



Town of Hilton Head Island TOWN COUNCIL MEETING Tuesday, October 17, 2023 – 3:00 p.m. MINUTES

Call to Order

Mayor Perry called the meeting to order at 3:00 p.m.

Invocation – Rev. General Hay, First Historic African Baptist Church

Reverend General Hay delivered the invocation.

Adoption of the Agenda

Ames moved to approve, Stanford seconded. Motion carried 6-0-1. (Alfred absent)

Approval of the Minutes

Regular Meeting Minutes of August 15, 2023

Regular Meeting Minutes of September 19, 2023

Regular Meeting Minutes of October 3, 2023

Ames moved to approve the above referenced minutes. Stanford seconded. Motion carried 6-0-1. (Alfred absent)

Report of the Town Manager

Orlando reported Angie Stone, Assistant Town Manager, recently graduated from the Local Government Leadership Institute. He stated it is professional manager certification program in which the South Carolina City Managers Association and the Lake City Partnership work with Francis Marion University, Coastal Carolina University and the College of Charleston to make it an immersive and comprehensive program. He congratulated Angie on her accomplishment and thanked her for her efforts.

Orlando announced John Troyer's' retirement will take place this week. He thanked him for his contributions to the Town of Hilton Head Island on behalf of the Senior Team and the Town.

Recognition of Breast Cancer Awareness Month

Davis explained the Town of Hilton Head Island is committed to making sure its

Town of Hilton Head Island Town Council
Meeting Minutes
10/17/2023

residents have access to the best health care. That's why it has partnered with Beaufort Memorial Hospital to help fight the growing medical issue of breast cancer in our community with a complimentary public event. In honor of October as Breast Cancer Awareness Month, Beaufort Memorial's mobile wellness unit will be at Shelter Cove Towne Centre, 28 Shelter Cove Lane, on Monday, October 30, from 9 am to 1 pm. He introduced Ashton Viterbo, Community and Corporate Health Programs of Beaufort Memorial Hospital to provide details regarding the event.

Presentation of Joint Hilton Head Island and Beaufort County William Hilton Parkway Gateway Corridor Independent Review by CBB Transportation Engineers and Planners - Shawn Colin, Assistant Town Manager

Colin introduced Shawn Leight of CBB Transportation to conduct a presentation regarding the review. Leight reviewed the SCDOT project area in detail along with the study questions which were: 1) Is widening US 278 to six lanes in the SCDOT project area necessary? 2) What are the downstream traffic impacts of the SCDOT project? 3) Are SCDOT's future year forecasts reasonable? 4) Can other strategies address congestion without widening US 278 to six lanes in the SCDOT project area (e.g., public transportation systems, adaptive traffic signals, and/or Intelligent Transportation Systems) and 5) How will the SCDOT project impact non-motorized users? He explained the study methods used and noted they expanded the traffic analysis to include Business US 278 to Indigo Run and Cross Island Parkway to the Sea Pines Circle.

Leight noted the widening of US 278 in the SCDOY proposed project limits to six-lanes is necessary to accommodate existing and future traffic accessing Hilton Head Island. US 278 is already operating at capacity during both the morning and evening peak levels.

64% of Hilton Head Island workers commute from the mainland. 50% of the jobs on Hilton Head Island are related to job sectors in accommodation, food service, retail trade, construction, and health care. The morning congestion largely impacts Hilton Head Island workers and the evening congestion impacts Hilton Head Island workers and visitors as well.

There is a limit to how much future traffic growth can be accommodated by the proposed project. Slowing the future growth of traffic on US 278 will extend the road's long-term functionality. The Hilton Head Island community can proactively slow future traffic growth through Travel Demand Management (TDM) strategies. Hilton Head Island already has the foundation elements for these types of systems to build upon. Challenges and opportunities regarding those items were reviewed along with TDM recommendations and the results if implemented.

Following discussion, comments and questions from Council, it was noted that the project may not be the perfect solution to the traffic on US 278 but it is a solution that is bringing forth benefits and is a stepping stone towards a long-term solution and long-term funding mechanism for continued improvement over the next 25 years.

General Reports from Town Council

None.

Report of the Lowcountry Area Transportation Study – Glenn Stanford

Stanford reported there was a meeting held on October 6 and discussion was held regarding various projects in place and plans for upcoming projects.

Report of the Lowcountry Council of Governments – Tammy Becker

No report.

Report of the Beaufort County Airports Board – David Ames

Ames stated the Board will be meeting Thursday, October 19 at 1:30 in Beaufort County Council Chambers.

Report of the Southern Lowcountry Regional Board – Glenn Stanford

The Board is in the process of reviewing existing funding and additional opportunities for upcoming projects.

Report of the Island Recreation Association Board – Alex Brown

No report.

Report of the Community Services and Public Safety Committee – Tammy Becker

Becker reported the Committee met on October 15 and reviewed the Fire Rescue Strategic Plan and voted to move the plan to the full Town Council for consideration of approval.

Report of the Public Planning Committee – David Ames

Ames reported the Committee met on October 13 and no action was taken.

Report of the Finance and Administrative Committee – Alex Brown

Brown reported the Committee met earlier in the day to review a request from RBC Heritage for an increase in sponsorship funds from the Town and will be receiving further information regarding the request at the next scheduled meeting. He added the Committee also received a presentation regarding Act 57 of the 2023 South Carolina General Assembly Legislation Session regarding use of funds for the development of workforce housing. Review and discussion will continue at the next scheduled meeting

Appearance by Citizens

Frank Babel addressed Council and voiced his appreciation for funding the parks. He offered suggestions regarding signage and safety tips for pathways.

Nancy Ross addressed Council regarding her support of breast cancer awareness and her concerns about funding.

Meg James, Executive Officer, Hilton Head Area Homebuilders Association, addressed Council offering to serve as a liaison between Council, staff and the Association and create a task force to address the issues regarding Floor Area Ratio (FAR).

Daniel Anthony addressed Council thanking the Public Planning committee for postponing FAR and stated that a moratorium regarding development is needed.

Skip Hoagland addressed Council regarding funding to the Hilton Head Island Bluffton Chamber of Commerce and his opinion of the need for a forensic audit.

Consent Agenda

Ames moved to approve the Consent Agenda as presented. Stanford seconded. Motion carried 6-0-1 (Alfred absent).

Consideration of an Ordinance Amending the Business License Ordinance of the Town of Hilton Head Island to Update the Class Schedule as Required by Act 176 of 2020, South Carolina Business License Tax Standardization Act § 6-1-400 -420 – Second and Final Reading– John Troyer, Director of Finance

Consideration of an Ordinance of the Town of Hilton Head Island Authorizing the Execution and Delivery of Easements Encumbering Real Estate Owned by the Town of Hilton Head Island to the Hilton Head Island PSD, Under the Authority of South Carolina Code § 5-7-40 and § 2-7-20, Municipal Code of the Town of Hilton Head Island, and Providing for Severability and an Effective Date – Second and Final Reading – Josh Gruber, Deputy Town Manager

Adjournment

The meeting was adjourned at 4:05 p.m.

Approved:


Kimberly Gammon, Town Clerk



Alan R. Perry, Mayor

The recording of this Meeting can be found on the Town's website at www.hiltonheadislandsc.gov