



Town of Hilton Head Island

Community Services and Public Safety Committee Meeting

**Monday, December 18, 2023, 10:00 AM
1 Town Center Court, Hilton Head Island, SC
Benjamin M. Racusin Council Chambers**

The meeting can be viewed on the [Town's YouTube Channel](#), the [Beaufort County Channel](#), and Spectrum Channel 1304.

- 1. Call to Order**
- 2. Pledge to the Flag**
- 3. Adoption of the Agenda**
- 4. Approval of the Minutes**
 - a. Regular Meeting Minutes of November 13, 2023
- 5. Presentations and Recognitions**
- 6. Appearance by Citizens:** Citizens who wish to speak on the matters being discussed during the meeting may do so by submitting the [Request to Speak form](#) no later than 4:30 PM the day prior to the meeting.
- 7. New Business**
 - a. Consideration of a Resolution Adopting the Town of Hilton Head Island Beach Parking Fee Schedule - Josh Gruber, Deputy Town Manager
- 8. Adjournment**

FOIA Compliance: Public notification of this meeting has been published, posted, and distributed in compliance with the South Carolina Freedom of Information Act and the requirements of the Town of Hilton Head Island.

In accordance with the requirements of Title II of the Americans with Disabilities Act of 1990 ("ADA"), the Town of Hilton Head Island will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs, or activities. Auditory accommodations are available. Any person requiring further

accommodation should contact the Town of Hilton Head Island ADA Coordinator as soon as possible but no later than 48 hours before the scheduled event.

Municipal Association of South Carolina (MASC) Civility Pledge:

“I pledge to build a stronger and more prosperous community by advocating for civil engagement, respecting others and their viewpoints, and finding solutions for the betterment of my city or town.”



Town of Hilton Head Island COMMUNITY SERVICES AND PUBLIC SAFETY COMMITTEE MEETING Monday, November 13, 2023 - 10:00 AM Minutes

Call to Order

Chair Tammy Becker called the meeting to order at 10:00 a.m.

Adoption of the Agenda

Mr. Steve Alfred moved to approve. M s . Brison seconded. Motion carried 4-0.

Approval of the Minutes - Regular Meeting Minutes of October 16, 2023

Ms. Patsy Brison moved to approve. M r . S t e v e Alfred seconded. Motion carried 4-0.

Appearance by Citizens

Kim Konte addressed the Committee requesting a review of the chemicals sprayed in Town parks. She voiced concern over the use of public funds to purchase chemicals that have been proven unsafe. Konte provided a hazard assessment to the Committee for review.

Pamela Ovens addressed the Committee and expressed appreciation to Town Staff for testing a way to control the rat population without rodenticides. She also thanked the Committee for beginning the process of making the Island a better place to live that is safe from dangerous chemicals. She expressed the need for a chemical free environment.

New Business

Consideration of a Resolution Adopting Environmentally Friendly Landscaping and Grounds Maintenance Practices - Bryan McIlwee, Director of Public Projects and Facilities

McIlwee conducted a detailed presentation regarding the following points:

- The Town of Hilton Head Island is always looking to be a leader in protecting the environment and establishing best management practices.
- The Town prides itself on being environmentally conscience and being a

- community that promotes the Island's natural beauty and unique ecosystem.
- The Town and its residents encourage and value eco-friendly practices such as: reduction in plastic, oyster shell recycling and beach clean-up programs, island wide eco-friendly aesthetics and regulations.

It was noted that the item is a part of the 2023-2025 Strategic Action Plan under Environmental Sustainability. He reviewed an assessment of the Federal and State of South Carolina regulations, current practices, current contracts, and current pesticide use.

Town actions to date listed below:

- Research environmentally conscious pest and weed control management practices and products.
- The Town's contractors have been instructed to not spray glyphosate (i.e. Roundup™) at Town playgrounds, dog parks, or along water/marsh edges, including buffers, on Town property.
- Town contractors have been instructed to not broadcast spray on Town sport fields (Chaplin Park, Crossings Park, Barker Field Extension, etc.)
- Worked with certified professionals in the Parks/Landscaping/Public Works industry to determine how to implement these strategies and to continue to foster ever-evolving ecological best practices for the Town's landscape and grounds maintenance.

Methods of pest management can be organized into four main categories:

- Cultural (crop rotation, resistant varieties),
- Physical/mechanical (discing, screens, traps),
- Biological (beneficial insects and pathogens), and
- Chemical (pesticides).

Pest management is more effective, practical, and safer when all four types of management are employed.

This is a principle known as Integrated Pest Management (IPM).

- IPM is a system of managing pests using careful consideration and integration of all available pest control tools and techniques.
- IPM is a tool that will allow Staff and Town contractors to focus on long-term prevention or suppression of pest problems with minimum impact on human health, the environment, and non-target organisms with the limited use of pesticides
- Chemical control is an integral component of IPM, even in organic operations.
- The goal is to minimize the use of chemicals on Town maintained grounds but where required, use them responsibly.

- All forms of chemicals applied to Town properties will follow the principles of this Integrated Pest Management program.

Current Town IPM Practices:

- Mulching - Horticultural standards of 2-3" to suppress weed germination and retain moisture in the soil.
- Fertilizer - Seasonal and application specifications.
 - Area specifications: corridor turf verses high quality sports fields. Irrigated turf verses non irrigated turf. Soil testing areas with higher rates and demands for fertilizer and nutrition. Applied according to the label.
- Cultural practices - Removal of excessive plant debris (discouraging mold, fungus disease and habits for insect pests.)
- Weed and insect pest control with proper IPM practices, mulching, proper plants, manually, and chemically according to the labels. Seasonal applications based on life cycle and germination cycles.
- Plant Selection
 - Selecting native species that are adapted to our climate and native soils.
 - Limiting the use of excessive watering and fertilizer to maintain health plants.
 - Selecting disease and pest resistant plant species.
 - Planting location, wetlands species, drought tolerant species, and considering sun and shade requirements.
- Conventional (or synthetic) pesticides are materials that are manmade, often from materials found in nature, though their chemical structures have been altered in some way. By altering the chemical structure, certain characteristics can be improved. For example, synthetic pyrethroids are altered to be more stable in sunlight than natural pyrethrin.
- Organic pesticides, on the other hand, are considered naturally derived, meaning their chemical structures are unaltered from the way they exist in nature. While the chemical structure is unaltered from its natural form, the material is often processed or extracted to make it more effective or easier to use. Organic pesticides typically break down rapidly in the environment. As a result, when used for persistent pest problems such as plant diseases, organic materials must be applied much more often than their conventional counterparts.
- While "organic" insecticides are often less damaging to the environment than conventional insecticides, they are still pesticides.

- All pesticides should be evaluated before selection for level of toxicity, effectiveness, environmental impacts, and costs.
- All pesticide products have a toxicity signal word on the label, which will be “caution”, “warning”, or “danger”. Check the signal words on the label for level of toxicity. CAUTION - LESS toxic, WARNING - MORE toxic, DANGER - MOST toxic. Each should be used according to the instructions on the label.
- Consider products with “caution” on the label.

The next steps are as follows:

- Town staff proposes to undertake a trial study located at one or more Town facilities which could be Chaplin Park, Crossings Park, other as recommended by Committee.
- The trial study will seek to demonstrate the efficacy of synthetic and organic pesticides as well as establish a clear understanding of the cost and schedule involved with maintaining grounds to a desired level.
- Work with a third party to develop an outline and schedule for the trial study for further consideration by the Committee.

Committee members asked questions, made comments and suggestions regarding: current contract renewal time frames, how they are implemented and when new language can be inserted; the need to provide a list of current contract timelines and develop an amendment process; the need for consistency with all contracts; confirmation that existing contracts can be amended; the need to have termination provisions if the contractor will not agree to amend; confirmation we cannot ban products but we can control use of products through contracts; inquiry as to whether there is lobbying in South Carolina on behalf of home rule and are there other states in the country pushing to change the law; how this would affect the budget and the need to determine the final impact; the need for public safety regarding lines of sight to be uniform when developing contract language; a need to place notices on the Town website regarding areas when spraying can and cannot take place, along with contract information if there are concerns; the need for the public to know the Town is being proactive regarding the use of safe pesticides; the need to work on amendments, terminations and compliance with Town policies within the contracts; a suggestions of a placeholder within the upcoming budget for a projected increase in costs; the need to access and review similar policies in other communities and reach out to the Municipal Association of South Carolina as a resource; confirmation the contractor will be required to provide notice at the sites being treated; the need for inspection follow-ups; consensus of the Committee that the test would take place at two separate locations with different types of activities; and the need to be mindful of the contracts out for bid at this time to make sure and include language to encompass future policy.

Consideration of a Resolution regarding Rotary Community Center Proposal - Josh Gruber, Deputy Town Manager

Gruber provided background regarding the request. He stated that in June of 2023, the Town received correspondence from representatives of the Rotary Club of Hilton Head regarding opening a discussion to look at potentially partnering with their fundraising for a multi-use community center to be located on the Mid-Island Track. In September, 2023 representatives from Rotary resubmitted formal correspondence to the Town outline this proposal. He referenced the materials included in the agenda packet. He noted the proposed plan calls for the development of a large multi-use community center in keeping with the adopted Master Plan as one of the program elements for the park.

In exchange for partnering with the Town, the Rotary Club would work with other Rotary Chapters on the Island to fundraise an estimated \$750,000, which is what they believe the upfit costs for the building would be in terms of furniture, equipment, and AV supplies.

Below is a summary of the discussion with the CSPSC regarding the submission from the Rotary Club of Hilton Head to fundraise for a multi-use community center that would be located on the Mid-Island tract.

Mr. Steve Alfred moved to have continued discussions with Rotary regarding the proposal. Alex Brown seconded. After discussion, Alex Brown withdrew his second and Mr. Steve Alfred, as the maker of the motion, withdrew his motion. The Committee expressed support for working with the Rotary groups on the Island, but it was the consensus of the Committee not to take any action. They requested that staff gather additional information and report back at a future CSPSC meeting.

Chairwomen Tammy Becker indicated that members of the Committee could have until the end of the week to email Gruber their questions/requests for additional information. However, many of the Committee members provided the following requests:

Those requests include the following:

- Provide the square footage for the existing Arts Center and determine how this proposed building would compare with that facility.
- Who would control and manage this facility once it is constructed?
- How would we address crafting a policy for the use of this building whereby other non-profits would be able to use this building on the same or similar terms that would be provided to the Rotary clubs. Same thing for covering operating costs and scheduling the use of the facility.
- Are there other parcels of either vacant or developed land where this building could be appropriately located?

- Have MKSK review what the Rotary Club has proposed and ask if this would fit in with their vision for this park? Would its construction at this scale impact any other proposed park elements?
- Staff should provide a recommendation on where this building should be located on the Mid-Island tract if this is going to be part of one of the future phases of the park.
- Staff should provide the Committee with its recommendations for office space since the Town has had to lease property to accommodate its growing staff.
- Develop an understanding of the expected costs to operate and maintain this facility.
- Provide the Committee with a copy of the Town's existing Agreement with the Sandbox so that they can see how other similar arrangements have been structured.

In addition to the above information, several members of the Committee made statements that they were concerned with the site of this building going to the Mid-Island tract. and that they would like to revisit the issue of this program element of a community center being called for as one of the future phases of developing this park.

Adjournment

The meeting was adjourned at 11:25 a.m.

The recording of this Meeting can be found on the Town's website at www.hiltonheadislandsc.gov



TOWN OF HILTON HEAD ISLAND

COMMUNITY SERVICES AND PUBLIC SAFETY COMMITTEE

TO: Community Services and Public Safety Committee Members
FROM: Joshua Gruber, *Deputy Town Manager*
CC: Marc Orlando, *Town Manager*
DATE: December 10, 2023
SUBJECT: Consideration of a Resolution Adopting the Town of Hilton Head Island Beach Parking Fee Schedule

RECOMMENDATION:

The Community Services and Public Safety Committee has been discussing the establishment of paid parking for many of the Town's publicly accessible beach parks. At this time, staff is recommending that the Committee review the various policy questions that will need to be addressed in a Resolution setting forth a rate schedule to be implemented as part of its beach parking master plan.

BACKGROUND:

The following lists examples of various milestones that have been undertaken in the course of formulating and implementing this initiative:

October 27, 2020: Walker Consultants unveiled their proposed Beach Parking Master Plan during a Town Council workshop.

November 4, 2020: The Town Council, in a unanimous 7-0 decision, approved Walker Consultants' master plan.

November 15, 2021: The Town facilitated multiple public engagement sessions to discuss the Beach Parking Master Plan.

November 19, 2020 & February 25, 2021: The Public Planning Committee convened to dissect the Beach Parking Master Plan from Walker Consultants. These discussions were pivotal in determining the subsequent steps in the plan's implementation.

August 4, 2022: PCI presented their proposed parking management services to the Public Planning Committee. After a compelling case by PCI, the Committee recommended that the Town Council authorize a contractual partnership with PCI for Beach Parking Management Services. The motion saw a unanimous approval of 4-0.

September 20, 2022: Town Council ratified a resolution delineating the Scope of Work concerning the contract with PCI for Beach Parking Management Service.

February 21, 2023: The Town Council greenlit a budgetary amendment to fund the contract

with PCI, enveloping both operational and capital expenditure dimensions for the 2023 fiscal year.

March 20, 2023: Staff introduced policy and operational facets for an initial discourse on the Beach Parking Management Program to the Community Services and Public Safety Committee.

April 17, 2023: Staff and the Committee continued discussions regarding the Beach Parking Management Ordinance.

September 18, 2023: The Community Services and Public Safety Committee voted to move forward a draft Ordinance amending the Municipal Code for Hilton Head Island to implement a Beach Parking Management Ordinance. Additionally, the Committee requested that staff develop a Resolution setting forth proposed beach parking rates, address questions of employee access/availability, and address potential conflicts with recreational programming that occurs at Chaplin Park.

ANALYSIS:

The following objectives have been identified as matters of public policy for the Committee to consider as part of its establishment of recommended back parking rates:

- Adopt an hourly rate for paid beach parking at select Town beach park facilities.
- Establish corresponding maximum daily rates for these facilities.
- Discuss various ways to address/provide for employee parking at the Coligny Beach Park.
- Discuss various ways to address recreational sports/beach parking at Chaplin Park.

Beach Parking Rates

The Community Services and Public Safety Committee explicitly requested that staff develop a beach parking rate that would be reflective of generating only those revenue that would need to pay for the costs associated with providing this public service. The following data reflects the annual costs incurred in providing the beach parking management program pursuant to the contract that was entered into with PCI Municipal Services:

Town of Hilton Head Island

Parking Program Annual Operating Expense Budget FY23



Operating Expense

FY23

Labor	\$	151,425
Equipment	\$	13,250
Office Expense	\$	21,600
Uniforms	\$	3,500
Marketing	\$	10,000
License/Permits	\$	1,250
Supplies	\$	6,850
Vehicle Expense	\$	5,700
Software Licenses & Fees	\$	90,975
Professional Services Fees	\$	12,350
Management Fees / Insurance	\$	39,165
Signage	\$	10,900
Capital Expense	\$	502,765

Total Annual Expense

\$ 869,730

These amounts are substantially one-time expenditures which are associated with the technology and physical improvements that have been implemented as part of the parking management program.

In order to fully recoup these expenses, a projected break-even rate of \$1.30 per hour would need to be adopted. A schedule showing the anticipated monthly revenues with this adopted rate is as follows:

Town of Hilton Head Island



Parking Revenues													
	January	February	March	April	May	June	July	August	September	October	November	December	Total
Daily Parking Fees	\$14,979.51	\$13,529.88	\$29,959.02	\$ 36,240.75	\$112,346.33	\$173,955.60	\$179,754.12	\$179,754.12	\$ 94,225.95	\$29,959.02	\$14,496.30	\$14,979.51	\$ 894,180
Hourly Rate	\$ 1.30	\$ 1.30	\$ 1.30	\$ 1.30	\$ 1.30	\$ 1.30	\$ 1.30	\$ 1.30	\$ 1.30	\$ 1.30	\$ 1.30	\$ 1.30	
Avg Parking Session (Hrs)	3.5	3.5	3.5	3.5	3.5	3.5	3.5	3.5	3.5	3.5	3.5	3.5	
Total Paid Spaces	1062	1062	1062	1062	1062	1062	1062	1062	1062	1062	1062	1062	
Utilization	10%	10%	20%	25%	75%	120%	120%	120%	65%	20%	10%	10%	
Days	31	28	31	30	31	30	31	31	30	31	30	31	

Parking Lots	Paid Spaces
Alder Lane Beach	22
Chaplin Park/Castnet	397
Coligny Beach Park	399
Driessen Beach Park	168
Folly Field Beach Park	51
Islanders Beach	25
Total Spaces	1062

Hourly Rate Revenue Table		
Rate	Annual Revenue Projections	
\$ 1.00	\$	687,831.00
\$ 2.00	\$	1,375,662.00
\$ 3.00	\$	2,063,493.00
\$ 4.00	\$	2,751,323.00

Total Annual Expense		
\$		869,730
Rounded Break-even Point		
Rate	Annual Revenue Projection	
\$ 1.30	\$	894,180

Market Rate

As part of its prior efforts with the Town, Walker Consultants developed a potential parking rate schedule based upon a survey of other similarly situated peer communities. Based upon this information, a schedule highlighting the Town's various parking areas that have been calibrated for seasonality and a corresponding convenience/demand factors is shown as follows:

Location	January	February	March	April	May	June	July	August	September	October	November	December
Alder Lane Beach Access	\$2.00	\$2.00	\$2.00	\$2.00	\$2.00	\$4.00	\$4.00	\$4.00	\$4.00	\$2.00	\$2.00	\$2.00
Burkes Beach	\$1.50	\$1.50	\$1.50	\$1.50	\$1.50	\$3.00	\$3.00	\$3.00	\$3.00	\$1.50	\$1.50	\$1.50
Chaplin Community Park	\$1.50	\$1.50	\$1.50	\$1.50	\$1.50	\$3.00	\$3.00	\$3.00	\$3.00	\$1.50	\$1.50	\$1.50
Coligny Beach Park	\$2.00	\$2.00	\$2.00	\$2.00	\$2.00	\$4.00	\$4.00	\$4.00	\$4.00	\$2.00	\$2.00	\$2.00
Coligny Beach Park Access Lot	\$2.00	\$2.00	\$2.00	\$2.00	\$2.00	\$4.00	\$4.00	\$4.00	\$4.00	\$2.00	\$2.00	\$2.00
Driessen Beach Park	\$1.50	\$1.50	\$1.50	\$1.50	\$1.50	\$3.00	\$3.00	\$3.00	\$3.00	\$1.50	\$1.50	\$1.50
Fish Haul Beach/Barker Field Expansion	\$1.00	\$1.00	\$1.00	\$1.00	\$1.00	\$2.00	\$2.00	\$2.00	\$2.00	\$1.00	\$1.00	\$1.00
Folly Field Beach Park	\$1.50	\$1.50	\$1.50	\$1.50	\$1.50	\$3.00	\$3.00	\$3.00	\$3.00	\$1.50	\$1.50	\$1.50
Islanders Beach Park	\$1.50	\$1.50	\$1.50	\$1.50	\$1.50	\$3.00	\$3.00	\$3.00	\$3.00	\$1.50	\$1.50	\$1.50
Lowcountry Celebration Park	\$2.00	\$2.00	\$2.00	\$2.00	\$2.00	\$4.00	\$4.00	\$4.00	\$4.00	\$2.00	\$2.00	\$2.00
Coligny Area On-Street	\$2.00	\$2.00	\$2.00	\$2.00	\$2.00	\$4.00	\$4.00	\$4.00	\$4.00	\$2.00	\$2.00	\$2.00

Additionally, the Town surveyed a number of similar jurisdictions to determine currently prevailing beach parking rates and whether or not they established a maximum daily charge. A summary of that data, effective as of August 1, 2023, is as follows:

Location		Hourly Rate	Daily Rate/Max	Weekend Rate	Notes
Folly Beach	South Carolina	\$2.00	\$10.00/\$15.00	n/a	One parking location has a maximum daily rate of \$15.00 with no hourly parking offered. All others are \$2 per hour up to a maximum of \$10.00 per day.
Charleston County Beach Park	South Carolina	n/a	\$5.00 - \$15.00	\$20.00	Parking rates are per day and based on the following schedule: January & February: \$5, March & April: \$10, May-Labor Day: \$15 Monday-Friday and \$20 Saturday-Sunday & holidays, September & October: \$10, November & December: \$5
Edisto Beach State Park	South Carolina	n/a	n/a	n/a	Parking is included with admission fee. Rates for admission are \$8/adult; \$5 SC seniors; \$4/ child age 6-15; Free for children 5 and younger.
Isle of Palms	South Carolina	\$2.00	\$10.00	\$15.00	Rate of \$2/hr only available after 4pm. Enforced March - October
Myrtle Beach	South Carolina	\$2.00-\$3.00	\$10.00 - \$15.00	n/a	The beach access areas have an hourly rate of \$3.00 per hour and a daily maximum rate of \$15.00. The core-business district does not have a daily maximum rate, just an hourly rate of \$2.00 per hour.
Surfside Beach	South Carolina	\$.50 - \$2.00	\$10.00	n/a	Some parking lots have no daily maximum.
Kiawah Island	South Carolina	n/a	\$5.00 - \$15.00	\$20.00	Parking rates are per day and based on the following schedule: January & February: \$5, March & April: \$10, May-Labor Day: \$15 Monday-Friday and \$20 Saturday-Sunday & holidays, September & October: \$10, November & December: \$5
Wrightsville Beach	North Carolina	\$5.00	\$25.00	n/a	Parking fees are enforced March – October.
Tybee Island	Georgia	\$4.00	n/a	n/a	Enforced 8am-8pm, 365 days a year.
Jekyll Island	Georgia	n/a	\$10.00	n/a	Entry/Parking Fee to the island.
St. Augustine Beach	Florida	n/a	\$10.00	n/a	Discounts offered for disabled and active military.
Gulf Shores Beach	Alabama	n/a	\$5.00 - \$15.00	n/a	Parking rates enforced March – November. Two lots offer a 4-hour block for \$5.00 or \$15.00 for the whole day. All other lots are a flat \$15.00 for the whole day.

Employee Parking Considerations

Town staff initiated a survey of all businesses that are believed to be located within a radius of 300 feet (100 yards) of the Coligny Beach Parking lot based upon information contained in the Town's emergency addressing database. A copy of this information has been enclosed as attachment 5. Based upon this information, 146 separate businesses were identified as having active business licenses and being located within this area. It is difficult to utilize this information to develop an understanding of exactly how many employees may be employed in total by these businesses. However, we are aware that these numbers could vary significantly as some of these businesses may only have one or two employees while others may have substantially more than that.

Staff surveyed other beachfront communities in an attempt to identify how other jurisdictions had approached these questions. The results of that survey are as follows:

Jurisdiction	Local Business/Employee Parking Pvisions
Folly Beach	No
Charleston County Beach Park	No
Edisto Beach State Park	No
Isle of Palms	No
Myrtle Beach	Yes, but is limited to specific geographic area, limited to type of parking space that can be occupied, costs \$50.00 per year.
Surfside Beach	Yes* Spaces in certain lots are designated for employee parking.
Kiawah Island	No
Wrightsville Beach	No* Contractor passes are available for \$10/day
Tybee Island	Yes, A discounted parking rate is offered for local businesses to purchase for their employees (\$200 per year)
Jekyll Island	No
St. Augustine, FL	No
Sarasota, FL	Yes, either a \$10/month or \$20/month pass is offered for employee parking depending upon location
Clearwater, FL	Yes, a \$40 monthly pass is offered but parking is limited to certain geographic areas
Gulf Shores, AL	Free parking for all City residents
Beaufort, SC	Yes, a discounted parking pass of \$35 per month

Based upon this information, staff would recommend that the Town Council implement one of two possible options to provide employee-specific parking. The first option would entail identifying a specific number of parking spaces that would be strictly reserved for qualified employee parking and would be offered on a daily first-come, first-served, basis. The location and number of spaces to be provided as well as the costs of such parking would need to be determined.

The second option would be to allow a fixed number of individuals to purchase a qualified employee parking pass for use within the Coligny Beach Park. If this option were to be considered, the number of passes to be issued and the associated cost of such passes, if any, would need to be determined by the Town Council.

Recreational Sports/Beach Parking Considerations

Based on conversations with both staff from the Island Recreation Association and PCI Municipal Services, staff has developed the following options to address potential conflicts arising from the recreational sports programming that is offered at Chaplin Park.

The first option would be for all paid beach parking at Chaplin Park be suspended until the conclusion of the recreational sports program season. This would essentially mean that parking at Chaplin Park would require payment from Memorial Day until Labor Day but would be free of charge at any other time due to recreational sports leagues utilizing the property.

A second option would be to incorporate the registration of all household vehicle license plates as part of the recreational sports league registration process. This would allow those with registered vehicles free parking access at Chaplin anytime during the course of the sports league season but would still require payment from anyone using the park for beach access purposes.

Proposed Next Steps

The draft Beach Parking Management Ordinance has previously been considered by the Committee and was forwarded to the Town Council with a recommendation that it be adopted. However, in order to make sure that all issues associated with this program have been addressed at the time of its adoption, the Resolution setting forth the adopted beach parking rates and addressing other related issues should ultimately be recommended for adoption. This would allow for contemporaneous adoption of both the Ordinance setting for the framework for the beach parking program and the details necessary to commence its operation. Staff is therefore anticipating facilitating several rounds of discussions with the Community Services and Public Safety Committee to review each of the proposed policy considerations that will be recommended to Town Council.

Attachments:

1. Beach Parking Management Ordinance Draft
2. Parking Occupancy Metrics for Coligny & Islander's Beach Park
3. Parking Warning Report
4. Town Council Resolution 2022-05
5. List of Businesses Located Within 300 Feet of Coligny Beach Park

Highlighted text represents new revisions for 9/18/23 CSPA Committee Meeting

ARTICLE 6 – Beach Parking Management

Sec. 12-5-511. - Purpose and Intent.

The purpose of this Article is to establish regulations for the management of paid parking areas for public beach access within the jurisdiction of the Town of Hilton Head Island. The intent of this Article is to promote the effective use of parking resources and ensure the public safety, accessibility, and convenience of beachgoers, while minimizing adverse effects on the neighboring environment.

Sec. 12-5-512. - Definitions.

Paid parking area. Any area designated by the Town for public beach access parking that requires payment.

Parking authority. The Town or its designee.

Resident. For purposes of this Article, *resident* shall mean:

- (a) Any person who owns any single or multi-family residence in the municipal limits of the Town, irrespective of whether the person qualifies for the 4% special assessment ratio; except:
 - i. the owner of a property that is offered for leases of any term of more than 183 days in any calendar year is not deemed a “resident” eligible for a beach parking pass based on the ownership of that property.
- (b) Any person who is a tenant under a lease for a single or multi-family residence for a period of 183 days or more in any calendar year.
- (c) Any person who owns time-share interests totaling more than 183 days per year.

Sec. 12-5-513. – Designation of paid parking areas.

- (a) The following areas are designated as paid parking areas:
 1. Fish Haul Beach Park
 2. Castnet Drive Beach Park
 3. Chaplin Park Beach
 4. Driessen Beach

-
5. Folly Field Beach
 6. Islanders Beach
 7. Alder Lane Beach
 8. Coligny Beach
- (b) The Town shall determine the appropriate rates for the paid parking areas by resolution.
 - (c) The parking authority shall install and maintain appropriate signs indicating the boundaries of the paid parking areas and the parking rates.

Sec. 12-5-514. – Fees, payment and enforcement.

- (a) The parking fees for any paid parking area shall be established by a resolution of Town Council.
- (b) Any person who parks a vehicle in a paid parking area must pay the appropriate fee as specified by the parking authority.
- (c) Payment shall be made through the designated payment mechanism installed by the parking authority.
- (d) The parking authority shall enforce the payment of parking fees and may issue administrative citations or take other appropriate measures to ensure compliance, including but not limited to vehicle immobilization and towing.

Sec. 12-5-515. - Exemptions.

- (a) The following vehicles shall be exempt from payment of parking fees:
 1. Vehicles of emergency responders while engaged in official duties;
 2. Vehicles of disabled persons displaying appropriate placards or license plates; and
 3. Vehicles of authorized Town employees engaged in official duties.
- (b) The Town Manager may establish additional exemptions during permitted special events.

Sec. 12-5-516. – Resident beach pass.

- (a) The Town shall issue resident beach parking passes to individuals who can prove primary residency within the Town of Hilton Head Island. Resident beach parking passes will allow residents to park within the paid parking areas during the hours of operation without paying the daily parking fees as designated by the Town Council.
 - (b) The Town may establish a yearly fee for resident beach parking passes not to exceed \$15.00.
 - (c) Residents who receive a beach parking pass are subject to the parking regulations of this Article.
-

-
- (d) The Town may revoke or refuse to issue resident beach passes for individuals who violate this Article.
 - (e) No more than two resident beach passes will be issued to a qualified residence.

Sec. 12-5-517. – Defrauding, opening, impairing, or damaging paid parking devices.

It shall be unlawful for any person to defraud, open, impair, or damage a paid parking device or related equipment. Violations of this section shall be punishable as set forth in Section 1-5-10 of the Municipal Code of the Town of Hilton Head Island.

Sec. 12-5-518. – Rules and regulations.

- (a) The following rules and regulations are applicable in the paid parking area and shall be enforced by the parking authority or sheriff's office:
 - 1. No parking outside of the hours of operation of the paid parking area;
 - 2. No parking in areas designated as no parking zones;
 - 3. No parking in areas marked for emergency vehicles;

Sec. 12-5-519. – Hours of operation.

- (a) The paid parking area shall be open for public use during the hours designated by the Town Manager, with the consent of Town Council, which shall be formalized through a resolution of Town Council.
- (b) The hours of operation shall be posted on appropriate signs and may be adjusted by the Town as necessary.

Sec. 12-5-520. – Penalties and fines.

- (a) Unless otherwise stated in this Article, any person who violates any provision of this Article shall be subject to fines and vehicle tow or immobilization. The fine schedule shall be on a graduated basis based on the number of violations within a 12-month period as follows:
 - 1. First violation: a written warning and/or a fine of \$50 and reminder of parking regulations.
 - 2. Second violation: a fine of \$100 and notification of potential vehicle tow or immobilization.
 - 3. Third and subsequent violations: a fine of \$150 and towing or immobilization of vehicle at owner's expense.
- (b) A \$25 late fee shall be applied to any original fine not paid within 30 days of being issued.
- (c) The parking authority may also immobilize, tow or impound any vehicle parked in violation of this Article if, in its sole discretion, deems it necessary for public safety.

Sec. 12-5-521. – Appeals of administrative citation.

- (a) Any person who receives an administrative citation related to paid parking in the beach area may appeal the citation by submitting a written appeal to the parking authority within 30 days of the citation.
- (b) The parking authority shall review the appeal and issue a written decision within 30 days of receiving the appeal.
- (c) If the person appealing the citation disagrees with the decision of the parking authority, he or she may appeal to the Town Manager or his or her designee within 30 days of receiving the decision of the parking authority. An appeal to the Town Manager or his or her designee shall include statements of fact and conclusions of law to support the appeal.
- (d) The decision of the Town Manager or his or her designee shall be final. Any subsequent appeals may be made to a court of competent jurisdiction within 30 days of receiving the Town Manager's final decision.
- (e) This section does not apply to violations issued in accordance with Section 12-5-517 of this Article.

Coligny Beach Park - 399 spaces

Friday, August 11, 2023			Saturday, August 12, 2023			Sunday, August 13, 2023			Thursday, August 17, 2023		
Time	Occupied Spaces	% Occupied	Time	Occupied Spaces	% Occupied	Time	Occupied Spaces	% Occupied	Time	Occupied Spaces	% Occupied
8am	27	6.8%	8am	57	14.3%	8am	44	11.0%	9am	45	11.3%
9am	53	13.3%	9am	98	24.6%	9am	89	22.3%	12pm	196	49.1%
10am	116	29.1%	10am	235	58.9%	10am	159	39.8%	3pm	207	51.9%
11am	217	54.4%	11am	Full (399)	100.0%	11am	257	64.4%			
12pm	272	68.2%	12pm	Full (399)	100.0%	12pm	305	76.4%			
1pm	292	73.2%	1pm	Full (399)	100.0%	1pm	370	92.7%			
2pm	31	7.8%	2pm	Full (399)	100.0%	2pm	Full (399)	100.0%			
3pm	22	5.5%	3pm	Full (399)	100.0%	3pm	274	68.7%			
4pm	26	6.5%	4pm	Full (399)	100.0%	4pm	281	70.4%			

Friday, August 18, 2023			Saturday, August 19, 2023			Sunday, August 20, 2023			Monday, August 21, 2023			Tuesday, August 22, 2023		
Time	Occupied Spaces	% Occupied	Time	Occupied Spaces	% Occupied	Time	Occupied Spaces	% Occupied	Time	Occupied Spaces	% Occupied	Time	Occupied Spaces	% Occupied
8am	30	7.5%	8am	56	14.0%	8am	61	15.3%	9am	49	12.3%	9am	42	10.5%
9am	45	11.3%	9am	92	23.1%	9am	56	14.0%	12pm	179	44.9%	12pm	158	39.6%
10am	99	24.8%	10am	173	43.4%	10am	95	23.8%	3pm	175	43.9%	3pm	154	38.6%
11am	213	53.4%	11am	332	83.2%	11am	188	47.1%						
12pm	269	67.4%	12pm	Full at 11:45 (399)	100.0%	12pm	299	74.9%						
1pm	309	77.4%	1pm	Full (399)	100.0%	1pm	324	81.2%						
2pm	342	85.7%	2pm	Full (399)	100.0%	2pm	337	84.5%						
3pm	267	66.9%	3pm	Full (399)	100.0%	3pm	356	89.2%						
4pm	278	69.7%	4pm	352	88.2%	4pm	348	87.2%						

Friday, August 25, 2023			Saturday, August 26, 2023			Sunday, August 27, 2023			Monday, August 28, 2023			Tuesday, August 29, 2023		
Time	Occupied Spaces	% Occupied	Time	Occupied Spaces	% Occupied	Time	Occupied Spaces	% Occupied	Time	Occupied Spaces	% Occupied	Time	Occupied Spaces	% Occupied
8am	31	7.8%	8am	72	18.0%	8am	49	12.3%	9am	39	9.8%	9am	9	2.3%
9am	55	13.8%	9am	75	18.8%	9am	83	20.8%	12pm	135	33.8%	12pm	36	9.0%
10am	97	24.3%	10am	170	42.6%	10am	130	32.6%	3pm	145	36.3%	3pm	67	16.8%
11am	159	39.8%	11am	298	74.7%	11am	215	53.9%						
12pm	224	56.1%	12pm	Full at 11:15 (399)	100.0%	12pm	298	74.7%						
1pm	264	66.2%	1pm	Full (399)	100.0%	1pm	338	84.7%						
2pm	273	68.4%	2pm	Full (399)	100.0%	2pm	348	87.2%						
3pm	247	61.9%	3pm	Full (399)	100.0%	3pm	317	79.4%						
4pm	226	56.6%	4pm	Full (399)	100.0%	4pm	304	76.2%						

Friday, September 1, 2023			Saturday, September 2, 2023			Sunday, September 3, 2023			Labor Day Monday, September 4, 2023		
Time	Occupied Spaces	% Occupied	Time	Occupied Spaces	% Occupied	Time	Occupied Spaces	% Occupied	Time	Occupied Spaces	% Occupied
8am	25	6.3%	8am	62	15.5%	8am	54	13.5%	8am	60	15.0%
9am	33	8.3%	9am	94	23.6%	9am	108	27.1%	9am	105	26.3%
10am	77	19.3%	10am	196	49.1%	10am	226	56.6%	10am	287	71.9%
11am	125	31.3%	11am	344	86.2%	11am	Full at 10:55 (399)	100.0%	11am	336	84.2%
12pm	203	50.9%	12pm	Full at 11:30 (399)	100.0%	12pm	Full (399)	100.0%	12pm	Full at 11:30 (399)	100.0%
1pm	206	51.6%	1pm	Full (399)	100.0%	1pm	Full (399)	100.0%	1pm	Full (399)	100.0%
2pm	230	57.6%	2pm	Full (399)	100.0%	2pm	Full (399)	100.0%	2pm	Full (399)	100.0%
3pm	202	50.6%	3pm	Full (399)	100.0%	3pm	Full (399)	100.0%	3pm	Full (399)	100.0%
4pm	196	49.1%	4pm	Full (399)	100.0%	4pm	Full (399)	100.0%	4pm	Full (399)	100.0%

Wednesday, August 23, 2023			Thursday, August 24, 2023			Wednesday, August 30, 2023			Thursday, August 31, 2023		
Time	Occupied Spaces	% Occupied	Time	Occupied Spaces	% Occupied	Time	Occupied Spaces	% Occupied	Time	Occupied Spaces	% Occupied
9am	39	9.8%	9am	31	7.8%	9am	Closed due to Idalia		9am	Closed due to Idalia	
12pm	124	31.1%	12pm	161	40.4%	12pm			12pm		
3pm	140	35.1%	3pm	214	53.6%	3pm			3pm		

Islander's Beach Park - 127 Resident Spaces & 25 Metered Spaces

Thursday, August 10, 2023						
Time	Occupied Resident Spaces	% Occupied	Occupied Meters Spaces	% Occupied	Total Occupied Spaces	% Occupied
8am	31	24.4%	N/A	N/A	N/A	N/A
9am	26	20.5%	N/A	N/A	N/A	N/A
10am	30	23.6%	N/A	N/A	N/A	N/A
11am	36	28.3%	N/A	N/A	N/A	N/A
12pm	40	31.5%	14	56.0%	54	39.5%
1pm	58	45.7%	16	64.0%	74	48.7%
2pm	47	37.0%	17	68.0%	64	42.1%
3pm	29	22.8%	14	56.0%	43	28.3%
4pm	21	16.5%	12	48.0%	33	21.7%

Friday, August 11, 2023						
Time	Occupied Resident Spaces	% Occupied	Occupied Meters Spaces	% Occupied	Total Occupied Spaces	% Occupied
8am	29	22.8%	8	32.0%	37	24.1%
9am	34	26.8%	6	24.0%	40	26.3%
10am	34	26.8%	11	44.0%	45	29.6%
11am	38	29.9%	14	56.0%	52	34.2%
12pm	41	32.3%	13	52.0%	54	35.3%
1pm	39	30.7%	19	76.0%	58	38.2%
2pm	4	3.1%	5	20.0%	9	5.9%
3pm	8	6.3%	7	8.0%	15	9.6%
4pm	3	2.4%	3	12.0%	6	3.9%

Saturday, August 12, 2023						
Time	Occupied Resident Spaces	% Occupied	Occupied Meters Spaces	% Occupied	Total Occupied Spaces	% Occupied
8am	33	26.0%	7	28.0%	40	26.3%
9am	53	41.7%	10	40.0%	63	41.4%
10am	57	44.9%	20	80.0%	77	50.7%
11am	69	54.3%	25	100.0%	94	61.8%
12pm	80	63.0%	25	100.0%	105	69.1%
1pm	73	57.5%	25	100.0%	98	64.5%
2pm	71	55.9%	25	100.0%	96	63.2%
3pm	62	48.8%	19	76.0%	81	53.3%
4pm	42	33.1%	17	68.0%	59	38.8%

Sunday, August 13, 2023						
Time	Occupied Resident Spaces	% Occupied	Occupied Meters Spaces	% Occupied	Total Occupied Spaces	% Occupied
8am	29	22.8%	7	28.0%	36	23.7%
9am	38	29.9%	8	32.0%	46	30.3%
10am	39	30.7%	17	68.0%	56	36.8%
11am	48	37.8%	18	72.0%	66	43.4%
12pm	56	44.1%	25	100.0%	81	53.3%
1pm	56	44.1%	25	100.0%	81	53.3%
2pm	55	43.3%	21	84.0%	76	50.0%
3pm	27	21.3%	7	28.0%	34	22.4%
4pm	24	18.9%	3	12.0%	27	17.8%

Monday, August 14, 2023						
Time	Occupied Resident Spaces	% Occupied	Occupied Meters Spaces	% Occupied	Total Occupied Spaces	% Occupied
8am	32	25.2%	6	24.0%	38	25.0%
9am	27	21.3%	5	20.0%	32	21.1%
10am	24	18.9%	9	36.0%	33	21.7%
11am	26	20.5%	12	48.0%	38	25.0%
12pm	36	28.3%	15	60.0%	51	33.6%
1pm	34	26.8%	15	60.0%	49	32.7%
2pm	37	29.1%	9	36.0%	46	30.3%
3pm	32	25.2%	7	28.0%	39	25.7%
4pm	19	15.0%	11	44.0%	30	19.7%

Tuesday, August 15, 2023						
Time	Occupied Resident Spaces	% Occupied	Occupied Meters Spaces	% Occupied	Total Occupied Spaces	% Occupied
8am	38	29.9%	5	20.0%	43	28.3%
9am	37	29.1%	6	24.0%	43	28.3%
10am	34	26.8%	5	20.0%	39	25.7%
11am	36	28.3%	9	36.0%	45	29.4%
12pm	47	37.0%	16	64.0%	63	41.4%
1pm	43	33.9%	13	52.0%	56	36.9%
2pm	43	33.9%	12	48.0%	55	36.2%
3pm	32	25.2%	8	32.0%	40	26.7%
4pm	25	19.7%	5	20.0%	30	19.7%

Wednesday, August 16, 2023						
Time	Occupied Resident Spaces	% Occupied	Occupied Meters Spaces	% Occupied	Total Occupied Spaces	% Occupied
8am	42	33.1%	7	28.0%	49	32.2%
9am	38	29.9%	6	24.0%	44	28.9%
10am	33	26.0%	5	20.0%	38	25.0%
11am	34	26.8%	9	36.0%	43	28.3%
12pm	30	23.6%	12	48.0%	42	27.6%
1pm	29	22.8%	11	44.0%	40	26.3%
2pm	22	17.3%	12	48.0%	34	22.4%
3pm	14	11.0%	7	28.0%	21	13.8%
4pm	18	14.2%	9	36.0%	27	17.8%

Thursday, August 17, 2023						
Time	Occupied Resident Spaces	% Occupied	Occupied Meters Spaces	% Occupied	Total Occupied Spaces	% Occupied
8am	42	33.1%	6	24.0%	48	31.6%
9am	28	22.0%	5	20.0%	33	21.7%
10am	31	24.4%	11	44.0%	42	27.6%
11am	32	25.2%	14	56.0%	46	30.3%
12pm	44	34.6%	18	72.0%	62	40.6%
1pm	46	36.2%	13	52.0%	59	38.6%
2pm	46	36.2%	14	56.0%	60	39.5%
3pm	38	29.9%	11	44.0%	49	32.7%
4pm	20	15.7%	10	40.0%	30	19.7%

Friday, August 18, 2023						
Time	Occupied Resident Spaces	% Occupied	Occupied Meters Spaces	% Occupied	Total Occupied Spaces	% Occupied
8am	42	33.1%	4	16.0%	46	30.3%
9am	39	30.7%	4	16.0%	43	28.3%
10am	47	37.0%	6	24.0%	53	34.9%
11am	52	40.9%	12	48.0%	64	42.1%
12pm	56	44.1%	17	68.0%	73	48.0%
1pm	59	46.5%	17	68.0%	76	50.0%
2pm	67	52.8%	16	64.0%	83	54.6%
3pm	60	47.2%	15	60.0%	75	49.3%
4pm	52	40.9%	14	56.0%	66	41.4%

Saturday, August 19, 2023						
Time	Occupied Resident Spaces	% Occupied	Occupied Meters Spaces	% Occupied	Total Occupied Spaces	% Occupied
8am	48	37.8%	6	24.0%	54	35.5%
9am	54	42.5%	9	36.0%	63	41.4%
10am	58	45.7%	17	68.0%	75	49.3%
11am	67	52.8%	17	68.0%	84	55.3%
12pm	71	55.9%	20	80.0%	91	59.9%
1pm	83	65.4%	25	100.0%	108	71.1%
2pm	80	63.0%	20	80.0%	100	65.8%
3pm	74	58.3%	20	80.0%	94	61.8%
4pm	61	48.0%	16	64.0%	77	50.7%

Sunday, August 20, 2023						
Time	Occupied Resident Spaces	% Occupied	Occupied Meters Spaces	% Occupied	Total Occupied Spaces	% Occupied
8am	44	34.6%	4	16.0%	48	31.6%
9am	45	35.4%	6	24.0%	51	33.6%
10am	44	34.6%	11	44.0%	55	36.2%
11am	48	37.8%	14	56.0%	62	40.6%
12pm	60	47.2%	13	52.0%	73	48.0%
1pm	67	52.8%	12	48.0%	79	52.0%
2pm	74	58.3%	12	48.0%	86	56.6%
3pm	73	57.5%	16	64.0%	89	58.6%
4pm	65	51.2%	12	48.0%	77	50.7%

Monday, August 21, 2023						
Time	Occupied Resident Spaces	% Occupied	Occupied Meters Spaces	% Occupied	Total Occupied Spaces	% Occupied
8am	51	40.2%	7	28.0%	58	38.2%
9am	45	35.4%	4	16.0%	49	32.3%
10am	37	29.1%	6	24.0%	43	28.3%
11am	33	26.0%	11	44.0%	44	28.9%
12pm	33	26.0%	10	40.0%	43	28.3%
1pm	37	29.1%	10	40.0%	47	30.9%
2pm	39	30.7%	13	52.0%	52	34.2%
3pm	38	29.9%	9	36.0%	47	30.9%
4pm	36	28.3%	10	40.0%	46	30.3%

Tuesday, August 22, 2023						
Time	Occupied Resident Spaces	% Occupied	Occupied Meters Spaces	% Occupied	Total Occupied Spaces	% Occupied
8am	46	36.2%	6	24.0%	52	34.2%
9am	48	37.8%	6	24.0%	54	35.5%
10am	40	31.5%	5	20.0%	45	29.6%
11am	40	31.5%	8	32.0%	48	31.6%
12pm	39	30.7%	10	40.0%	49	32.2%
1pm	40	31.5%	11	44.0%	51	33.6%
2pm	42	33.1%	12	48.0%	54	35.5%
3pm	42	33.1%	11	44.0%	53	34.9%
4pm	42	33.1%	9	36.0%	51	33.6%

Wednesday, August 23, 2023						
Time	Occupied Resident Spaces	% Occupied	Occupied Meters Spaces	% Occupied	Total Occupied Spaces	% Occupied
8am	47	37.0%	5	20.0%	52	34.2%
9am	41	32.3%	4	16.0%	45	29.6%
10am	35	27.6%	8	32.0%	43	28.3%
11am	35	27.6%	12	48.0%	47	30.9%
12pm	34	26.8%	10	40.0%	44	28.9%
1pm	34	26.8%	12	48.0%	46	30.3%
2pm	31	24.4%	8	32.0%	39	25.7%
3pm	33	26.0%	7	28.0%	40	26.3%
4pm	37	29.1%	7	28.0%	44	28.9%

Thursday, August 24, 2023						
Time	Occupied Resident Spaces	% Occupied	Occupied Meters Spaces	% Occupied	Total Occupied Spaces	% Occupied
8am	39	30.7%	5	20.0%	44	28.9%
9am	37	29.1%	4	16.0%	41	27.0%
10am	33	26.0%	5	20.0%	38	25.0%
11am	32	25.2%	8	32.0%	40	26.3%
12pm	35	28.3%	16	64.0%	51	33.6%
1pm	32	25.2%	14	56.0%	46	30.3%
2pm	31	24.4%	10	40.0%	41	27.0%
3pm	38	29.9%	10	40.0%	48	31.6%
4pm	51	40.2%	6	24.0%	57	37.5%

Friday, August 25, 2023						
Time	Occupied Resident Spaces	% Occupied	Occupied Meters Spaces	% Occupied	Total Occupied Spaces	% Occupied
8am	49	38.6%	6	24.0%	55	36.2%
9am	47	37.0%	6	24.0%	53	34.9%
10am	51	40.2%	11	44.0%	62	40.6%
11am	54	42.5%	16	64.0%	70	46.1%
12pm	51	40.2%	14	56.0%	65	42.8%
1pm	53	41.7%	12	48.0%	65	42.8%
2pm	56	44.1%	13	52.0%	69	45.4%
3pm	50	39.4%	14	56.0%	64	42.1%
4pm	46	36.2%	12	48.0%	58	38.2%

Saturday, August 26, 2023						
Time	Occupied Resident Spaces	% Occupied	Occupied Meters Spaces	% Occupied	Total Occupied Spaces	% Occupied
8am	58	45.7%	6	24.0%	64	42.1%
9am	65	51.2%	9	36.0%	74	48.7%
10am	66	52.0%	9	36.0%	75	49.3%
11am	74	58.3%	11	44.0%	85	55.9%
12pm	82	64.6%	20	80.0%	102	67.1%
1pm	87	68.5%	21	84.0%	108	71.1%
2pm	85	66.9%	20	80.0%	105	69.1%
3pm	79	62.2%	15	60.0%	94	61.8%
4pm	68	53.5%	9	36.0%	77	50.7%

Sunday, August 27, 2023						
Time	Occupied Resident Spaces	% Occupied	Occupied Meters Spaces	% Occupied	Total Occupied Spaces	% Occupied
8am	51	40.2%	5	20.0%	56	36.8%
9am	56	44.1%	7	28.0%	63	41.4%
10am	57	44.9%	13	52.0%	70	46.1%
11am	60	47.2%	17	68.0%	77	50.7%
12pm	68	53.5%	16	64.0%	84	55.3%
1pm	76	59.8%	16	64.0%	92	60.5%
2pm	75	59.1%	13	52.0%	88	57.9%
3pm	77	60.6%	13	52.0%	90	59.2%
4pm	60	47.2%	12	48.0%	72	47.4%

Monday, August 28, 2023						
Time	Occupied Resident Spaces	% Occupied	Occupied Meters Spaces	% Occupied	Total Occupied Spaces	% Occupied
8am	42	33.1%	6	24.0%	48	31.6%
9am	41	32.3%	6	24.0%	47	30.9%
10am	33	26.0%	11	44.0%	44	29.0%
11am	39	30.7%	11	44.0%	50	32.9%
12pm	35	27.6%	11	44.0%	46	30.3%
1pm	32	25.2%	7	28.0%	39	25.7%
2pm	35	27.6%	8	32.0%	43	28.3%
3pm	23	18.1%	10	40.0%	33	21.7%
4pm	23	18.1%	10	40.0%	33	21.7%

Tuesday, August 29, 2023						
Time	Occupied Resident Spaces	% Occupied	Occupied Meters Spaces	% Occupied	Total Occupied Spaces	% Occupied
8am	20	15.7%	1	4.0%	21	13.8%
9am	21	16.5%	1	4.0%	22	14.5%
10am	18	14.2%	1	4.0%	19	12.5%
11am	18	14.2%	1	4.0%	19	12.5%
12pm	22	17.3%	3	12.0%	25	16.4%
1pm	20	15.7%	2	8.0%	22	14.5%
2pm	19	15.0%	1	4.0%	20	13.2%
3pm	21	16.5%	2	8.0%	23	15.1%
4pm	14	11.0%	1	4.0%	15	9.9%

Wednesday, August 30, 2023 - Closed due to Idalia						
Time	Occupied Resident Spaces	% Occupied	Occupied Meters Spaces	% Occupied	Total Occupied Spaces	% Occupied
8am	0	0.0%	0	0.0%	0	0.0%
9am	0	0.0%	0	0.0%	0	0.0%
10am	0	0.0%	0	0.0%	0	0.0%
11am	0	0.0%	0	0.0%	0	0.0%
12pm	0	0.0%	0	0.0%	0	0.0%
1pm	0	0.0%	0	0.0%	0	0.0%
2pm	0	0.0%	0	0.0%	0	0.0%
3pm	0	0.0%	0	0.0%	0	0.0%
4pm	0	0.0%	0	0.0%	0	0.0%

Thursday, August 31, 2023 - Closed due to Idalia						
Time	Occupied Resident Spaces	% Occupied	Occupied Meters Spaces	% Occupied	Total Occupied Spaces	% Occupied
8am	0	0.0%	0	0.0%	0	0.0%
9am	0	0.0%	0	0.0%	0	0.0%
10am	0	0.0%	0	0.0%	0	0.0%
11am	0	0.0%	0	0.0%	0	0.0%
12pm	0	0.0%	0	0.0%	0	0.0%
1pm	0	0.0%	0	0.0%	0	0.0%
2pm	0	0.0%	0	0.0%	0	0.0%
3pm	0	0.0%	0	0.0%	0	0.0%
4pm	0	0.0%	0	0.0%	0	0.0%

Friday, September 1, 2023						
Time	Occupied Resident Spaces	% Occupied	Occupied Meters Spaces	% Occupied	Total Occupied Spaces	% Occupied
8am	42	33.1%	5	20.0%	47	30.9%
9am	46	36.2%	5	20.0%	51	33.6%
10am	26	20.5%	6	24.0%	32	21.1%
11am	38	29.9%	10	40.0%	48	31.6%
12pm	37	29.1%	10	40.0%	47	30.9%
1pm	56	44.1%	15	60.0%	71	46.2%
2pm	79	62.2%	14	56.0%	93	61.2%
3pm	83	65.4%	16	64.0%	99	65.1%
4pm	77	60.6%	13	52.0%	90	59.2%

Saturday, September 2, 2023						
Time	Occupied Resident Spaces	% Occupied	Occupied Meters Spaces	% Occupied	Total Occupied Spaces	% Occupied
8am	46	36.2%	8	32.0%	54	35.5%
9am	51	40.2%	9	36.0%	60	39.5%
10am	51	40.2%	18	72.0%	69	45.4%
11am	74	58.3%	25	100.0%	99	65.1%
12pm	97	76.4%	25	100.0%	122	80.3%
1pm	112	88.2%	25	100.0%	137	90.1%
2pm	full (127)	100.0%	full (25)	100.0%	152	100.0%
3pm	full (127)	100.0%	full (25)	100.0%	152	100.0%
4pm	109	85.8%	20	80.0%	129	84.9%

Sunday, September 3, 2023						
Time	Occupied Resident Spaces	% Occupied	Occupied Meters Spaces	% Occupied	Total Occupied Spaces	% Occupied
8am	53	41.7%	7	28.0%	60	39.5%
9am	61	48.0%	7	28.0%	68	44.7%
10am	63	49.6%	15	60.0%	78	51.4%
11am	71	55.9%	25	100.0%	96	63.2%
12pm	92	72.4%	24	96.0%	116	76.3%
1pm	107	84.3%	23	92.0%	130	85.5%
2pm	full (127)	100.0%	full (25)	100.0%	152	100.0%
3pm	109	85.8%	24	96.0%	133	87.5%
4pm	99	78.0%	22	88.0%	121	79.6%

Labor Day						
Monday, September 4, 2023						
Time	Occupied Resident Spaces	% Occupied	Occupied Meters Spaces	% Occupied	Total Occupied Spaces	% Occupied
8am	63	49.6%	15	60.0%	78	51.4%
9am	72	56.7%	18	72.0%	90	59.3%
10am	81	63.8%	full (25)	100.0%	106	69.7%
11am	89	70.1%	full (25)	100.0%	114	75.0%
12pm	82	64.6%	full (25)	100.0%	107	70.4%
1pm	87	68.5%	full (25)	100.0%	112	73.7%
2pm	88	69.3%	22	88.0%	110	72.4%
3pm	88	69.3%	24	96.0%	112	73.7%
4pm	91	71.7%	24	96.0%	115	75.7%

	Resident Parking Only	Payment Expired/Non-Payment	Illegal Parking/No Parking	Handicap
May (5/24-5/31)	7	11	1	
June	74	113	50	
July	64	141	37	1
August	35	98	28	1
September	14	19	23	
Total	194	382	139	2

RESOLUTION 2022-_____

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF HILTON HEAD ISLAND, SOUTH CAROLINA, TO REVISE THE ELIGIBILITY REQUIREMENTS FOR TOWN BEACH PARKING PASSES, TO REVISE BEACH PARKING PASSES TO BE AN ANNUAL PASS FOR THE CALENDAR YEAR IN WHICH THE PASS IS ISSUED, TO RESTRICT COMMERCIAL VEHICLES INCLUDING SHUTTLE BUSES FROM ENTERING ISLANDERS' BEACH PARK, EXCEPT FOR VEHICLES OPERATED BY ASSISTED LIVING FACILITIES, RELIGIOUS INSTITUTIONS, SCHOOLS OR SIMILAR COMMUNITY OR CIVIC GROUPS SERVING RESIDENTS OF THE TOWN OF HILTON HEAD ISLAND, SOUTH CAROLINA , AND DIRECTING THE TOWN MANAGER TO CONTINUE NEGOTIATIONS WITH SCDHEC-OCRM REGARDING PARKING AT ISLANDERS' BEACH PARK AND TO PLAN THE CONSTRUCTION OF A MULTI-USE PATHWAY INTO ISLANDERS' BEACH PARK.

WHEREAS, The Town of Hilton Head Island, South Carolina, has begun an examination of parking at Town owned parks including Town owned beach parks; and,

WHEREAS, Town Staff has recommended that, in the period prior to the completion of the parking management plan, changes to the Town's Beach Parking Pass eligibility requirements be made, and that the Town Beach Parking pass be changed to a one calendar year pass with at a cost of Fifteen (\$15.00) Dollars; and,

WHEREAS, the Town beach park known as Islanders' Beach Park is a heavily used facility, and the presence of commercial vehicles creates hazards for other vehicles and pedestrians in the park; and

WHEREAS, the level of use of Islanders' Beach Park is such that a multi-use pathway into the park would aid in reducing congestion on the paved road system in the park, and provide safer access to pedestrians and cyclists than the paved road system; and,

WHEREAS, in order to reduce the level of use at Islanders' Beach Park, The Town of Hilton Head Island, South Carolina, has engaged in a negotiation with SCDHEC-OCRM regarding unrestricted parking at Islanders' Beach Park, and those negotiations have not

yet concluded in a manner that is satisfactory to The Town of Hilton Head Island, South Carolina; and,

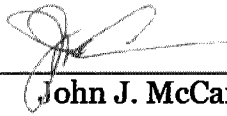
WHEREAS, at a meeting held on January 27, 2022, the Public Planning Committee met and voted to forward the recommendations for action to Town Council that are set out in this Resolution.

NOW, THEREFORE, BE IT RESOLVED, AND IT HEREBY IS RESOLVED BY THE TOWN COUNCIL FOR THE TOWN OF HILTON HEAD ISLAND, SOUTH CAROLINA, THAT:

1. The Town's Beach Parking Pass shall be changed as follows:
 - (a) A Town Beach Parking Pass shall cost Fifteen (\$15.00) Dollars.
 - (b) A Town Beach Parking Pass shall be valid only during the calendar year in which it is issued, irrespective of the date the pass is issued.
 - (c) A maximum of two Beach Parking Passes may be issued to any single address.
 - (d) The form as shown in Exhibit A shall be used for all new beach pass applications.
2. A person who meets any of the following shall be deemed a "resident" for purposes of eligibility for a Town Beach Parking Pass:
 - (a) Any person who owns any single or multi-family residence in the municipal limits of the Town, irrespective of whether the person qualifies for the 4% special assessment ratio, except:
 - (i) the owner of a property that is offered for leases of any term of more than 183 days in any calendar year is not deemed a "resident" eligible for a beach parking pass based on the ownership of that property.

- (b) Any person who is a tenant under a lease of a single or multi-family residence for a period of 183 days or more in any calendar year.
 - (c) Any person who owns time-share interests totaling more than 183 days per year.
- 3. Commercial vehicles, including shuttle buses or other form of transport, are prohibited from entering Islanders' Beach Park, except for:
 - Shuttle vehicles or other transport operated by:
 - (a) Assisted Living Facilities located in the municipal limits of the Town of Hilton Head Island, South Carolina;
 - (b) Religious institutions located in the municipal limits of the Town of Hilton Head Island, South Carolina;
 - (c) Public and private Schools located in the municipal limits of the Town of Hilton Head Island, South Carolina;
 - (d) Any other similar community or civic organization located in the municipal limits of the Town of Hilton Head Island, South Carolina, serving residents of the Town of Hilton Head Island, South Carolina.
- 4. The Town Manager is directed to continue to negotiate with SCDHEC-OCRM on the question of the types and amounts of general public parking the Town is required to maintain at Islanders' Beach Park.
- 5. The Town Manager is directed to plan and build a multi-use pathway into Islanders' Beach Park.

MOVED, APPROVED, AND ADOPTED ON THIS 1st DAY OF MARCH, 2022.



John J. McCann, Mayor

ATTEST:



Krista M. Wiedmeyer, Town Clerk

APPROVED AS TO FORM



Curtis L. Coltrane, Town Attorney

Introduced by Council Member: William Harkins

EXHIBIT A

Town of Hilton Head Island

Office Use Only

Replacement Pass # _____
Issuing Officer _____
Receipt # _____
Date Issued _____

Facilities Management
12A Gateway Circle
Hilton Head Island, SC 29926
843-342-4580

Office Use Only

Receipt # _____
Issuing Officer _____
Cash Check # _____ CC _____
Date Issued _____

2022 Beach Parking Pass Application

Fee: \$15 per Vehicle (Limit of 2 vehicles per address)

Name _____ Phone No. _____

HHI Address _____ Zip Code _____

Mailing Address _____ Zip Code _____

Driver's License No. _____ DL State _____ DL Expiration Date _____

E-mail Address _____

Vehicle *

Beach Pass # _____

Vehicle Year _____ Make _____ Model _____ Color _____

License Plate No. _____ State _____ Vehicle Registration Expiration Date _____

To purchase a beach parking pass, the applicant must provide documented evidence of at least one of the following:

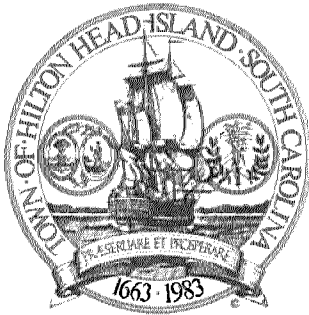
- ✓ SC driver's license and vehicle registration with an address within Hilton Head Island Town limits
- ✓ Residential property owner's tax bill or closing documents within Hilton Head Island Town limits
- ✓ (This shall include 4 percent, 6 percent, and partial-deed or time-share ownership of greater than or equal to 183 days. However, a timeshare with less than 183 days of annual occupancy and properties that are utilized as short-term rentals are NOT eligible to receive a beach pass.)
- ✓ A current Residential Rental/Lease agreement with a term greater than or equal to 183 days

** A valid SC DMV golf cart registration must be provided to obtain a beach parking pass for a golf cart.*

- This beach parking pass (pass) is valid from 1/1/22 through 12-31-22 at all Town beach parking lots and spaces.
- This pass permits parking at the 135 beach pass spaces at Islander's Beach Park and the 30 beach pass spaces at Driessen Beach Park.
- Vehicles with a valid pass are not required to pay for metered parking at any of the Town's public beach access parking lots.
- Vehicles must be parked in a designated parking space. Any vehicle not parked in a designated space (i.e., on the road shoulder, in a No Parking zone, etc.) is subject to towing at the owner's expense.
- The pass is only authorized for the vehicle for which it is issued. Improper usage or transfer of a pass may subject the pass to revocation.
- When purchasing a new vehicle or replacing a damaged windshield, you may remove the current pass and return it to the Town for a replacement pass at no additional charge.
- The pass must be affixed by the decal adhesive on the upper driver side of the windshield. Do not tape the decal to the windshield.
- Exceptions may be made for vehicles transporting island residents which the owner may be, but not be limited to, assisted living facilities, places of worship, community and/or civic organizations, and other similar entities owning property and operating within the Hilton Head Island Town limits

I have read and understand the conditions under which this Beach Parking Pass is issued, and I certify that I am a resident and/or property owner within the municipal boundaries of the Town of Hilton Head Island and that all documents provided are true and accurate.

Signature _____ Date _____



TOWN OF HILTON HEAD ISLAND

Staff Report Memo

TO: Town Council
FROM: Jeff Buckalew, Town Engineer
VIA: Marc Orlando, Town Manager
CC: Josh Gruber, Deputy Town Manager
Curtis Coltrane, Town Attorney
Shawn Colin, Int. Dir. of Community Services
DATE: February 15, 2022
SUBJECT Beach Park Operations at Islanders Beach Park

Recommendation:

Consideration of Public Planning Committee recommendations to:

1. not remove the parking meters at Islanders Beach Park at this time, but continue to negotiate a better treatment of this situation with SCDHEC;
2. adopt a revised Beach Parking Pass application and eligibility requirements (Exhibit B);
3. sell annual Beach Parking Passes at \$15.00 each;
4. restrict certain shuttle vehicles not transporting island residents from entering Islanders Beach Park; and
5. not limit pedestrian and bicycle access into Islanders Beach Park and to construct a multi-use pathway into the beach park as soon as possible.

Summary:

At their January 27, 2022, meeting the Public Planning Committee heard discussion and acted on five motions related to this item.

1. **Removal of Parking Meters:** Motion to recommend Town Council to not remove the parking meters at Islanders Beach Park at this time but continue to negotiate a better treatment of this situation with SCDHEC. Motion passed 4-0.
2. **Revised Eligibility for Beach Parking Pass:** Motion to recommend Town Council approve the eligibility requirements as proposed by staff. Motion passed 4-0

3. Beach Parking Pass Fee: Motion to recommend Town Council approve a one-year fee of \$15.00 for an annual Beach Parking Pass, subject to further review based upon the development of the Beach Parking Master Plan. Motion passed 4-0

4. Limit access of shuttle vehicles into Islanders Beach Park: Motion to recommend Town Council restrict commercial motor vehicles (including tour busses, busses, shuttle vehicles) from entering the park, with exceptions granted for vehicles registered to Hilton Head Island assisted living facilities, non-profits, religious institutions, and other similar civic/community groups that exclusively transport Island residents. Motion passed 4-0

5. Limit pedestrian and bicycle access into Islanders Beach Park: Motion to recommend Town Council not limit pedestrian and bicycle access into Islanders Beach Park and to construct a multi-use pathway into the beach park as soon as possible. Motion passed 3-1

Background:

Based on input received by beach pass holders regarding operational issues at Islanders Beach Park, Town Council directed staff to assess these issues and develop solutions for improvements. Staff has met with citizens regarding their concerns and brought those items to Town Council for discussion. These items have been heard at the October 25, 2021, Community Services and Public Safety Committee meeting, the November 16, 2021, Town Council meeting, and the December 16, 2021, and January 27, 2022, Public Planning Committee meetings. At those meetings and in preparation for those meetings, the items and solutions for improvements were thoroughly vetted and refined, including legal review, to culminate in a series of motions and recommendations to Town Council made at the January 27, 2022, Public Planning Committee meeting.

TOHHI Celebration Park Shelter/Main Rest
Sandbar Beach Eats
C & C Crumbs LLC

94 Pope Ave
101 Pope Ave
101 Pope Ave

Flatbread Grill & Bar	2 N Forest Beach Dr
Funky Beach Surf & Streetwear	2 N Forest Beach Dr
Charter One	2 N Forest Beach Dr
Coastal Timeshare Creations, LLC	2 N Forest Beach Dr
Coconut Republic	2 N Forest Beach Dr
Crave	2 N Forest Beach Dr
Island Time Gifts	2 N Forest Beach Dr
Elements	2 N Forest Beach Dr
Glochella LLC	2 N Forest Beach Dr
Beach Market Common Areas	2 N Forest Beach Dr
Surfs Up/Jaspers Frosty Dog Cafe	8 N Forest Beach Dr
Backyard Beach Bar and Grill	10 N Forest Beach Dr
CVS #5566	10 Pope Ave
C. Kevin Hood Accounting & Tax	10 Pope Ave
Starbucks	16 Pope Ave
The Bank	59 Pope Ave
VACANT - 59 POPE AVE - #200	59 Pope Ave
Aunt Chiladas	69 Pope Ave
Island Liquors	70 Pope Ave
Kenny B's	70 Pope Ave
Super Baked Pizza & Wings	70 Pope Ave
Southern Coney and Breakfast	70 Pope Ave
The Clothes Press	70 Pope Ave
Al's Aloha Kitchen	70 Pope Ave
Amigos Cafe Y Cantina	70 Pope Ave
Hinchey's Chicago Bar & Grill	70 Pope Ave
Golden Nails & Spa	70 Pope Ave
Forest Beach Bikes	70 Pope Ave
Tropic Outfitters	70 Pope Ave
VACANT - 70 POPE AVE (Formerly Bi-Lo)	70 Pope Ave
VACANT - 70 POPE AVE - E	70 Pope Ave
Pedals Bike Rental LLC	71 Pope Ave
Saltaire Plaza (Pope LLC)	71 Pope Ave
The Pelican's Pouch Inc.	71 Pope Ave
Hairitage	71 Pope Ave
Hilton Head Guest Services	71 Pope Ave
Watusi (Island Girl Distrib.)	71 Pope Ave
Sage Room	75 Pope Ave
Beach & Surf Depot	77 Pope Ave
Coast EXP Reality	81 Pope Ave
Coast Repo LLC	81 Pope Ave
New York City Pizza-Pope Ave.	81 Pope Ave
Plantation Cafe & Deli	81 Pope Ave
Club Life	81 Pope Ave
Heritage Plaza	81 Pope Ave
Sharkys Bike and Surf	83 Pope Ave
Nakama Sushi Bar and Grill	85 Pope Ave

The Shell Shop	1 N Forest Beach Dr
The Tee Hut	1 N Forest Beach Dr
Temporary Henna Tattoos	1 N Forest Beach Dr
The Cutting Room	1 N Forest Beach Dr
Steamers Raw Bar	1 N Forest Beach Dr
What The Fish	1 N Forest Beach Dr
Stone Temple Jewelry	1 N Forest Beach Dr
Stu's Surfside	1 N Forest Beach Dr
Sun & Sand	1 N Forest Beach Dr
Sweet Carolina Cupcakes	1 N Forest Beach Dr
HHI State of Mind	1 N Forest Beach Dr
HHI Sunglasses	1 N Forest Beach Dr
Haskins & Co.	1 N Forest Beach Dr
Gringo's Diner LLC	1 N Forest Beach Dr
House of Honey	1 N Forest Beach Dr
Hot Daddy's of Hilton Head LLC	1 N Forest Beach Dr
Ice Cream Cone/Deli	1 N Forest Beach Dr
Ice Wave Creamery	1 N Forest Beach Dr
Hilton Head Toys LLC	1 N Forest Beach Dr
Lowcountry House of Jerky and Popcorn	1 N Forest Beach Dr
Earle of Sandwich Pub	1 N Forest Beach Dr
Sweet Als	1 N Forest Beach Dr
Francesca's Collections	1 N Forest Beach Dr
Fish Restaurant	1 N Forest Beach Dr
Forest Fire BBQ	1 N Forest Beach Dr
Go Fish Clothing & Jewelry	1 N Forest Beach Dr
Fresh Produce	1 N Forest Beach Dr
Hilton Head Phone Repair 2nd Location	1 N Forest Beach Dr
Frozen Moo	1 N Forest Beach Dr
Frosty Frog Cafe	1 N Forest Beach Dr
Frosty's Closet	1 N Forest Beach Dr
A & A PRINTS OF TIDES LLC - KIOSK #11	1 N Forest Beach Dr
American Beauty	1 N Forest Beach Dr
ALTOS HOT DOGS	1 N Forest Beach Dr
Bennali's	1 N Forest Beach Dr
Bennali's Coastal Wear	1 N Forest Beach Dr
Black Market Minerals	1 N Forest Beach Dr
Big Bamboo Cafe	1 N Forest Beach Dr
Blue Moon	1 N Forest Beach Dr
Sea Bags	1 N Forest Beach Dr
Camp Hilton Head	1 N Forest Beach Dr
Chico's	1 N Forest Beach Dr
VACANT - 1 NORTH FOREST BEACH DR - K1-3	1 N Forest Beach Dr
Coligny Management Office	1 N Forest Beach Dr
Coligny Plaza Theater	1 N Forest Beach Dr
Coastal Sunglasses Carolina Room	1 N Forest Beach Dr
Hilton Head Beach Company	2 N Forest Beach Dr

Property Description	Number	Street
Storage for Bayberry Inc.	1	Lagoon Rd
Circle K 1650	2	Lagoon Rd
Coligny Hardware & Beach Supplies Inc.	3	Lagoon Rd
Rockfish Seafood & Steaks @ Bomboras	5	Lagoon Rd
The Art Cafe	5	Lagoon Rd
Vacant Space	6	Lagoon Rd
ERA Evergreen Real Estate Co.	6	Lagoon Rd
Rollers ABC & Party Store	6	Lagoon Rd
Hilton Head Symphony Orchestra	7	Lagoon Rd
Paint Shop	9	Lagoon Rd
It's Greek To Me II	11	Lagoon Rd
Altos Churros	1	N Forest Beach Dr
Billy's Beach Club	1	N Forest Beach Dr
Hair Braiding Nat	1	N Forest Beach Dr
Carolina Tasting Room	1	N Forest Beach Dr
Vacant	1	N Forest Beach Dr
Tropical Styles	1	N Forest Beach Dr
Tropical Republic	1	N Forest Beach Dr
VACANT - 1 NORTH FOREST BEACH DR - B1	1	N Forest Beach Dr
Vacant - Bldg B	1	N Forest Beach Dr
Wax & Beyond LLC	1	N Forest Beach Dr
Vine	1	N Forest Beach Dr
Mingles	1	N Forest Beach Dr
MTR Inc. (Tremarelli's)	1	N Forest Beach Dr
Not Totally Nuts	1	N Forest Beach Dr
Nood	1	N Forest Beach Dr
Piggly Wiggly #101	1	N Forest Beach Dr
Pops of Hilton Head Island Corporation	1	N Forest Beach Dr
Lucky Rooster Market Street	1	N Forest Beach Dr
Magnolia	1	N Forest Beach Dr
Main Squeeze Shakeups LLC	1	N Forest Beach Dr
Just Pasta	1	N Forest Beach Dr
Koalaty Trading Office	1	N Forest Beach Dr
Jake's Shore Thing	1	N Forest Beach Dr
Jamaican Me Crazy	1	N Forest Beach Dr
Island Girl	1	N Forest Beach Dr
Island Fudge Shoppe Inc.	1	N Forest Beach Dr
Quiet Storm	1	N Forest Beach Dr
Rita's Barber Stylist	1	N Forest Beach Dr
Ritas Real Italian Ices KIOSK	1	N Forest Beach Dr
T-Shirt Designs	1	N Forest Beach Dr
Sea Side Jewelry LLC	1	N Forest Beach Dr
Soma Intimates	1	N Forest Beach Dr
Skillets	1	N Forest Beach Dr
Coastal Provisions	1	N Forest Beach Dr
The Spice & Tea Exchange	1	N Forest Beach Dr

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF HILTON HEAD ISLAND, SOUTH CAROLINA ESTABLISHING PARKING FEES UNDER THE BEACH PARKING MANAGEMENT ORDINANCE IN ACCORDANCE WITH SECTION 12-5-511 et seq., THE *BEACH PARKING MANAGEMENT ORDINANCE*, OF THE MUNICIPAL CODE OF THE TOWN OF HILTON HEAD ISLAND

WHEREAS, the Town Council of the Town of Hilton Head Island has authority to establish parking fees within paid parking areas pursuant to Section 12-5-514 of the Beach Parking Management Ordinance; and

WHEREAS, the Town Council now desires to establish such fees in accordance with this Resolution.

NOW, THEREFORE, BE IT, AND IT HEREBY IS, RESOLVED BY THE TOWN COUNCIL FOR THE TOWN OF HILTON HEAD ISLAND, SOUTH CAROLINA, THAT:

Section 1: Parking Fees. The fee for parking within the paid parking areas as designated by the Beach Parking Management Ordinance of the Town of Hilton Head Island shall be **\$1.30** per hour.

Section 2: Daily Maximum Fee. Regardless of the hourly rate charged, no vehicle shall be charged more than **\$15** for parking within the designated paid parking areas on any single calendar day.

Section 3: Employee Parking. The Town shall provide _____ parking spaces to be dedicated towards registered employee parking which shall be provided on a first-come, first-served, basis. The Town Manager shall be authorized to develop such policies and procedures as may be required to effectively implement this employee parking provision.

The Town shall authorize the purchase of an "Employee Parking Pass" at a rate of \$_____ per year for any qualified employees who can sufficiently document their active employment within three hundred feet (300') of an existing beach park facility. The Town Manager shall be authorized to develop such policies and procedures as may be required to effectively implement this employee parking provision.

Section 4: Chaplin Park. The Town shall implement collection of beach parking fees at Chaplin Park in such a manner so as to not conflict with the regular youth recreational sports schedules that are hosted at Chaplin Park with such parking provisions beginning the first Saturday following the conclusion of all programmed recreational activities scheduled to occur at Chaplin Park.

The Town shall implement a program whereby those families registering for youth sports programming shall be able to register up to _____ vehicles per household that will be exempt from the paid parking requirements of Chaplin Park during the entirety of the sports season for which they have been registered.

Section 4: Implementation and Collection. The Town Manager, or their designee, shall take all necessary steps to implement and collect the fees as provided for in this Resolution, consistent with the procedures and provisions of the Beach Parking Management Ordinance.

Section 5: Effective Date. This Resolution shall take effect immediately upon its adoption.

**MOVED, APPROVED, AND ADOPTED THIS ____ DAY OF _____,
OCTOBER, 2023.**

Alan R. Perry, Mayor

ATTEST:

By: _____
Kimberly Gammon, Town Clerk

APPROVED AS TO FORM:

Curtis L. Coltrane, Town Attorney

Introduced by Council Member: _____