grown our programs to become a vital part of the island's recreation, leisure, and educational economy. Since then we have reached over 1.4 million patrons, including over 1 million tourists. The Town of Hilton Head Island grant support is a significant part of this success. It has allowed us to continue operating in difficult times, including while we served as a FEMA debris management site after Hurricane Matthew and during the COVID-19 pandemic.

The Coastal Discovery Museum has an important mission – to inspire people to care for the Lowcountry – but we also strive to be a business that operates ethically, sustainably, and efficiently. Governmental funding provides approximately 30% of the museum's operating budget and without it our marketing efforts, programming, and facilities would not be performing at the level required to maximize our benefit to the tourism economy and the local community. We know that funding is limited and we are careful to be responsible stewards of this grant.

Governmental funding has allowed us to serve the public good, to market and maintain the Town of Hilton Head Island's Honey Horn property as an active and vibrant destination for visitors and residents to enjoy. We want to continue to be a strong partner with the town in hosting community-focused events on our property and town support allows us to do so at no charge to the town when it serves the public good. We are particularly proud of the service that we provide to area schools, teaching the next generation of Hilton Head residents to value our environment, history, culture, and

art so that we can maintain the island that we love today for future generations. Town support of this initiative means that we can provide 10,000 school program experiences at Honey Horn per year, in addition to all of the other ways we enrich living on this island.

Fiscal Year 2025

Affiliated Agency Grant Application

Date Received: 01/30/2024

Time Received: 05:04 PM

By: Online Submittal

Applications will not be accepted if submitted after 4 pm on January 31, 2024

A. SUMMARY OF GRANT REQUEST:

ORGANIZATION NAME: Coastal Discovery Museum

Project/Event Name: Museum Management Fee

Contact Name: Rex Garniewicz

Title: President and CEO

Address: 70 Honey Horn Drive, Hilton Head Island, SC 29926

Email Address:

rgarniewicz@coastaldiscovery.org

Contact Phone: 843-415-8500

Total Budget: \$1,931,200.00

Grant Amount Requested:
\$107,700.00

Provide a brief summary on the intended use of the grant and how the money would be used. (100 words or less)

Coastal Discovery Museum has flourished through support from the Town of Hilton Head Island. Over the past 16 years at Honey Horn, we grew to be the 3rd most popular museum in SC and the top third attraction on the island. The private/public partnership keeps the museum and grounds open free of charge as a public benefit to residents and visitors. We request support for three partial salaries, the Director of Finance 50%; Curator of Education 70%; Museum Educator 70%, so we can continue to provide these services and grow as a free museum with reduced cost educational programs.

B. DESCRIPTION OF OPERATIONS:

1. For state reporting purposes, give a brief description of the organization. (250 words or less)

Founded in 1985, the mission of the Coastal Discovery Museum is to inspire people to care for the Lowcountry. We do so by teaching them about our fragile environment, fascinating history, complex culture, and by encouraging them to take an active role as stewards of these resources. Beginning in 2007 when we opened at Honey Horn, a Town of Hilton Head Island property, we became more than just a museum. We have permanent exhibits and a constantly changing temporary gallery, but also feature 68 acres of natural beauty, including HHI's oldest buildings, ancient trees, open fields, and boardwalks extending into the marsh. CDM has become a favorite location for cultural festivals, weddings, special events, and our Farmers' Market. Visitors are inspired to learn about Hilton Head Island, participate in nature or history walks, talks, and site-specific programs along the boardwalks or in the Butterfly Enclosure. Guests can tour the Heritage Garden, the Camellia Garden, a replica shell ring, and visit our Marsh Tacky horse in residence. For the past ten years, the Museum has enhanced and expanded its offerings of Cultural and Eco-Tourism programs: Lowcountry critters, walks, talks, tours, workshops, temporary exhibitions, family fun day, history day, horseshoe and blue crab programs, dolphin tours, excursions to Daufuskie and Pinckney Islands, marine life presentations, birding, butterfly workshops, Native Islander demonstrations, Civil War programs, sweet grass basket-making classes, loggerhead sea turtle presentations and beach walks.

2. Describe in detail how the grant would be used? (250 words or less)

The museum makes every attempt to secure revenue from outside the town's operating budget. Most museum positions are self sufficient from program fees, grants (including ATAX), and fundraising activities.

The management of museum operations and finances by the Director of Finance and our two education positions serve the public good by keeping the museum open to the public and providing 10,000 student experiences per year for our local school kids. These positions are not fully funded through earned revenue because we do not want to have a barrier to access for people who cannot afford to pay to come to the museum or participate in our school programs. This grant, which we have received for the past 16 years will allow us to continue providing these services. Support from the Town of Hilton Head Island through the Museum Management Fee allows the museum to be open to the public free of charge, and permits us to serve all members of our community with our engaging school programs.

3. What impact would partial funding have on the activities, if full funding were not received? What would the organization change to account for partial funding? *(100 words or less)*

The Town has provided Museum Management Fee support to the Museum since 2007. This request is an increase of \$5,268 over our previous grant. This increase is directly tied to increased staffing costs for the three museum positions (tied to cost of living increases). If we were not fully funded we would continue our outside fundraising efforts to cover the difference, but ultimately our goal is to retain high-quality employees who serve the public and manage island visitors to our property, and Town support is a huge part of this success.

4. What is the expected public benefit to these expenditures to the Island's, citizens, visitors, and/or the Town? *(100 words or less)*

The town is fortunate to have a museum that is open to all, free of charge, which can inspire everyone here. The museum, as a private 501c3, can raise philanthropic donations and grants to help cover operational costs and fully staff this 70-acre property at a cost that is significantly less than if the town maintained and operated the property

itself. We intend to continue to broaden what we do to serve citizens, visitors, and the Town, and this is further described under additional comments.

5. Additional comments. *(250 words or less)*

Coastal Discovery Museum has become an integral part of Hilton Head Island's recreation, leisure, and educational landscape and will continue to grow to better serve the Island's citizens and visitors. The museum has recently completed a \$1.8m project to renovate the existing hay barn into an exhibition space to tell the story of Santa Elena, named in 1526 on Hilton Head Island and in 1566 on Parris Island, the first European capital in North America. This first chapter of American history is now in SC 4th and 8th grade textbooks, and will see increased demand on our educators in the coming years. We are excited that the museum will be the center for telling this great American story.

C. FUNDING:

1. Please describe how the organization is currently funded. *(100 words or less)*

Coastal Discovery Museum operations are funded through multiple income streams. Grants total \$547,000; including ATAX, corporate, and federal grants. Our program, events, and rental revenues total \$335,000. Our store sales, membership, and individual donations total \$625,000. We receive \$102,432 in direct town funding. We earn approximately half of our operating budget through our business operations while still keeping the grounds open to visitors free of charge. Earned revenue reduces the public cost of operating this town-owned property and maintains it as one of the jewels of Hilton Head Island.

2. Please also estimate, as a percentage, the source of the organization's total annual funding.

30	Government Sources	33	Private Contributions, Donations and Grants
4	Corporate Support, Sponsors	3	Membership, Dues, Subscriptions
10	Ticket Sales, or Sales and Services	20	Other

3. Please provide a summary of previous governmental funding applied for, or received, for fiscal year 2024 and fiscal year 2025. (100 words or less)

Funding for the remaining portions of these salaries come from other grants and donations to the museum. We are particularly indebted to Bargain Box for supporting the materials cost for most of our educational programs.

4. Please provide a summary of other sources of funding or secured for this initiative. (250 words or less)

Funding for the remaining portions of these salaries come from other grants and donations to the museum. We are particularly indebted to Bargain Box for supporting the materials cost for most of our educational programs.

D. FINANCIAL INFORMATION:

Fiscal Year Disclosure: Start Month: July End Month: June

Financial Statement Requirements:

1. The upcoming year's **operating budget** for the organization.

An Organization Budget has been attached to this Application.

2. The previous two years and current year **profit and loss reports** for the organization.

A Current Profit & Loss Report has been attached to this Application.

Profit and Loss Years Provided:

FY 2021

FY 2020

FY 2022

FY 2023

3. The previous two years and current year **balance sheets**.

A Current Balance Sheet has been attached to this Application.

Balance Sheet Years Provided:

FY 2021

FY 2020

FY 2022

January 23 - Balance Sheet

FY 2023

E. MEASURING EFFECTIVENESS:

1. List any award amounts received in fiscal year 2023 and/or 2024.

2021	\$75,000.00	Museum Management Fee
2020	\$75,000.00	Museum Management Fee
2022	\$92,775.00	Museum Management Fee
2023	\$102,432.00	Museum Management Fee

2. How were those funds used? To what extent were the objectives achieved?
(200 words or less)

These funds were used to manage the museum and operate some of our educational programs. In our fiscal year ending June 2023 we served over 115,000 people, over 90k on our Honey Horn property, including 6241 students (2,000 more than last year) and over 10,000 other family program experiences led by our education staff. In the first six months of this year, from July-December 2023 we have had over 55,000 people on our property, a 10% increase from the prior year. Much of this is due to our strong programming which is made possible by the support we receive from the Town of Hilton Head, specifically the partial funding for staff positions including our Director of Finance and our Museum Educators. Without this support we would not be able to serve so many people and fully maintain this town-owned property.

3. What impact did this have on the success of the organization and how did it benefit the community? (200 words or less)

Over the past 16 years, support from the Town of Hilton Head Island has really allowed the museum to flourish and serve our entire community. Over that period of time, the museum has more than doubled its attendance and revenue. The museum has, or is in the process of, renovating all of the town-owned buildings on the Honey Horn property, and staffs and manages the property for the benefit of all Hilton Head Island residents. We would not have this success without the support of the town in the form of the management fee, assistance with financial accounting and reporting, as well as regular landscaping services. This museum on Town-owned land which is operated by a separate 501(c)3 organization is a model public-private partnership in serving the Hilton Head Island community.

4. How does the organization measure the effectiveness of both the overall activity and of individual programs? *(200 words or less)*

Overall effectiveness is measured in increased mission-based attendance, serving as a community resource, and connecting visitors to cultural and ecotourism opportunities on the island. One of our strongest qualitative measures of success in this category is the quality of reviews we receive online from sources like TripAdvisor where we are the top thing to do on the Island after the beach and bike trails. We have received a certificate of excellence from TripAdvisor, we were named best museum of the Lowcountry by WTOC, and are recognized as one of 200 Affiliates of the Smithsonian Institution in the US and we are featured on the American Camellia Trail.

F. EXECUTIVE SUMMARY

Provide an executive summary using the Effectiveness Measurement spreadsheet provided or your own format. If creating your own format, please refer to the Effectiveness Measurement sample spreadsheet and use the criteria as a guideline. *(1300 words or less)*

The Coastal Discovery Museum is a mainstay for both local residents and tourists visiting Hilton Head Island. Our 68-acre historic property and museum are open for all to enjoy free of charge, and we offer year-round programming for all ages. We hosted our first visitors at Honey Horn in 2007 and have steadily grown our programs to become a vital part of the island's recreation, leisure, and educational economy. Since then we have reached over 1.4 million patrons, including over 1 million tourists. The Town of Hilton Head Island grant support is a significant part of this success. It has allowed us to continue operating in difficult times, including while we served as a FEMA debris management site after Hurricane Matthew and during the COVID-19 pandemic.

The Coastal Discovery Museum has an important mission – to inspire people to care for the Lowcountry – but we also strive to be a business that operates ethically, sustainably, and efficiently. Governmental funding provides approximately 30% of the museum’s operating budget and without it our marketing efforts, programming, and facilities would not be performing at the level required to maximize our benefit to the tourism economy and the local community. We know that funding is limited and we are careful to be responsible stewards of this grant.

Governmental funding has allowed us to serve the public good, to market and maintain the Town of Hilton Head Island’s Honey Horn property as an active and vibrant destination for visitors and residents to enjoy. We want to continue to be a strong partner with the town in hosting community-focused events on our property and town support allows us to do so at no charge to the town when it serves the public good. We are particularly proud of the service that we provide to area schools, teaching the next generation of Hilton Head residents to value our environment, history, culture, and art so that we can maintain the island that we love today for future generations. Town support of this initiative means that we can provide 10,000 school program experiences at Honey Horn per year, in addition to all of the other ways we enrich living on this island.

Signature: Rexford C Garniewicz

Title/Position: President/CEO

Mailing Address: 70 Honey Horn Dr., HILTON HEAD ISLAND, SC 29926

Email Address: rgarniewicz@coastaldiscovery.org

Phone Number: 843-415-8500

Fiscal Year 2025

Affiliated Agency Grant Application

Organization Name: Hilton Head Island Recreation Association

Project Name: Island Rec Budget

Executive Summary

An Effectiveness Measurement spreadsheet has been attached to this application.

The Association has greatly appreciated the 40-plus year relationship with the Town. The partnership has helped the Association and the Town thrive while serving the community. In 2023, we provided 200 plus programs and events for community members of all ages, and managed the scheduling of the Island Recreation and Senior Center, also while coordinating the scheduling of Town owned parks.

The Board of Directors believed that the request for FY 25 has anticipated growth through the Association's programs. The funding request to the Town in FY25 is a (4.0%) increase from FY24. The program (9%) and event/other income (12%) are budgeted for increases. The overall FY 25 budget has a (8%) increase.

In the NRPA Performance review for both 2022 and 2023, the Association provides programs and events that are similar to communities of the same size.

The Board is anticipating several headwinds, including the continued recruiting and maintaining quality employees—the additional cost of doing business. The Board has a Human Resource Committee working with the staff to tackle employment issues.

We appreciate the opportunity to come before the F & A Committee to outline our services and funding request for FY 25.

Fiscal Year 2025

Affiliated Agency Grant Application

Date Received: 01/29/2024

Time Received: 01:46 PM

By: Online Submittal

Applications will not be accepted if submitted after 4 pm on January 31, 2024

A. SUMMARY OF GRANT REQUEST:

ORGANIZATION NAME: Hilton Head Island Recreation Association

Project/Event Name: Island Rec Budget

Contact Name: Frank Soule

Title: Executive Parks and Recreation Director

Address: P.O. Box 22593, HILTON HEAD ISLAND, SC 29925

Email Address: frank.soule@islandreccenter.org

Contact Phone: 843-683-7203

Total Budget: \$3,692,995.00

Grant Amount Requested: \$1,167,366.00

Provide a brief summary on the intended use of the grant and how the money would be used.
(100 words or less)

The Association presents this funding request with these objectives; to provide the best in class recreational services to the community, while effectively managing the world-class recreational facilities.

B. DESCRIPTION OF OPERATIONS:

1. For state reporting purposes, give a brief description of the organization. (250 words or less)

The Hilton Head Island Recreation Association is a non-profit organization founded in 1977 to provide recreation programs to the community with the development of the Island Youth Center by the Hilton Head Island Rotary Club. As the Island continued to grow so did the Association. The first MOU with the Town was in 1986 for the development, construction, and program management of the Island Recreation Center which opened in 1988. This long-standing partnership has led to many projects such as the development of Crossings and Chaplin Parks and the Island Recreation Center's enhancement and expansion, which reopened in 2019. In 1992, the Senior Center joined the Association to provide senior programs. Today, there are

over 600 members of the Hilton Head Island Senior Center involved in programs from fitness to social activities. The Association and the Town of Hilton Head Island will renew their MOU in 2024 for another 10 years.

The Association has 17 volunteer board members, 20 volunteer advisory board members, a Town Council member who is an ex-officio member of the Board, and a Town staff member who serves as a liaison to the Island Rec staff.

There are 17 full-time staff members, and 30 part-time (summertime/part-time is 85 plus). The Association provides over 200 programs and community events annually, with 376,432 participant visits. Through the Carmine's Scholarship Foundation, the Association has awarded over \$217,928 to families in need to ensure that no child is denied recreation or education programs at the Island Recreation Center. The main focus of these scholarships is on Preschool and Youth Programs.

Volunteers donate over 19,596 hours to the Association annually.

2. Describe in detail how the grant would be used? *(250 words or less)*

The funding received provides community-wide public recreation programs, community events, and effective management of facilities for the Town of Hilton Head Island and its residents. These efforts promote health, and wellness and build a sense of community through parks and recreation programs.

The Island Recreation Center is open seven days a week. Monday-Friday 5:30 am – 9:00 pm, Saturday 8:00 am to 3:00 pm, and Sunday 11:00 am to 3:00 pm. Hours vary and will be extended depending on programs and program times. The Hilton Head Island Senior Center hours are Monday-Friday 8:30 am to 4:00 pm. There are times when usage starts early or goes beyond normal hours of operation.

The Association staff coordinates the scheduling of Town-owned parks including the following: Bristol Sports Rink, Crossings Park, Chaplin Community Park, Shelter Cove Community Park, Barker Field Extension, Barker Field, Lowcountry Celebration Park, Jarvis Creek Park, the Sailing and Rowing Center at Squire Pope Rd and through the extended MOU there will be additional parks to schedule. The scheduling includes athletics, shelter rentals, and community events.

3. What impact would partial funding have on the activities, if full funding were not received? What would the organization change to account for partial funding? *(100 words or less)*

If full funding was not received, there would be an increase in program fees and sponsorships, along with exploring grant and fundraising opportunities. The

Association would also have to look at a reduction in the hours of operations at Island Rec and Senior Centers. Elimination of programs and events in conjunction with cutting staff salary increases, reducing part-time staff hours, and termination of staff positions.

4. What is the expected public benefit to these expenditures to the Island's, citizens, visitors, and/or the Town? *(100 words or less)*

Here are five statements showcasing the fundamental role played in our community by parks and recreation and the services the Association provides to the residents and visitors.

Promoting Health and Wellness

Programs and educational activities are critical to childhood development

Drives economic opportunities

Strengthens communities and brings people together

Parks Build Community

5. Additional comments. *(250 words or less)*

The Town's Finance Department prepares bi-weekly the Association's payroll and weekly payable checks. The Town provides a monthly financial statement and general ledger report. The Town and the Association coordinate the production of an annual audit through the contracted firm. Capital Expenditures are reviewed by the Town and the Association is reimbursed for these expenses. All financial records are available to the public.

C. FUNDING:

1. Please describe how the organization is currently funded. *(100 words or less)*

The Association's funding comes from program fees, sponsorships, community events, annual fundraising, and government support. These resources allow the Association to continue the effective management of recreational facilities, as well as the coordination of recreation programs and community events. The percentage

breakdown is below in the application.

2. Please also estimate, as a percentage, the source of the organization's total annual funding.

<u>31</u>	Government Sources	<u>11</u>	Private Contributions, Donations and Grants
<u>12</u>	Corporate Support, Sponsors	<u>46</u>	Membership, Dues, Subscriptions
<u>0</u>	Ticket Sales, or Sales and Services	<u>0</u>	Other

3. Please provide a summary of previous governmental funding applied for, or received, for fiscal year 2024 and fiscal year 2025. (100 words or less)

The Association anticipates funds totaling \$2,525,607 from program fees, sponsorships, community events, and fundraising.

4. Please provide a summary of other sources of funding or secured for this initiative. (250 words or less)

The Association anticipates funds totaling \$2,525,607 from program fees, sponsorships, community events, and fundraising.

D. FINANCIAL INFORMATION:

Fiscal Year Disclosure: Start Month: July 1 End Month: June 30

Financial Statement Requirements:

1. The upcoming year's **operating budget** for the organization.

An Organization Budget has been attached to this Application.

2. The previous two years and current year **profit and loss reports** for the organization.

A Current Profit & Loss Report has been attached to this Application.

Profit and Loss Years Provided:

Previous Year
FY 21 and FY 22

FY 23

3. The previous two years and current year **balance sheets**.

A Current Balance Sheet has been attached to this Application.

Balance Sheet Years Provided:

FY 21

FY 20

FY 22

FY 23

E. MEASURING EFFECTIVENESS:

1. List any award amounts received in fiscal year 2023 and/or 2024.

2021	\$1,060,707.00	Recreation Programs and facilities management
2022	\$1,087,578.00	Recreation Programs and facilities management
2023	\$1,099,304.00	Recreation Programs and facilities management
2024	\$1,123,766.00	Recreation Programs and facilities management

2. How were those funds used? To what extent were the objectives achieved? *(200 words or less)*

The funds received were used to implement community-wide recreation programs, and maintain the Island Recreation and Senior Centers, along with schedule coordination of the Town parks.

The participation levels at programs and community events met the expectations set by the Board.

3. What impact did this have on the success of the organization and how did it benefit the community? *(200 words or less)*

The success of the Association is critical to the well-being of the community. Without positive recreation programs for all ages along with established parks systems, our

community will fail its residents. The partnership with the Town has allowed the Association to create world-class recreation programs and aided in the management of facilities. The residents have had far-reaching benefits from health and wellness to social activities which produce an ongoing sense of community.

4. How does the organization measure the effectiveness of both the overall activity and of individual programs? (200 words or less)

The Association measures the effectiveness of our program through the evaluations of program participants, staff, and volunteers. These evaluations are then reviewed by the Association's Program Review Committee, which reports to the Board of Directors. The Board and Staff address any suggestions or concerns.

The Association surveys the community annually. It addresses facilities' usage, event attendance, and marketing, along with opportunities to suggest improvements and how to receive information for the Association. Survey results are reviewed by the Executive Committee and then by the Board with recommendations being given to the staff for implementation.

The Association also surveys the attendees to make certain that we are providing great community events. The Association works to ensure that the marketing dollars spent to market the events are being spent to attract the most attendees as possible by specifically asking which marketing source drew them to the area and if it was specifically for the event or secondary.

Our program success is also measured by the children's success in our programs, the return of attendees, and parents' responses through program surveys. We could not continue to grow the programs every year without the overwhelming response from families about how their children have thrived and enjoyed the programs and the joy they see in their children during these programs.

F. EXECUTIVE SUMMARY

Provide an executive summary using the Effectiveness Measurement spreadsheet provided or your own format. If creating your own format, please refer to the Effectiveness Measurement sample spreadsheet and use the criteria as a guideline. (1300 words or less)

An Effectiveness Measurement spreadsheet has been attached to this application.

The Association has greatly appreciated the 40-plus year relationship with the Town. The

partnership has helped the Association and the Town thrive while serving the community. In 2023, we provided 200 plus programs and events for community members of all ages, and managed the scheduling of the Island Recreation and Senior Center, also while coordinating the scheduling of Town owned parks.

The Board of Directors believed that the request for FY 25 has anticipated growth through the Association's programs. The funding request to the Town in FY25 is a (4.0%) increase from FY24. The program (9%) and event/other income (12%) are budgeted for increases. The overall FY 25 budget has a (8%) increase.

In the NRPA Performance review for both 2022 and 2023, the Association provides programs and events that are similar to communities of the same size.

The Board is anticipating several headwinds, including the continued recruiting and maintaining quality employees—the additional cost of doing business. The Board has a Human Resource Committee working with the staff to tackle employment issues.

We appreciate the opportunity to come before the F & A Committee to outline our services and funding request for FY 25.

Signature: frank soule

Title/Position: executive director

Mailing Address: P.O. Box 22593, HILTON HEAD ISLAND, SC 29926

Email Address: frank.soule@islandreccenter.org

Phone Number: 843-683-7203

Fiscal Year 2025

Affiliated Agency Grant Application

Organization Name: Lowcountry Regional Transportation Authority

Project Name: Palmetto Breeze

Executive Summary

An Effectiveness Measurement spreadsheet has been attached to this application.

Fiscal Year 2025

Affiliated Agency Grant Application

Date Received: 01/30/2024

Time Received: 02:34 PM

By: Online Submittal

Applications will not be accepted if submitted after 4 pm on January 31, 2024

A. SUMMARY OF GRANT REQUEST:

ORGANIZATION NAME: Lowcountry Regional Transportation Authority

Project/Event Name: Palmetto Breeze

Contact Name: Kristine Hepburn

Title: Director of Finance & Administration

Address: PO Box 2029, Bluffton, SC 29910

Email Address:
khepburn@palmettobreezetransit.com

Contact Phone: 843-757-5784

Total Budget: \$5,648,499.00

Grant Amount Requested:
\$253,595.00

Provide a brief summary on the intended use of the grant and how the money would be used. (100 words or less)

The Lowcountry Regional Transportation Authority DBA Palmetto Breeze respectfully requests **\$203,595** for Fiscal Year 2025 in order to support the provision of public transportation throughout the Hilton Head Island/Bluffton Urbanized Area, including the Town of Hilton Head Island. This amount represents our best estimate of the amount that will be needed to match the Federal grant that funds the urban service and is based on a comparative analysis of past grant funding. The Federal Transit Administration (FTA) has not released the Federal Fiscal Year 2025 grant apportionments, which means that, while we do not anticipate a significant change, our request may be subject to amendment. Lowcountry RTA is also requesting a **\$50,000**

contribution toward the local match for the rural commuter program.

B. DESCRIPTION OF OPERATIONS:

1. For state reporting purposes, give a brief description of the organization. (250 words or less)

Lowcountry RTA has been a rural (Section 5311) transportation provider since its inception in the late 1970s. The South Carolina Department of Transportation (SCDOT) administers the rural grant programs that combined with fares and both state and local matching funds, account for the revenue necessary to operate the system. Historically, the local match has been provided by Allendale, Beaufort, Colleton, Hampton, and Jasper Counties, as well as the Town of Hilton Head Island. In February 2017, Lowcountry RTA was approved by the FTA as a direct recipient of urban (Section 5307) funds, designated to serve the Hilton Head Island/Bluffton Urbanized Area.

Lowcountry RTA is one of the 10 regional public transportation systems created under South Carolina state law and, at present day, is the designated public transportation provider for the five-county region that encompasses Allendale, Beaufort, Colleton, Hampton, and Jasper Counties. Our mission is “(to) provide regionally the safest, most innovative, cost efficient, multi-modal public transportation system possible” and it carries out this mission by providing a mixture of commuter bus services, local public transit in several of the region’s greater municipal areas, including Hilton Head Island, Beaufort, and Bluffton), and through some shuttle services and other operations. As a result, there is some level of public transit service available in every one of the five counties in the LRTA region, with a primary focus on Beaufort County.

2. Describe in detail how the grant would be used? (250 words or less)

The most recent urban (Section 5307) grant project (for Federal Fiscal Year 2024) includes the continuation of the Breeze Trolley service on Hilton Head Island, operation of the Bluffton Breeze service, and facility improvements at our Benton Field Road campus, and has a total project cost of \$1,764,573. The grant funding for this project consists of \$1,115,337 in Federal funds and \$81,043 in State Mass Transit funds. This leaves a total of \$573,992 in local matching funds that must be raised for the project. Traditionally, these funds have been provided from the general funds of the Town of Bluffton, the Town of Hilton Head Island, and Beaufort County based on each jurisdiction's respective share of the total population of the urbanized area.

The most recent rural (Section 5311) grant project (for State Fiscal Year 2024) has a total project cost of \$2,600,280. The grant funding for this project consists of \$1,666,224 in Federal funds and \$327,987 in SMTF.

3. What impact would partial funding have on the activities, if full funding were not received? What would the organization change to account for partial funding? *(100 words or less)*

If only partial funding is received, the LRTA would have to adjust service plans to reflect the adjusted budget allocations. These adjustments would primarily include reduced public transit services through a combination of reduced service hours, reduced frequency, or cancellation of service. Reductions would not affect the safety of any remaining operations, but they would likely have an adverse affect on the region's mobility and access to jobs (both of which are critical to our limited infrastructure and local economies), and in the case of the Breeze Trolley service, a reduced Island experience for visitors and residents alike.

4. What is the expected public benefit to these expenditures to the Island's, citizens, visitors, and/or the Town? *(100 words or less)*

The most important benefit to the Island's citizens, visitors and the Town is the enhanced mobility and access to jobs provided by Palmetto Breeze's commuter services. With limited affordable workforce housing in the immediate area, the Island's economy depends heavily on cost-effective, daily commuter services for employees to access jobs for our hundreds of local employers. Additionally, the Breeze Trolley service has truly become an enhancement to the "Island Experience" for visitors, and is contributing to congestion reduction for all who use our roadways.

5. Additional comments. (250 words or less)

C. FUNDING:

1. Please describe how the organization is currently funded. (100 words or less)

Lowcountry RTA, like other public transit agencies across South Carolina, receives most of it's funding from a mixture of state and federal grants and annual discretionary allocations made by local governments. While the state and federal grants make up around a majority of the funding stream, the local funding is imperative. It makes up what is referred to as "local match," without which the agencies would not qualify for the grant funding.

2. Please also estimate, as a percentage, the source of the organization's total annual funding.

86	Government Sources	0	Private Contributions, Donations and Grants
2	Corporate Support, Sponsors	0	Membership, Dues, Subscriptions

3. Please provide a summary of previous governmental funding applied for, or received, for fiscal year 2024 and fiscal year 2025. *(100 words or less)*

In addition to governmental funding, Lowcountry RTA has sought to establish agreements whereby private businesses support the provision of public transit in their area. Several of these agreements are in place to support several of the Island's key employers. Our operations are also partially funded by fares paid by our commuter passengers.

4. Please provide a summary of other sources of funding or secured for this initiative. *(250 words or less)*

In addition to governmental funding, Lowcountry RTA has sought to establish agreements whereby private businesses support the provision of public transit in their area. Several of these agreements are in place to support several of the Island's key employers. Our operations are also partially funded by fares paid by our commuter passengers.

D. FINANCIAL INFORMATION:

Fiscal Year Disclosure: Start Month: July End Month: June

Financial Statement Requirements:

1. The upcoming year's **operating budget** for the organization.

An Organization Budget has been attached to this Application.

2. The previous two years and current year **profit and loss reports** for the organization.

A Current Profit & Loss Report has been attached to this Application.

Profit and Loss Years Provided:

FY 2019 & FY 2020
FY 2020 & FY 2021
Draft FY2022

3. The previous two years and current year **balance sheets**.

A Current Balance Sheet has been attached to this Application.

Balance Sheet Years Provided:

FY 2019 & FY 2020
FY 2020 & FY 2021
Draft FY2022

E. MEASURING EFFECTIVENESS:

1. List any award amounts received in fiscal year 2023 and/or 2024.

2021	\$225,165.00	Palmetto Breeze
2022	\$282,404.00	Palmetto Breeze
2023	\$282,404.00	Palmetto Breeze
2024	\$277,842.00	Palmetto Breeze

2. How were those funds used? To what extent were the objectives achieved?
(200 words or less)

Funds received in 2023 and currently receiving in 2024 were utilized as the local match portion of our operating budgets for our Palmetto Breeze Transit daily commuter services and our seasonal Breeze Trolley services.

3. What impact did this have on the success of the organization and how did it benefit the community? (200 words or less)

The Town's contribution of our local match is critical to the success of our public transit services. Our fundinh through the State and Federal departments oif Transportation requires the provision of a local match in order for those funds to be completely allocxtaed to the LRTA. So, in short, without the Town's local match, the provision of these regionally significant services would be nearly impossible.

4. How does the organization measure the effectiveness of both the overall activity and of individual programs? (200 words or less)

LRTA measures effectiveness in several ways. We assess our contribution to the local economy in terms of our ability to enhance access to jobs for commuters who reside outside the immediate area. We also monitor our commuter ridership (which has remained remarkably constant despite the COVID-9 pandemic) as well as our Breeze Trolley ridership which experienced an enormous increase in 2021 over previous seasons and has remained constant since than. Our interal key performance indicators include safety performance, passenger satisfaction, maintenance achievements, public support, social media imapcts, and our overall image within the Hilton Head isand and the surrounding Lowcountry communities.

F. EXECUTIVE SUMMARY

Provide an executive summary using the Effectiveness Measurement spreadsheet provided or your own format. If creating your own format, please refer to the

Effectiveness Measurement sample spreadsheet and use the criteria as a guideline. *(1300 words or less)*

An Effectiveness Measurement spreadsheet has been attached to this application.

Signature: Kristine Hepburn

Title/Position: Director of Finance and Administration

Mailing Address: PO Box 2029, Bluffton, SC 29910

Email Address: khepburn@palmettobreezetransit.com

Phone Number: 843-757-5784

Fiscal Year 2025

Affiliated Agency Grant Application

Organization Name: Memory Matters

Project Name: Memory Matters Programs and Services

Executive Summary

An Effectiveness Measurement spreadsheet has been attached to this application.

Fiscal Year 2025

Affiliated Agency Grant Application

Date Received: 01/26/2024

Time Received: 03:25 PM

By: Online Submittal

Applications will not be accepted if submitted after 4 pm on January 31, 2024

A. SUMMARY OF GRANT REQUEST:

ORGANIZATION NAME: Memory Matters

Project/Event Name: Memory Matters Programs and Services

Contact Name: Stacy Floyd

Title: Development Director

Address: 117 William Hilton Parkway, Hilton Head Island, SC 29926

Email Address:

stacy@mymemorymatters.org

Contact Phone: 843-842-6688

Total Budget: \$1,461,724.00

Grant Amount Requested:
\$50,000.00

Provide a brief summary on the intended use of the grant and how the money would be used. (100 words or less)

Funding is requested to support Memory Matters education/wellness events and programs for families facing Alzheimer's Disease and Related Dementia (ADRD) in the Town of Hilton Head. The 2023-2025 SC Statewide Plan to Address ADRD states, "There are an estimated 197,000 caregivers in South Carolina providing almost 300 million hours of unpaid care. That unpaid care provided by family members or friends is valued at over \$4.4 billion. Caregivers of people with dementia indicate substantial financial, emotional, and physical health difficulties." Providing education for caregivers and comprehensive dementia care and support will directly impact the caregiver and individual living with ADRD.

B. DESCRIPTION OF OPERATIONS:

1. For state reporting purposes, give a brief description of the organization. (250 words or less)

Memory Matters is the only local non-profit organization serving individuals and families affected by Alzheimer's Disease and Related Dementias (ADRD) in southern Beaufort County. Caring for a loved one diagnosed with ADRD is overwhelming for most families who don't have the coping skills to manage the journey on their own. The cornerstone of Memory Matter's mission is to provide support and services for family caregivers and individuals affected by ADRD. For 26 years, Memory Matters has provided this support in Hilton Head and surrounding communities through its programs and services including free memory screenings, community and caregiver education, support groups, respite care day programs and care planning. Beaufort County has seen a 354% increase in documented dementia cases since 2000. (SC Alzheimer's Disease Registry) In 2023, Memory Matters served more than 5,000 Beaufort and Jasper County residents through community programs, education and outreach efforts. This grant would provide public function to the Town by creating an opportunity for Memory Matters to offer free baseline memory screenings which can lead to earlier diagnosis and access to treatments and services. This program will also increase access to underserved Hilton Head Island residents by providing fee assistance to attend dementia support programs and services. It will help Memory Matters reach more families affected by ADRD and provide comprehensive dementia resources, guidance, support, programs and services decreasing burden on healthcare and emergency services, ultimately creating a healthier community.

2. Describe in detail how the grant would be used? (250 words or less)

Grant funds would be used to provide fee assistance for Hilton Head families in need of financial support to attend the Memory Care Adult Day Respite Program. We assist with fees up to 90% and in some cases 100%. The Memory Care Adult Day Respite Program provides participants with ADRD a social day with interactive activities and a nutritious meal while the caregiver receives valuable respite time for self-care, medical and legal appointments, rest, etc. Funds will also support education and outreach programs such as The Savvy Caregiver, Friday's for Caregivers, community education events, and support groups. These programs are designed to provide knowledge and skills to support caregivers and help improve quality of life for both the caregiver and individual with ADRD. Funds will help provide free memory screenings in the Town of Hilton Head. Free baseline memory screenings are often our initial contact with a family in need of guidance and resources as they navigate their journey with ADRD and their physician. Memory Matters builds relationships and assists families throughout the disease process. Free Memory Screenings lead to earlier diagnosis and access to treatments and resources. Community education and outreach are also important components of this project to bring information to the community about Memory Matters programs and services and to provide hope and support for families affected by ADRD living in the Town of Hilton Head. We seek funding year round through private donations, foundations, grants, and events to support the remainder of the project budget.

3. What impact would partial funding have on the activities, if full funding were not received? What would the organization change to account for partial funding? *(100 words or less)*

Partial funding may reduce opportunities for residents with ADRD to benefit from programs such as participating in the fee assistance program to attend the Memory Care Adult Day Respite Program. If partial funding is received it could reduce the number of days a participant can attend the respite program. We will not turn anyone away, but it may mean the difference of attending one day per week

instead of two, until more funding is secured. We will continue providing community and caregiver education, however, partial funding may mean less opportunities to bring the services into the community.

4. What is the expected public benefit to these expenditures to the Island's, citizens, visitors, and/or the Town? *(100 words or less)*

The expected public benefit Memory Matters will make through this project is to improve the lives of vulnerable individuals affected by ADRD and their caregivers by increasing access to free memory screenings, dementia care support and resources for the underserved in our community and raise awareness throughout the community about our programs and services within the Town. We will increase collaboration and partnerships with other non-profits, faith-based, and health organizations serving low-income communities. By tracking and reporting data collected during this project we will learn more about the needs for dementia care in the underserved populations in our area.

5. Additional comments. *(250 words or less)*

Memory Matters evidence based programs are a proven resource for Hilton Head Island residents faced with ADRD. They improve quality of life for seniors, increase self-efficacy in managing one's health and increase independence. Memory Matters also improves the mental health of caregivers and has positive effects on depression by offering the Savvy Caregiver, a program designed to empower caregivers with skills and knowledge to help them better care for themselves and their loved one with ADRD.

C. FUNDING:

1. Please describe how the organization is currently funded. *(100 words or less)*

Memory Matters seeks and receives funding year-round through various sources including individual donations, special events, program fees and grants. Memory Matters prepares financially for contingencies to maintain programs and services for those affected by ADRD during difficult times such as recessions, natural disasters like hurricanes and most recently, the Covid Pandemic. We have weathered all these situations over the past 26 years and after each occurrence have been able to continue to grow programs and services driven by increased demand and need in our HHI community.

2. Please also estimate, as a percentage, the source of the organization's total annual funding.

1%	Government Sources	73%	Private Contributions, Donations and Grants
3%	Corporate Support, Sponsors		Membership, Dues, Subscriptions
23%	Ticket Sales, or Sales and Services		Other

3. Please provide a summary of previous governmental funding applied for, or received, for fiscal year 2024 and fiscal year 2025. *(100 words or less)*

Church Mouse Thrift Store-\$1,660 received.

Hilton Head Fire Department-\$5,000 received.

Community Foundation of the Lowcountry-\$44,000 received.

Women in Philanthropy-\$25,000 submitted.

4. Please provide a summary of other sources of funding or secured for this initiative. *(250 words or less)*

Church Mouse Thrift Store-\$1,660 received.

Hilton Head Fire Department-\$5,000 received.

Community Foundation of the Lowcountry-\$44,000 received.

Women in Philanthropy-\$25,000 submitted.

D. FINANCIAL INFORMATION:

Fiscal Year Disclosure: Start Month: January 1, 2024 End Month: December 31, 2024

Financial Statement Requirements:

1. The upcoming year's **operating budget** for the organization.

An Organization Budget has been attached to this Application.

2. The previous two years and current year **profit and loss reports** for the organization.

A Current Profit & Loss Report has been attached to this Application.

Profit and Loss Years Provided:

2022

2023

3. The previous two years and current year **balance sheets**.

A Current Balance Sheet has been attached to this Application.

Balance Sheet Years Provided:

2022

2023

E. MEASURING EFFECTIVENESS:

1. List any award amounts received in fiscal year 2023 and/or 2024.

2023	\$25,000.00	Mobile MoCA's-Free Baseline Memory Screening for Underserved Communities
2023	\$3,000.00	Community Education and Outreach
2023	\$2,000.00	2023 Memories Do Matter Speaker Series
2023	\$10,000.00	Savvy Caregiver Program-Caregiver Education
2023	\$5,000.00	Savvy Caregiver Program-Caregiver Education
2023	\$18,000.00	Memory Care Day Program Meals
2023	\$5,000.00	Volunteer Support
2023	\$20,000.00	Fee Assistance to Attend the Memory Care Day Program
2023	\$15,000.00	Memory Care Day Program Expansion in Bluffton
2023	\$7,500.00	Fee Assistance to Attend the Memory Care Day Program
2023	\$2,000.00	Memory Care Day Program
2023	\$13,000.00	Memory Care Day Program
2023	\$2,500.00	Community Education and Outreach
2023	\$44,000.00	Memory Care Day Program
2023	\$10,000.00	Community Education and Outreach

2. How were those funds used? To what extent were the objectives achieved?
(200 words or less)

The funds above were used to support the delivery of Memory Matters Programs and Services and connect resources and support with

families affected by ADRD in our local community.

In 2023 Memory Matters was able to achieve the following:

- 458 Free base-line Memory Screenings (MoCA's) were administered by staff.
- 255 MoCA's were conducted the in Greater Beaufort County Community and 203 were conducted on HHI.
- More than 200 caregiver resource meetings were conducted.
- More than 100 community education presentations were conducted.
- 135 attended Brain Boosters classes.
- 65 individuals attended the Savvy Caregiver training program.
- 111 individuals participated in support groups in 2023.
- More than 5,000 community members were reached through community education, programs, and services.
- 75 Individuals were served in the Memory Care Adult Day Respite Program compared to

3. What impact did this have on the success of the organization and how did it benefit the community? (200 words or less)

These grants had a significant impact in the community by providing support for Memory Matters to increase awareness and access to Memory Matters resources in low-income communities in our geographic area. Offering free base-line memory screenings in the community helped us reduce travel barriers and assist with establishing trust in underserved communities that are not as familiar with Memory Matters services. We used social media and traditional advertising to help raise awareness for the programs and services Memory Matters offers. This project helped Memory Matters increase access to dementia care support and resources in our community and raised

awareness throughout the community about our programs and services.

4. How does the organization measure the effectiveness of both the overall activity and of individual programs? *(200 words or less)*

Memory Matters tracks attendance in all programs and classes. We evaluate and measure effectiveness based on feedback from participants, caregivers, volunteers, community partners, and staff members. We have also implemented an evidence-based software program (BRI Care Consultation) which will help us with tracking overall activity and follow up with individuals after initial contact often from taking a MoCA and help us build relationships, offer support and resources in rural communities by eliminating the transportation barrier, and much more.

F. EXECUTIVE SUMMARY

Provide an executive summary using the Effectiveness Measurement spreadsheet provided or your own format. If creating your own format, please refer to the Effectiveness Measurement sample spreadsheet and use the criteria as a guideline. *(1300 words or less)*

An Effectiveness Measurement spreadsheet has been attached to this application.

Signature: Stacy Floyd

Title/Position: Development Director

Mailing Address: 117 William Hilton Parkway, Hilton Head Island, SC 29926

Email Address: stacy@mymemorymatters.org

Phone Number: 843-842-6688

Fiscal Year 2025

Affiliated Agency Grant Application

Organization Name: Mitchelville Preservation Project

Project Name: Executive Director

Executive Summary

After three decades of attention, particularly the last 10 years of organized effort, the Mitchelville project's tipping point has been reached. The apparent consensus at the State, County, and Town level, as well as the public's outlook, is that HMFP will become a reality. We see HMFP not only as benefiting strategically from its historical uniqueness as the first town of self-governing formerly enslaved people, but also as having opportunities to create value from its continuing relevance as an exemplar of the importance of citizenship, helping to prepare citizens for 21st century America. Going forward, the management agreement will take care of staff, park improvements / maintenance as well as Park utilities. The following assessment will highlight the work of the Executive Director from the previous year with the \$105,000 reflecting salary and benefits.

Strategic Focus and Significant Achievements

1. Due to our inclusion in the group of organizations who received funding from the African American Cultural Heritage Action Fund of the National Trust for Historic Preservation, HMFP was invited to make a pitch from the Mellon Foundation through their Mellon Monuments program. The organization received **\$2.5 Million** that will be used to implement the Freedom Plaza area, the Interpretive Trail and necessary infrastructure for the Interpretive Center.

#2. Codified the official M.O.U. with the Town for **ten years** at \$105,000 each year.

#3. We moved into the third year of our "QR code stations" partnership with the Town of Hilton Head Island Office of Cultural Affairs. The three stations have yielded **2,695 scans** since January 2023 (over **7,700 total**) with tourists ranging from 35 states. Some of the states not commonly recorded at Mitchelville programming include Arkansas, Colorado, Idaho, Illinois, Missouri, Montana, Oklahoma, Oregon, Texas, Washington and the commonwealth of Puerto Rico. In addition, the codes were scanned by tourists from Australia, Canada, Germany, Poland, Romania, Sierra Leone, Switzerland and the Ukraine.

#4. Securing the jointly owned, Town and County, Beach City Road parcels to support the

existing Master Plan elements and naturally expand the Park site in the near future. This not only gives us the parcels for the parking area and Classroom / Lab section, but also brings most of the property that contains the rest of the “historic home imprint” under our control.

#5. Continuing to provide high level programming that attracts new visitors to the Hilton Head Island / Beaufort County area. We reached **850** school aged children with The Griot's Corner literacy program in the Park and at area schools. Additionally, we touched 125 children through the Ho'Well Do You Know Hilton Head History Hike; The Holiday Nights and Lights continues to be a key event for HMFP with **3,000** people in attendance over a three-day period with **1,800 tourists** participating according to the donation cards passed out at the entrance and collected at the exit. The States represented in the data were: Florida, Georgia, Louisiana, Mississippi, New York, North Carolina, Ohio, Pennsylvania and Tennessee; The Freedom Day program highlighting the Black History Month theme of Black Resilience and focusing on the life and work of Robert Smalls had **275** people in attendance; HMFP welcomed **1,400** people back to the Park for the annual Juneteenth celebration at the Park on June 17th. The states represented at the Juneteenth Event were Alabama, Florida, Georgia, Kentucky, Michigan, New York, New Jersey, North Carolina, Ohio, Pennsylvania, and Virginia. The accompanying sleepover in the Park on the 15th with Joseph McGill from the Slave Dwelling Project continues to grow with **25** people camping in the Park. The Juneteenth Drum Circle that kicked off the Festival on June 16th, brought **225** people to the Park to start the celebration.

#6. Mitchelville was highlighted in major American periodicals such as USA Today and Travel and Leisure Magazine. The New York Times listed Mitchelville as one of the **"Eight U.S. Sites Illuminating Black History."**

#7. HMFP is working to secure a boulder from the Old Yagala area of **Sierra Leone**, due to its significance as a bastion of resistance to the slave trade in that country. The Gullah community that made up the population of Mitchelville were brought to the South Carolina coast, from countries such as Sierra Leone, due to their expertise in cultivating rice. Sierra Leone has become an important destination as many African Americans are tracing their roots back to that country. In the last 30 years, there have been several pilgrimages of African descendants traveling to Sierra Leone to discover linkages to their ancestral homeland. The pilgrimages, in fact, have established strong ties between Sierra Leone and coastal South Carolina, where strong similarities in language, food, crafts, spirituality, songs and other cultural beliefs have been discovered. This boulder will be prominently placed in the Freedom Plaza to represent this natural connectivity between the people of Sierra Leone and those of the Gullah Geechee Heritage Corridor. HMFP acknowledges the power associated with this symbol, as the descendant population of the Lowcountry will be able to touch a piece of their ancestral land. The plaza will be large enough to stage small gatherings, but intimate enough to provide space for reflection and rest. A local HMFP team is corresponding with the U.S. ambassador to Sierra Leone, Sidique Abou-Bakarr Wai and others to secure the

boulder. The organization is also leveraging the local Rotary and reaching out to the Freetown Rotary.

#8. Planning has completed for the installation of "**Ghosted House Structures and the Church / Archaic Reflection Area**" permanent fixtures in the Park. These will be the first key features installed at HMFP and should start in the first quarter of 2024.

#9. HMFP completed its first official audit of the organization and received a **clean, unmodified opinion**.

#10. HMFP hired a Director of Finance which is its 3rd full time staff position.

Fiscal Year 2025

Affiliated Agency Grant Application

Date Received: 01/30/2024

Time Received: 03:25 PM

By: Online Submittal

Applications will not be accepted if submitted after 4 pm on January 31, 2024

A. SUMMARY OF GRANT REQUEST:

ORGANIZATION NAME: Mitchelville Preservation Project

Project/Event Name: Executive Director

Contact Name: Ahmad Ward

Title: Executive Director

Address: P O Box 21758, Hilton Head Island, SC 29925

Email Address:

award@exploremitchelville.org

Contact Phone: 205-276-5376

Total Budget: \$977,000.00

Grant Amount Requested:
\$105,000.00

Provide a brief summary on the intended use of the grant and how the money would be used. (100 words or less)

Affiliated Agency funds will be used to maintain the Historic Mitchelville Freedom Park (HMFP) site and support staff, operations and Park utilities. This historic site, drenched in Hilton Head's pristine island atmosphere, endeavors to be known as the Lowcountry key Heritage Tourism attraction. HMFP is in a pivot point in its development as exterior interpretive construction begins on the site this year. As the organization endeavors to complete its \$22.8 Million fundraising goal, Affiliated Agency funds will help to undergird operational costs during this process.

B. DESCRIPTION OF OPERATIONS:

1. For state reporting purposes, give a brief description of the organization. (250 words

or less)

The Historic Mitchelville Freedom Park (HMFP) is a 501(c) non-profit organization whose mission is: to preserve, promote and honor Historic Mitchelville, the first self-governed town of formerly enslaved people in the United States. The brave men and women that built this community planted strong and enduring familial roots for generations of future African-Americans. HMFP educates the public on the compelling story of its inhabitants and their quest for education, self-reliance and inclusion as members of a free society. HMFP is thriving through feature exhibits, signature events and guided tours of Historic Mitchelville. In addition, it continues to enhance knowledge of Mitchelville through a series of learning opportunities including lectures, forums, and related cultural experiences. Thanks to the generosity of the Beaufort County Council, HMFP has completed its master plan for the Park, which serves as the blueprint for its transformation into a cultural attraction.

This expands the offerings of the Park to include replicas of the historic homes, churches, stores and other structures that align with the themes that govern the interpretation of the site. Those themes include: the importance of education, the desire for land ownership, laws and citizenship, the power of opportunity, everyday life before Reconstruction, and others. This historic site, drenched in Hilton Head's pristine island atmosphere, endeavors to be known as the Lowcountry's key Heritage Tourism attraction, inspiring visitors from around the world to travel to South Carolina to experience the people of the Mitchelville's first taste of freedom.

2. Describe in detail how the grant would be used? (250 words or less)

Creating a commemorative Park on a site where no visible elements of the town remain is a challenging and rewarding undertaking, but also unavoidably a capital-intensive endeavor. Execution of the entire Master Plan and Interpretive Plan is estimated at \$22.8 million, of which 60% is for Master Plan implementation and contingency, 29% for interpretive design and elements, and 11% in assorted fees and archaeology costs. Affiliated Agency funds will allow HMFP to maintain the Park site and operations as the organization moves into a capital campaign to raise \$22.8 million. Funds will support staff such as the Executive Director, who has been instrumental in creating the Master Plan that governs implementation of the site, expanding the scope of

the organization to a national level which has led to HMFP being reconized as one of the eight sites illuminating Black History last year by **The New York Times**, articles in **Travel + Leisure** magazine, exposure to national museum organizations and conferences and securing important funding from entities such as the **State of South Carolina, Watterson Brands** and the **Mellon Foundation**.

In addition, Affiliated Agency fund will also support maintainance of the Park site, so HMFP can continue to provide its important programming, such as the Juneteenth Celebration, Freedom Day, Blues and BBQ, the Griot's Corner literacy program and the Holiday Nights and Lights program which attracted **3000** people over three days last December.

3. What impact would partial funding have on the activities, if full funding were not received? What would the organization change to account for partial funding? (100 words or less)

Partial funding would have a substantial impact on the functionality of operations as we move into a captial campaign to fully fund the Park site. HMFP would need to redirect funds to making sure certain activities would be able to happen, and make some determination on the viability of other programs and events.

4. What is the expected public benefit to these expenditures to the Island's, citizens, visitors, and/or the Town? (100 words or less)

Because HMFP will have the uniqueness of a positive message of freedom and citizenship, it has the potential to become a major culture and heritage tourism draw in its own right. We foresee HMFP occupying a comfortable market niche and uniquely positioned to increase culture and heritage tourism in the local area. In the preliminary base case operating HMFP pro forma we anticipate **HMFP will contribute \$1.1 million** initially to local nonprofit arts and cultural organization spending annually. In addition, HMFP will elevate the historic resonance of Hilton Head Island in ways that reach outside of the South Carolina area.

5. Additional comments. (250 words or less)

The current Board and leadership of HMFP are indebted to the former leaders, directors, and supporters of the Historic Mitchelville Freedom Park for their past efforts / continued support over the last decade. This has positioned HMFP to gain the momentum necessary to change the public mindset from “if” to “when” Mitchelville will be reborn as Historic Mitchelville Freedom Park.

Momentum behind the Park has been building rapidly recently for several reasons. Among them, HMFP has demonstrated effective stewardship of committed resources, prompting increasing levels of government commitment and support and public participation. Also, a strong Board, with appropriate structure and competencies, and key leadership are in place to undertake the next phase in Park development. Our strategy is to position HMFP to have both niche appeal and the potential ability to reach and attract a wider audience on the basis of its contemporary relevance to today’s discussions of citizenship rights and responsibilities. We see HMFP not only benefiting strategically from its historical uniqueness as the first self-governed town of the formerly enslaved, but also as having opportunities to create value from its continuing relevance as an exemplar of the importance of citizenship, helping to prepare citizens for 21st century America.

By geographic location, time period of focus, and uniqueness of its self-governance by the formerly enslaved, HMFP will be a complementary resource and destination, especially for visitors to the recently opened International African American Museum and/or the newly established Institute for the Study of the Reconstruction Era at USCB in Beaufort.

C. FUNDING:

1. Please describe how the organization is currently funded. (100 words or less)

HMFP is currently funded through a Management Agreement with the Town of Hilton Head, ATAX funds from the Town of Hilton Head and Beaufort County, Foundation funding, public donations, Governmental grants, event

admissions, Board pledges and individual gifts.

2. Please also estimate, as a percentage, the source of the organization's total annual funding.

54%	Government Sources	26%	Private Contributions, Donations and Grants
13%	Corporate Support, Sponsors	2%	Membership, Dues, Subscriptions
5%	Ticket Sales, or Sales and Services		Other

3. Please provide a summary of previous governmental funding applied for, or received, for fiscal year 2024 and fiscal year 2025. *(100 words or less)*

HMFP is engaging in the silent phase of a capital campaign. Bouyed by an influential, nearly \$2 Million funding effort from the HMFP Board, individual donations, \$575.000 from a Beaufort County resolution involving the completion of the Master Plan and funding from the State of South Carolina, pledges and received funds to this point, total \$5 Million.

HMFP requested and received \$2,500,000 from the Mellon Foundation, to fund the implementation of site components consisting of the Freedom Plaza, The Classroom / Lab building, the Interpretative Trail and necessary infrastructure for the future Interpretive Center. This funding will be disbursed over a two year period. HMFP and its campaign firm The Compass Group, are targeting several high value individual donors and organizations a

4. Please provide a summary of other sources of funding or secured for this initiative. *(250 words or less)*

HMFP is engaging in the silent phase of a capital campaign. Bouyed by an influential, nearly \$2 Million funding effort from the HMFP Board, individual donations, \$575.000 from a Beaufort County resolution involving the completion of the Master Plan and funding from the State of South Carolina, pledges and received funds to this point, total \$5 Million.

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D. FINANCIAL INFORMATION:

Fiscal Year Disclosure: Start Month: January End Month: December

Financial Statement Requirements:

1. The upcoming year's **operating budget** for the organization.

An Organization Budget has been attached to this Application.

2. The previous two years and current year **profit and loss reports** for the organization.

A Current Profit & Loss Report has been attached to this Application.

Profit and Loss Years Provided:

2021

2020

2022

2023

3. The previous two years and current year **balance sheets**.

A Current Balance Sheet has been attached to this Application.

Balance Sheet Years Provided:

2021

2020

2022

2023

E. MEASURING EFFECTIVENESS:

1. List any award amounts received in fiscal year 2023 and/or 2024.

2021	\$105,000.00	Executive Director
2022	\$105,000.00	Executive Director
2023	\$105,000.00	Executive Director

2. How were those funds used? To what extent were the objectives achieved? (200 words or less)

The Executive Director was able to: manage programming, events and interpretative elements that reached thousands of people across at least 36 states. The organization / Executive Director have memberships with The National Underground Railroad Network to Freedom, the Association of African American Museums, the Southeastern Museum Conference, the American Association of State and Local History and the Association for the Study of African American Life and History. HMFP raised \$5 Million in Capital funds in 2023 and the organization has raised \$8 Million in pledges / funding in hand toward the overall goal of \$22.8 Million. The assets of the organization currently stand at the \$3.2 Million level

3. What impact did this have on the success of the organization and how did it benefit the community? (200 words or less)

HMFP events, such as the Juneteenth Celebration(1,400 participants in 2023) and Holiday Nights and Lights (3,000 participants in 2023) continue to reach beyond South Carolina to attract thousands of people from the country to HHI. Mitchelville's prominence in national conferences, programming, programs and publications; invitations to national grant opportunities and the growing scope of the organization places HMFP in position to draw even more

people to HHI in 2024. HMFP continues to maintain a high percentage of tourists to the Park site with or without targeted programming.

Through Park tours, programming, on site “QR code stations” and presentations, HMFP has spread its outreach across the country with tourists ranging from 38 states. Some of the states not commonly recorded at Mitchelville programming include Arkansas, Colorado, Idaho, Illinois, Missouri, Montana, Oklahoma, Oregon, Texas, Washington and the commonwealth of Puerto Rico. In addition, the codes were scanned by tourists from Australia, Canada, Germany, Poland, Romania, Uganda, Switzerland and the Ukraine. Mitchelville was highlighted in major American periodicals such as USA Today, Travel and Leisure Magazine and the New York Times.

HMFP will have three different capital projects in motion in 2024 that will move the Park closer to completion.

4. How does the organization measure the effectiveness of both the overall activity and of individual programs? *(200 words or less)*

HMFP measures the effectiveness of programming by tracking the number of visitors, tourism trends and responses to each of the hosted exhibits, programs and events. The organization also takes note of how the messaging around branding reaches new audiences each year. Data is collected through online ticket sales, visitor surveys and on-site surveys at signature events. HMFP also employs program / event specific evaluations, using both quantitative and qualitative data to measure effectiveness of our offerings. Regarding programs like the Roots of Reconstruction tour, we coordinate evaluation information with the Coastal Discovery Museum and the Hilton Head Land Trust. For Griot’s Corner, the teachers are engaged before they leave the Park, to secure feedback about the story, activities and connection to literacy/reading standards. The majority of this year’s data was compiled through online analytics on Facebook, the exploremitchelville.org website, Instagram and YouTube. Staff effectiveness is measured through employee evaluation processes that happen throughout the fiscal year.

F. EXECUTIVE SUMMARY

Provide an executive summary using the Effectiveness Measurement spreadsheet provided or your own format. If creating your own format, please refer to the Effectiveness Measurement sample spreadsheet and use the criteria as a guideline. (1300 words or less)

After three decades of attention, particularly the last 10 years of organized effort, the Mitchelville project's tipping point has been reached. The apparent consensus at the State, County, and Town level, as well as the public's outlook, is that HMFP will become a reality. We see HMFP not only as benefiting strategically from its historical uniqueness as the first town of self-governing formerly enslaved people, but also as having opportunities to create value from its continuing relevance as an exemplar of the importance of citizenship, helping to prepare citizens for 21st century America. Going forward, the management agreement will take care of staff, park improvements / maintenance as well as Park utilities. The following assessment will highlight the work of the Executive Director from the previous year with the \$105,000 reflecting salary and benefits.

Strategic Focus and Significant Achievements

1. Due to our inclusion in the group of organizations who received funding from the African American Cultural Heritage Action Fund of the National Trust for Historic Preservation, HMFP was invited to make a pitch from the Mellon Foundation through their Mellon Monuments program. The organization received **\$2.5 Million** that will be used to implement the Freedom Plaza area, the Interpretive Trail and necessary infrastructure for the Interpretive Center.

#2. Codified the official M.O.U. with the Town for **ten years** at \$105,000 each year.

#3. We moved into the third year of our "QR code stations" partnership with the Town of Hilton Head Island Office of Cultural Affairs. The three stations have yielded **2,695 scans** since January 2023 (over **7,700 total**) with tourists ranging from 35 states. Some of the states not commonly recorded at Mitchelville programming include Arkansas, Colorado, Idaho, Illinois, Missouri, Montana, Oklahoma, Oregon, Texas, Washington and the commonwealth of Puerto Rico. In addition, the codes were scanned by tourists from Australia, Canada, Germany,

Poland, Romania, Sierra Leone, Switzerland and the Ukraine.

#4. Securing the jointly owned, Town and County, Beach City Road parcels to support the existing Master Plan elements and naturally expand the Park site in the near future. This not only gives us the parcels for the parking area and Classroom / Lab section, but also brings most of the property that contains the rest of the “historic home imprint” under our control.

#5. Continuing to provide high level programming that attracts new visitors to the Hilton Head Island / Beaufort County area. We reached **850** school aged children with The Griot’s Corner literacy program in the Park and at area schools. Additionally, we touched 125 children through the Ho’Well Do You Know Hilton Head History Hike; The Holiday Nights and Lights continues to be a key event for HMFP with **3,000** people in attendance over a three-day period with **1,800 tourists** participating according to the donation cards passed out at the entrance and collected at the exit. The States represented in the data were: Florida, Georgia, Louisiana, Mississippi, New York, North Carolina, Ohio, Pennsylvania and Tennessee; The Freedom Day program highlighting the Black History Month theme of Black Resilience and focusing on the life and work of Robert Smalls had **275** people in attendance; HMFP welcomed **1,400** people back to the Park for the annual Juneteenth celebration at the Park on June 17th. The states represented at the Juneteenth Event were Alabama, Florida, Georgia, Kentucky, Michigan, New York, New Jersey, North Carolina, Ohio, Pennsylvania, and Virginia. The accompanying sleepover in the Park on the 15th with Joseph McGill from the Slave Dwelling Project continues to grow with **25** people camping in the Park. The Juneteenth Drum Circle that kicked off the Festival on June 16th, brought **225** people to the Park to start the celebration.

#6. Mitchelville was highlighted in major American periodicals such as USA Today and Travel and Leisure Magazine. The New York Times listed Mitchelville as one of the **"Eight U.S. Sites Illuminating Black History."**

#7. HMFP is working to secure a boulder from the Old Yagala area of **Sierra Leone** , due to its significance as a bastion of resistance to the slave trade in that country. The Gullah community that made up the population of Mitchelville were brought to the South Carolina coast, from countries such as Sierra Leone, due to their expertise in cultivating rice. Sierra Leone has become an important destination as many African Americans are tracing their roots back to that country. In the last 30 years, there have been several pilgrimages of African descendants traveling to Sierra Leone to discover linkages to their ancestral homeland. The pilgrimages, in fact, have established strong ties between Sierra Leone and coastal South Carolina, where strong similarities in language, food, crafts, spirituality, songs and

other cultural beliefs have been discovered. This boulder will be prominently placed in the Freedom Plaza to represent this natural connectivity between the people of Sierra Leone and those of the Gullah Geechee Heritage Corridor. HMFP acknowledges the power associated with this symbol, as the descendant population of the Lowcountry will be able to touch a piece of their ancestral land. The plaza will be large enough to stage small gatherings, but intimate enough to provide space for reflection and rest. A local HMFP team is corresponding with the U.S. ambassador to Sierra Leone, Sidique Abou-Bakarr Wai and others to secure the boulder. The organization is also leveraging the local Rotary and reaching out to the Freetown Rotary.

#8. Planning has completed for the installation of **"Ghosted House Structures and the Church / Archaic Reflection Area"** permanent fixtures in the Park.

These will be the first key features installed at HMFP and should start in the first quarter of 2024.

#9. HMFP completed its first official audit of the organization and received a **clean, unmodified opinion**.

#10. HMFP hired a Director of Finance which is its 3rd full time staff position.

Signature: Ahmad T Ward

Title/Position: Executive Director

Mailing Address: P.O. Box 21758, Hilton Head Island, SC 29925

Email Address: award@exploremitchelville.org

Phone Number: 843-255-7301

Fiscal Year 2025

Affiliated Agency Grant Application

Organization Name: Sea Turtle Patrol Hilton Head Island

Project Name: Town Affiliated

Executive Summary

An Effectiveness Measurement spreadsheet has been attached to this application.

This is the first submission for Town Affiliated Agency funding for Sea Turtle Patrol HHI. An ATAX Effective measurement form has been submitted as well as an executive summary. For further review, the results of the USCB Center for Strategic Planning document is also attached.

Executive Summary

The mission of Sea Turtle Patrol Hilton Head Island (STPHHI) is to provide monitoring and support on Hilton Head Island beaches for sea turtle nesting and hatching activity annually. These programs, along with spreading awareness through public education and outreach, are essential to promote the continued existence of these endangered species. The organization became a 501c3 nonprofit in 2018 which allowed for tax deductible donations to be accepted to fund operations on the beach. While enhancing the program technologically and logistically, sea turtle nesting density and interest from residents and visitors have been consistently trending upward. More exposure through social media and expanded programming was enhanced in 2022 with the first ATAX grant award for marketing. Before the reorganization of Sea Turtle Patrol HHI in 2017, information on sea turtles and public knowledge of the role of sea turtle patrol was almost nonexistent. Sea turtle nesting is unique to destinations that border the Ocean and provide a suitable habitat for these endangered reptiles to nest. Through the participation of Sea Turtle Patrol HHI with the Town of Hilton Head, beach renourishment projects have been permitted and have preserved sea turtle nesting habitat on 14 miles of main beach, Mitchellville beach, Hickory Forest, and Pine Island beaches on Hilton Head Island. STPHHI is the only organization permitted by the State of SC to monitor Hilton Head Beaches for sea turtle nesting and hatching

activity, through a permit from SCDNR held by Executive Director, Amber Kuehn.

STPHHI has implemented free public turtle talks during the nesting season, educational programs in the schools and resorts, and has participated in community initiatives while maintaining the most technologically advanced program on SC state beaches. Stranding of federally protected sea turtles and marine mammals are also handled through STPHHI. STPHHI continues to strive for funding from local organizations through grant awards and collaboration. Although ATAX grants and restricted local grants have given STPHHI an elevated marketing platform, the operational budget has lagged behind. With the help of the Town, STPHHI will be able to sustain a well-rounded program.

“As STPHHI continues to draw awareness and attention to activities on the beaches of Hilton Head, the theme NEXT GENERATION has been chosen for the 2024 nesting season. We believe that we can make an impression on the next generation of visitors to Hilton Head by expressing our passion for the sea turtles and the environment.”- Amber Kuehn

Fiscal Year 2025

Affiliated Agency Grant Application

Date Received: 01/30/2024

Time Received: 11:10 AM

By: Online Submittal

Applications will not be accepted if submitted after 4 pm on January 31, 2024

A. SUMMARY OF GRANT REQUEST:

ORGANIZATION NAME: Sea Turtle Patrol Hilton Head Island

Project/Event Name: Town Affiliated

Contact Name: Amber Kuehn

Title: Director

Address: 31 Alljoy Road, Bluffton, SC 29910

Email Address:

SeaTurtlePatrolHHI@gmail.com

Contact Phone: 843-338-2716

Total Budget: \$216,000.00

Grant Amount Requested:
\$73,480.00

Provide a brief summary on the intended use of the grant and how the money would be used. (100 words or less)

STPHHI has progressed from no funding in 2017 to an operational budget that is necessary to serve the Town of HHI annually with an advanced sea turtle nest monitoring program. This 2024.2025 grant would be allocated to assistance with the Executive Director salary (70%) and the part-time Administrative Consultant salary (70%) to offset operational expenses. Additionally, STPHHI would like to purchase a 4x4 vehicle that would be used for the SeaTurtle Patrol Experience Program (2024-) and for the 2025 beach renourishment. With this support, STPHHI will be able to utilize more unrestricted funds to enhance operations.

B. DESCRIPTION OF OPERATIONS:

1. For state reporting purposes, give a brief description of the organization. (250 words or less)

Sea Turtle Patrol HHI is a nonprofit that financially supports sea turtle nest monitoring and stranding on 20 miles of beaches on HHI (14miles Ocean facing, 4miles Mitchelville/Hickory Forest, 2miles DolphinHead/Pine Island). Historically, the organization had been consistently supported through Town budget funding acquired by another Town Affiliated agency thru 2016. All vehicles and salary were paid for with Town funds. STPHHI was re-organized in 2017 without the financial support of the Town's Affiliated Agency status. In recent years, ATAX funding has assisted with marketing for sea turtle conservation awareness, but operational expenses do not qualify for this grant. STPHHI relies solely on unrestricted donations from the community for operational expenses. As the organization becomes more visible and continues to advance technologically and logistically to keep up with increased nesting density, visibility, and tourism, an operations facility will be essential. Although donations remain consistent, they do not accomodate this level of growth. STPHHI is a critical part of HHI Beach Management and a requirement for permitting in preparation for beach renourishment. In addition, included in the Town of HHI Strategic Plan: Environmental Sustainability/Operational chapter is a goal to "Establish National Leadership Credibility in Environmental Sustainability and Resource Protection". STPHHI and the protection of endangered sea turtles nesting on HHI beaches is a significant highlight for this designation.

2. Describe in detail how the grant would be used? (250 words or less)

The grant will be designated for partial salaries (70%) to offset operational expenses. There are currently two stipends drawing from the STPHHI operations budget, the Executive Director annual salary

(\$42,000) and the part time administrative consultant annual stipend (\$14,400). Additionally, a 4x4 side-by-side vehicle with climate control and safety equipment would be purchased to provide the STP Experience Program with a vehicle capable of carrying passengers to observe the beach operations of STPHHI nest monitoring. This vehicle will also be used during night sea turtle patrol beach renourishment efforts. Having managed the sea turtle operation during the 2016 beach renourishment, STPHHI director has first hand experience concerning the appropriate equipment necessary. The vehicles provided for the last renourishment were consistently getting stuck in the loose sand and a truck is not maneuverable over the pipes. These patrols are run every hour throughout the night to protect sea turtles intending to nest in the construction zone. Overall, financial support from the Town will allow the organization to access more unrestricted funds for operational expenses that would not normally be available. Examples of possible future operational funding designations: Contribution to rent for the future operations facility, expansion of educational programming equipment, etc.

3. What impact would partial funding have on the activities, if full funding were not received? What would the organization change to account for partial funding? *(100 words or less)*

If funding is not received, STPHHI will strive to continue to operate a comprehensive nest monitoring program, but will need to find a manageable compromise in association with the popularity of the organization. The STPHHI Director holds a state permit for beach monitoring operations on HHI which is manageable, but the increased programming to include the community and visitors that the organization has implemented is ancillary. If the extra programming costs cannot be accommodated with our operational budget, we will need to eliminate them or ask the executive director to be a volunteer.

4. What is the expected public benefit to these expenditures to the Island's,

citizens, visitors, and/or the Town? (100 words or less)

STPHHI and USCB Center for Strategic Planning have recently completed a 5 year Strategic Plan for STPHHI 2024 - 2028 (results attached to this application). Among members and stakeholders surveyed, an overwhelming indication that the need for an operational facility was identified. This will require a large capital fundraising initiative. STPHHI endeavors to incorporate a hospitality component into this future facility to accomodate community and visitor education. Another goal is to provide a Sea Turtle Patrol Experience on the beach for Sea Turtle Friendly Certified Organizations to offer to tourists, incentivising island resorts to cultivate and advertise their sustainability efforts.

5. Additional comments. (250 words or less)

Sea Turtle Patrol HHI has grown exponentially since 2017. In order to maintain this momentum, full time attention must be given to the operation that exists outside of daily beach monitoring. Outreach via social media has been significant and visibility for the program acting as a representative of HHI is more evident with the recent involvement from the Chamber. In order to compensate management and provide an outlet for the community and visitors to experience our operation, an increase in the operational budget is necessary. With the addition of a \$30,000 DNA analysis annual cost, STPHHI is further away from a sustainable operations budget to include programming. Hilton Head Island boasts a very high level of regard for the environment. STPHHI has done its best to keep up with operational costs and has taken every opportunity to fundraise, representing HHI well until returning to headquarters, a tent in the Islander's Beach Parking lot.

C. FUNDING:

1. Please describe how the organization is currently funded. (100 words or less)

Currently, STPHHI has a marketing budget provided by HHI ATAX grants (\$70,000 in 2024). This provides for informational videos, digital marketing services, printed materials, etc. Operational expenses are met by local fundraising through individual donations. Organizational grants through funds of The Community Foundation of the Lowcountry and other local nonprofits on the island meet the need for special projects. Salaries and equipment qualify as an operational expense and are not funded through the CFL or nonprofit local grant funded donations. STPHHI strives to apply for all funding available, complying with the restrictions associated with the donation.

2. Please also estimate, as a percentage, the source of the organization's total annual funding.

33%	Government Sources	65%	Private Contributions, Donations and Grants
2%	Corporate Support, Sponsors		Membership, Dues, Subscriptions
	Ticket Sales, or Sales and Services		Other

3. Please provide a summary of previous governmental funding applied for, or received, for fiscal year 2024 and fiscal year 2025. (100 words or less)

This request for Town Affiliated Agency affiliation and assistance in offsetting operational expenses with designated funding for partial salaries and equipment stands alone. Salaries are included in the STPHHI operational budget and draw from individual unrestricted donations. Grants from local organizations cannot be used categories such as salaries, only for specific projects. STPHHI needs the support of the Town. Sea turtle monitoring programs are governed, but not funded by SCDNR. With beach renourishment approaching in 2025, a new level of collaboration with the Town of HHI is anticipated.

4. Please provide a summary of other sources of funding or secured for this initiative. (250 words or less)

This request for Town Affiliated Agency affiliation and assistance in offsetting operational expenses with designated funding for partial salaries and equipment stands alone. Salaries are included in the STPHHI operational budget and draw from individual unrestricted donations. Grants from local organizations cannot be used categories such as salaries, only for specific projects. STPHHI needs the support of the Town. Sea turtle monitoring programs are governed, but not funded by SCDNR. With beach renourishment approaching in 2025, a new level of collaboration with the Town of HHI is anticipated.

D. FINANCIAL INFORMATION:

Fiscal Year Disclosure: Start Month: July End Month: June

Financial Statement Requirements:

1. The upcoming year's **operating budget** for the organization.

An Organization Budget has been attached to this Application.

2. The previous two years and current year **profit and loss reports** for the organization.

A Current Profit & Loss Report has been attached to this Application.

Profit and Loss Years Provided:

2022.2023

2021.2022

3. The previous two years and current year **balance sheets**.

A Current Balance Sheet has been attached to this Application.

Balance Sheet Years Provided:

2022.2023

2021.2022

E. MEASURING EFFECTIVENESS:

1. List any award amounts received in fiscal year 2023 and/or 2024.

2024 \$70,000.00 Next Generation STPHHI

2023 \$64,500.00 The Unofficial Mascot for Beach Preservation

2. How were those funds used? To what extent were the objectives achieved?
(200 words or less)

100% of all funds recieved through ATAX have been spent on marketing. The response has been overwhelming as expected. The financial needs of STPHHI extend beyond marketing. STPHHI is the only organization on the island that is permitted to monitor and collect sea turtle nest monitoring data that interests residents and visitors and is required for beach renourishment permitting. STPHHI is also the only organization qualified to give presentations to the schools concerning these permitted activities on the beach to include the highlights/results from each season. STPHHI has outgrown its current location and will be striving to accomodate vehicles, office space, and hospitatlity/reception, all of which are operational expenses.

3. What impact did this have on the success of the organization and how did it benefit the community? (200 words or less)

Through assistance in marketing funds (ATAX), educational videos

were produced, outdoor sea turtle sculptures have been placed (Airport, Sandbox, Coligny), red flashlights have been distributed, improvements in branding and a new website is in process, signage has been produced, a free weekly public turtle talk has been implemented (June-August) and advertised, and results/highlights of the season have been shared via social media. Appearances on social media influencers pages and the Today Show also reflect the effort that STPHHI has made to promote HHI. STPHHI also has first hand knowledge of all issues on the beach regarding stranding of endangered sea turtles, misorientation of sea turtle hatchlings, and federally protected marine mammal strandings. Fielding emails/calls from the public for response and informational awareness has become a full time effort.

4. How does the organization measure the effectiveness of both the overall activity and of individual programs? *(200 words or less)*

Social media analytics are provided by the digital platform. Zip codes and #attendees are collected at the physical programs such as turtle talks. The Nest Dedication fundraising program is sold out each season. The increased amount of emails requesting interaction with STPHHI is substantial. QR codes with a link to the website have been implemented on signage and the beach patrol truck to track area codes of interested passers-by. If goals are met, visits to the future STPHHI hospitality center will be recorded and participation with the Sea Turtle Experience offering will be logged.

F. EXECUTIVE SUMMARY

Provide an executive summary using the Effectiveness Measurement spreadsheet provided or your own format. If creating your own format, please refer to the Effectiveness Measurement sample spreadsheet and use the criteria as a guideline. *(1300 words or less)*

An Effectiveness Measurement spreadsheet has been attached to this application.

This is the first submission for Town Affiliated Agency funding for Sea Turtle Patrol HHI. An ATAX Effective measurement form has been submitted as well as an executive summary. For further review, the results of the USCB Center for Strategic Planning document is also attached.

Executive Summary

The mission of Sea Turtle Patrol Hilton Head Island (STPHHI) is to provide monitoring and support on Hilton Head Island beaches for sea turtle nesting and hatching activity annually. These programs, along with spreading awareness through public education and outreach, are essential to promote the continued existence of these endangered species. The organization became a 501c3 nonprofit in 2018 which allowed for tax deductible donations to be accepted to fund operations on the beach. While enhancing the program technologically and logistically, sea turtle nesting density and interest from residents and visitors have been consistently trending upward. More exposure through social media and expanded programing was enhanced in 2022 with the first ATAX grant award for marketing. Before the reorganization of Sea Turtle Patrol HHI in 2017, information on sea turtles and public knowledge of the role of sea turtle patrol was almost nonexistent. Sea turtle nesting is unique to destinations that border the Ocean and provide a suitable habitat for these endangered reptiles to nest. Through the participation of Sea Turtle Patrol HHI with the Town of Hilton Head, beach renourishment projects have been permitted and have preserved sea turtle nesting habitat on 14 miles of main beach, Mitchellville beach, Hickory Forest, and Pine Island beaches on Hilton Head Island. STPHHI is the only organization permitted by the State of SC to monitor Hilton Head Beaches for sea turtle nesting and hatching activity, through a permit from SCDNR held by Executive Director, Amber Kuehn.

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continues to strive for funding from local organizations through grant awards and collaboration. Although ATAX grants and restricted local grants have given STPHHI an elevated marketing platform, the operational budget has lagged behind. With the help of the Town, STPHHI will be able to sustain a well-rounded program.

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Signature: Amber Kuehn

Title/Position: Director

Mailing Address: 31 Alljoy Road, Bluffton, SC 29910

Email Address: SeaTurtlePatrolHHI@gmail.com

Phone Number: 843-338-2716



February 14, 2024

Ms. Angie Stone
Assistant Town Manager
Town of Hilton Head
1 Town Center Court
Hilton Head Island, SC 29928

Dear Ms. Stone:

The mission of the Turtle Trackers is to assist with the preservation efforts for endangered sea turtles nesting on Hilton Head Island, and to educate the public for the protection of our sea turtle hatchlings heading to the ocean.

Turtle Trackers was established in 2016 as a volunteer organization to support Sea Turtle Patrol Hilton Head Island (STPPHI) with the preservation of the sea turtle nesting habitat and the education/awareness of visitors/residents as a collaborative effort. Without an endorsement from SCDNR, Turtle Trackers are not permitted to perform sea turtle preservation, as it pertains to nesting females, hatchlings, nest marking/monitoring or inventories.

Our organization is made up of volunteers who clean the beach of litter, fill in holes, staff learning stations and educate the public and elementary school children. Although Turtle Tracker volunteers do not participate in STPHHI activities, Turtle Trackers do support STPHHI by providing docents, as requested, and financially support selected Patrol programs and projects, while educating the public and keeping the beach "turtle ready" with holes filled and trash removed.

On behalf of the Turtle Trackers of Hilton Head Island, we are happy to provide our organization's full endorsement for the Town of Hilton Head Island to further support the efforts of Sea Turtle Patrol Hilton Head Island as a Town Affiliated Agency.

Sincerely,

Michael Brodeur
Vice President

Cc: Amber Kuehn, STPHHI

Turtle Trackers is a 501(c)3 not for profit organization and no goods or services were exchanged for this charitable donation.



TOWN OF HILTON HEAD ISLAND

Executive Department

TO: Town Council
FROM: Marc Orlando, ICMA-CM – Town Manager
DATE: 08/03/2021
SUBJECT: Affiliated Agency Town Funding Standardization Process
CC: Joshua Gruber, Deputy Town Manager
 John Troyer, Finance Director

Background:

The Town receives requests from various commercial and nonprofit entities for funding that supports a wide range of matters and with varying degrees of public purpose justification. These requests became the subject of significant Town Council discussion during the COVID-19 pandemic and ultimately resulted in Council approval of a one-time emergency General Fund distribution for the Arts Center of Coastal Carolina and the Concourse d'Elegance & Motoring festival. Following these discussions, it was requested that staff examine the legal aspects of funding outside agencies both during a declared State of Emergency and as part of its annual budget adoption process. Additionally, it was requested that staff propose a standardized process that would ensure that the awarding of Town General Funds is done in a fair and transparent manner. This Memorandum sets forth information pertaining to the legal ability for local governments in South Carolina to provide funding to commercial and nonprofit organizations as well as a recommendation to establish a formal process to review and award Town General Funds.

Recommendation:

Staff recommends that the Town Council adopt a formal policy wherein all requests for Town funding from affiliated and/or outside agencies will be submitted to the Finance and Administration Committee for review and recommendation as part of the annual fiscal budget adoption. An outline of how this process could potentially function is as follows:

1. Requesting agency submits Town funding request application form containing the following:
 - a. Identification of the organization and its background
 - b. Copies of audited financial statements
 - c. Copy of current budget identifying all anticipated revenues and expenses
 - d. Summary of previous governmental funding that has been received
 - e. Justification/proposed uses of requested funding demonstrating how this funding will provide a public function of the Town
 - f. Identification of operational metrics that will be tracked to demonstrate goal achievement
 - g. Future capital projects or changes in service delivery scope that might impact future operations or financial requests
2. Finance & Administration Committee Receives Requests and selects agencies to make presentations.

3. Selected agencies make a presentation to the Finance & Administration Committee outlining their funding request and answer any questions.
4. Finance & Administration Committee submits recommendation on affiliated agency funding requests to Town Council as part of the annual fiscal year budget adoption process.

Any requests for funding made outside of the annual fiscal budget adoption process should be discouraged and the granting of funding outside of this process should be limited to only extraordinary circumstances. Should it become necessary to take up such an extraordinary request, the review and consideration process adopted by Town Council should be utilized in a manner to similar to that of the formal annual budget adoption process identified above.

General Fund Appropriations

The South Carolina Constitution provides certain prohibitions on the expenditure of public funds which are generally inclusive of all sources of ad valorem tax revenues maintained within a jurisdiction's General Fund. Under Title 10 Section 11 of the Constitution it states, "[t]he credit of neither the State nor of any of its political subdivisions shall be pledged or loaned for the benefit of any individual, company, association, corporation, or any religious or other private education institution except as permitted by Section 3, Article XI of this Constitution."

The South Carolina courts as well as the South Carolina Attorney General's Office have interpreted this provision to prohibit local governments from providing funding to non-governmental agencies unless the funds are being provided for an express "public purpose."

Public funds may be appropriated to a private nonprofit, nonsectarian organization if the funds are to be expended in the promotion of a valid public purpose. *Op. Atty. Gen., December 18, 1979, at 1.* The appropriation of public funds to these private entities is, in effect, an exchange of value which results in the performance by those entities of a public function for the State. *Op. Atty. Gen., November 16, 1983.* Our Supreme Court has also recognized generally that where the expenditure of public funds is 'primarily for the benefit of the State . . .' there is no violation of Article X, § 11. *South Carolina Farm Bureau Marketing Assn. v. South Carolina State Ports Authority*, 278 S.C. 198, 293 S.E.2d 854, 857 (1982).

Therefore the central question in identifying whether or not a transfer of public funds to a private entity is constitutionally valid is dependent upon such transfer being recognized as being for the benefit of the public.

Pursuant to this justification, the Town has annually contracted with certain "affiliated agencies" to provide management, programming, oversight, support, or ongoing maintenance of services offered to the public on behalf of the Town. These services have historically been performed and carried out by nonprofit third-parties with such expenditures being stated on an individual basis within the Town's annual adopted budget. Based upon the most recently adopted Fiscal Year 2022 budget, the following affiliated agencies received Town General Funds:

FY2022	Funding Amount	Public Services
Island Recreation Association	\$1,087,578	Offers youth and adult recreational programming on

		Town and County owned property. Manages special event rentals of certain Town owned properties.
Coastal Discovery Museum	\$180,000	Operates the Town owned Honey Horn Plantation and provides public access to the site. Funding within this category also supports the Historic Mitchelville Freedom Park.
USCB Island Ambassador Program	\$186,367	Provides certification program to become an Island Ambassador through studying Island knowledge, Island culture and Island ecology. This program was created through a partnership between the Town and USCB.
Palmetto Breeze	\$225,165	This is the local matching funds for the Town's urban and rural federal transportation grant funding.
Solicitor/Court Services	\$168,500	These services provide criminal prosecution and other judicial services for offenses occurring on Hilton Head Island.
Beaufort County Economic Development Corporation	\$25,000	This is the Town's local matching funds to be a participating member of the Beaufort County Economic Development Corporation.

South Carolina Courts have examined the question of what constitutes a "public purpose" and have also long determined that whether an act of a governmental body is for a public purpose is primarily one for the Legislature to determine and the courts will not interfere unless the determination by that body is clearly wrong. *Elliott v. McNair*, 250 S.C. at 86-87.

"The consensus of modern legislative and judicial thinking is to broaden the scope of activities which may be classes as involving a public purpose. 37 *Am.Jur.*, *Municipal Corporations*, Sec. 132. It reaches perhaps its broadest extent under the view that economic welfare is one of the main concerns of the city, state and the federal governments." *State ex rel. Jardon v. Industrial Development Authority of Jasper County*, 570 S.W.(2d) 666 (Mo. 1978)."

As such, public funding can be provided for the provision of direct public services or for the overall economic welfare of a community when there is a specific legislative funding by a governmental body that such purpose does in fact exist and that the benefit to the community from the investment of public funds will substantially justify its investment.

Pandemic Related Funding Sources

Due to the unprecedented public health crisis that has been created by the COVID-19 pandemic, several unique funding opportunities have arisen that have not previously existed due to the restrictions contained with the South Carolina Constitution. Or, that have otherwise been altered so as to provide relief to individuals that have been negatively impacted by these events without running afoul of the aforementioned limitations.

CDBG Grant Process through Community Foundation of the Lowcountry

The Town sought approval from the United States Department of Housing and Urban Development to utilize its unspent allocation of Community Development Block Grant funding from the Fiscal Year 2020 budget as well as those funds received for the Fiscal Year 2021 to create grants to local nonprofit organizations that have been supporting residents who were impacted by the COVID-19 pandemic. The Town received such approval and partnered with the Community Foundation of the Lowcountry to distribute a total of \$730,833.00 to various local nonprofits that provided assistance to Hilton Head Island residents that needed support in the areas of rental and utility assistance, mortgage assistance, child care expenses, food insecurities, and more. A full listed of the entities who received Town funding under this program is as follows:

U.S. Department of Housing and Urban Development (HUD) Community Development Block Grants (CDBG)			
Organization	No. of Awards	Total Award Amount	Purpose of Grant
Boys & Girls Club of Hilton Head Island	3	\$79,739.00	1.Scholarship for Distance Learning Program 2.Cleaning Expenses, PPE
Foundation for Educational Excellence	2	\$61,000.00	Tutoring programs at HHI public schools, educational materials
Hilton Head Island Recreation Association	1	\$3,000.00	Virtual Learning Program
HH Regional Habitat for Humanity	1	\$25,000.00	Emergency Housing Assistance
Lowcountry Legal Volunteers	1	\$51,000.00	Workshops to help educate people facing potential housing evictions
Mental Health America (MHA) of Beaufort -Jasper	1	\$25,000.00	Scholarships for MHA group therapy assistance
Native Island Business & Community Affairs Association	1	\$25,000.00	Emergency Housing Assistance
Neighborhood Outreach Connection	2	\$79,500.00	1.Living Expenses for Clients 2. Program operation expenses
Sandalwood Community Food Pantry	4	\$40,500.00	Food and PPE for distribution to clients
Second Helpings	1	\$12,000.00	Food purchase for distribution
Society of St. Vincent de Paul Holy Family Conference	1	\$25,000.00	Rent and utility assistance for HHI clients
The Children's Center	3	\$87,094.00	1. Remediation and Sanitation Expenses 2. PPE, Safety Supplies, Remediation Expenses 3.Tuition assistance for families
The Hilton Head Island Deep Well Project	3	\$116,000.00	Emergency housing, rent and utilities

The Literacy Center	1	\$25,000.00	Technology & Instruction Cost for Distance Learning Service
Volunteers in Medicine Hilton Head Island	2	\$76,000.00	1. PPE for patients, staff, volunteers 2. Isolation boxes/lodging for COVID-19 positive individuals
Total	27	\$730,833.00	

Recently, the South Carolina Attorney General's Office was asked to examine the appropriateness of an emergency grant funding program that was being proposed by Lancaster County. *Op. Atty. Gen., April 29, 2020*. This grant program was predicated on the fact that an applicant had applied for, and exhausted, all federal relief funds that were available to the applicant business. The grant program also required that the applicant demonstrate a direct financial hardship as a result of the COVID-19 pandemic. The grant program was also not restricted to any particular category of business but were open to all and limited in eligibility only on the basis of the number of employees at the business.

In response to this inquiry, the Attorney General's Office stated that in order for such a program to be constitutionally authorized, the governing body of Lancaster County would need to find that the creation of such a grant program would serve a public purpose. The opinion went on to provide four specific factors that should be used when determining if an action serves a public purpose. Those are as follows:

1. **Is there an ultimate goal or benefit intended to the public by virtue of the project?**
2. **Will public or private parties be the primary beneficiary?**
3. **How speculative in nature is the project?**
4. **On balance, what is the probability that the public interest will ultimately be served and to what degree?**

Therefore, if the Town Council desires that a formalized process be created for providing grants from the Town's General Fund to entities on the Island or to entities that have been impacted by the COVID-19 Pandemic, then such action should first be precipitated by a formal legislative action of the Town Council that undertaking such action would serve a public purpose specifically addressing such items in the manner outlined above.

Conclusion:

The South Carolina Constitution and subsequent judicial jurisprudence has established clear restrictions on the types of activities or services that can receive a local government's General Fund financial support. In order to remain in compliance with these restrictions and to ensure a fair, equitable, and transparent review of the appropriation process, staff is recommending that Town Council develop a formal policy wherein the Finance and Administration Committee would receive and review all requests for funding from affiliated/outside agencies. It would then make award recommendations to Town Council as part of the annual fiscal budget adoption process. Any request for funding made outside of the annual fiscal budget adoption process would be discouraged and the granting of funding outside of this process would be limited to only extraordinary circumstances. Should it become necessary to take up such an extraordinary request, the review and consideration process adopted by Town Council would be utilized in a manner to similar to that of the formal annual budget adoption process identified above. A draft Affiliated Agency Funding Request Application as outlined within this Memorandum has been enclosed as an attachment for consideration.



TOWN OF HILTON HEAD ISLAND, SOUTH CAROLINA

Fiscal Year 2025 Affiliated Agencies Grant Application

All applications must be fully completed and submitted electronically to the Town of Hilton Head Island no later than 4:00 p.m. on Wednesday, January 31, 2024.

This application package includes the following:

1. Guideline for Applications
2. Affiliated Agency Funds Application
3. Application Submission

Applications will first be reviewed by Town Finance Staff and Senior Staff. The Finance & Administrative Committee will then review the applications and will select agencies to make presentations outlining their funding request and answer any questions. Those selected will be notified by email (please make sure to provide a valid email address) of the day and time scheduled for its presentation. The Finance & Administrative Committee will, after its review, submit a recommendation on affiliated agency funding requests to Town Council as part of the annual fiscal year budget and adoption process.

The Committee requests each applicant adhere strictly to the guidelines and requirements provided herein.

Failure to correctly complete the application in its entirety may disqualify what may be an otherwise qualifying application.

GUIDELINES FOR APPLICATIONS FOR AFFILIATED AGENCIES FUNDS

NOTES REGARDING THE APPLICATION

The purpose of this program is to provide a transparent process to consider grant requests using public funds and to document the proposed public benefit of each funding request. It is

the intention of this program to make limited grants to agencies and non-profit organizations providing services for public benefit that are not tourism related. Tourism grants and support is provided through ATAX grants administered by the Town ATAX committee. Affiliated Agency grants will be recommended by the Town Finance & Administrative Committee to Town Council annually. It is not the intention of this type of grant to be recurring. “Out of cycle” or “emergency” grant applications are discouraged.

Applications will be reviewed using the following criteria to determine if it serves a public purpose:

- 1. Is there a goal or benefit to the public by virtue of the project?**
- 2. Will public or private parties be the primary beneficiary?**
- 3. How speculative in nature is the project?**
- 4. On balance, what is the probability that the public interest will ultimately be served and to what degree?**

1. Summary of Requesting Agency

- a. Describe the organization, its mission and background
- b. Provide the full name, postal mailing address, email address and telephone number of a primary contact person, given the authority and responsibility to represent the application before the Committee, must be included in this section.
- c. List the organization’s current annual budget and the requested grant amount.

2. Description of Operations

- a. Describe the organization purpose/uses of requested funding and demonstrate how funding will provide public benefit.
- b. The description must state what is intended to be accomplished by the Affiliated Agency grant funds, and the source and amount of other funds to be committed to the project.
- c. Describe the impact to the organization should it not be fully funded for the fiscal year 2025 grant request.
- d. What are the future capital projects or changes in the service delivery scope that might impact future operations or financial requests?

3. Funding

- a. Provide a brief description on how the organization is currently funded.
- b. Provide a summary of current and previous governmental funding applied for, and/or received, for the prior two fiscal years and current.

4. Financials

- a. Provide copies of the prior two fiscal years audited financial statements
- b. Provide a copy of the current budget detailing all anticipated revenues and expenses.

5. Measuring Effectiveness:

- a. Please identify the project/operating objectives and budget
- b. Please identify how operational metrics will be tracked to demonstrate goal achievement.
- c. Please identify how the metrics accrue to a public benefit
- d. Please identify your service area and provide statistics of clients served
- e. Please identify any partner agencies
- f. Please identify a proposed/expected timeline to achieve objectives
- g. Please identify any partners/contractor comments
- h. Please identify any other sources of funding requested or received.

6. Submission Requirements:

- a. All funding requests are to be submitted electronically by Wednesday, January 31, 2024, via the Town's online Affiliated Agency Grant Application.

FY 2025

AFFILIATED AGENCY GRANT APPLICATION

For Office Use Only	Time Received:	By:
Date Received:		

Applications will not be accepted if submitted after 4:00 P.M. on January 31, 2024

A. Summary of Grant Request:

ORGANIZATION NAME: _____

Contact Name: _____ Title: _____

Address: _____

Email Address: _____ Contact Phone: _____

Total Budget: _____ **Grant Amount Requested:** _____

Provide a brief summary of the intended use of the grant and how the funding would be used.
(100 words or less)

B. DESCRIPTION OF OPERATIONS:

1. For reporting purposes, give a brief description of the organization. (250 words or less)

2. Describe in detail how the grant would be used. (250 words or less)

3. What impact would partial funding have on the activities if full funding were not received? What would the organization change to account for partial funding? (100 words or less)

4. What is the expected public benefit to these expenditures to the Island's citizens, visitors, and/or the Town? (100 words or less)

5. Additional comments (250 words or less)

FUNDING:

1. **Please describe how the organization is currently funded.** (100 words or less)

2. **Please also estimate, as a percentage, the source of the organization's total annual funding.**

_____ Government Sources	_____ Private Contributions, Donations & Grants
_____ Corporate Support, Sponsors	_____ Membership Dues, Subscriptions
_____ Ticket Sales, or Sales & Services	_____ Other

3. **Please provide a summary of previous governmental funding applied for, or received, for fiscal year 2024 and fiscal year 2025.** (100 words or less)

4. **Please provide a summary of other sources of funding sought or secured for this initiative.** (250 words or less)

D. FINANCIAL INFORMATION:

Fiscal year disclosure: Start Month: _____ End Month: _____

Financial Statement Requirements:

1. The upcoming year's operating budget for the organization.
2. The previous two years and current year profit and loss reports for the organization.
3. The previous two years and current year balance sheets.

E. MEASURING EFFECTIVENESS:

1. **List any award amounts received in fiscal year 2023 and/or 2024? How were those funds used? To what extent were your objectives achieved? (200 words or less)**

2. **What impact does this have on the success of the organization and how did it benefit the community? (200 words or less)**

3. **How does the organization measure the effectiveness of both the overall activity and of individual programs? (200 words or less)**

G. Executive Summary:

Provide an executive summary using the Effectiveness Measurement spreadsheet provided or your own format. If creating your own format, please refer to the Effectiveness Measurement sample spreadsheet and use the criteria as a guideline. (1300 words or less)



**AFFILIATED AGENCIES GRANT APPLICATION
TOWN OF HILTON HEAD ISLAND, SOUTH CAROLINA**

APPLICATION FINAL CHECKLIST

(Complete and return this list with the application)

- ☐ The application is being filed by the **January 31, 2024, 4:00 PM** deadline.
- ☐ We have reviewed and followed the application guidelines.
- ☐ We have supplied the requested Financial Data.
- ☐ We will be prepared to make a verbal presentation to the Committee and answer questions when we are scheduled to do so.

Please contact Shena Smith at 843-715-3241

or email

shenas@hiltonheadislandsc.gov

if you have any questions or concerns.